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# Introduction

*This eBook contains some of the best methods you can use to make money online. Instant cash in the shortest possible time. No further introductions are necessary, are they?*

*Just put your feet up and start reading...*

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# **Chapter 1:**

Instant Money

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# Summary

*Generating instant money – everyone's dream, some people's achievement. Can it really be done by all?*

## **Instant Money**

There are thousands of websites and eBooks that tell you that you can earn thousands of dollars a day working online, if you will only buy their eBooks with the magic formula! How much of this is true? Not much.

There are a lot of scams online that promise you riches by simply clicking your mouse a few times a day, or using their secret software that makes you money while you sleep. These scams are designed to separate you from some of your hard earned money. Those who fall for such tricks only have themselves to blame. There are no shortcuts to riches online. It's just like real life, where you work hard and sensibly to earn real money.

Just as in real life, you have to use the skills that you have and also keep acquiring new ones. Just as in a real job, you have to work a certain number of hours a day to earn your online living.

And just as in real life, only those workers who study their job well, steer clear of fraudsters and work hard and skillfully will do well and earn a sizable income online.

You can build an entire business online if you want, or you can start by making some fast money using the strategies in this ebook. In fact, many people who end up earning a full-time living online, do it by implementing one earning method at a time – and this ebook shows you many ways.

You're about to uncover seven real ways you can earn money online for every hour of work that you put in. There are millions of people all over the world who are already earning money like this from the comfort of their homes.



You can be your own boss, decide how many hours you want to work and get paid through international systems like PayPal or even by check in your own local currency.

Remember, today's world is a socially networked world. The web has put a lot of knowledge at your fingertips. Even if you don't have a formal degree or training, if you have the will, you can learn fast.

You can use your grasp of English, your ability to use the Internet and your social circle of friends to develop your skills. And then you can quickly start earning in some of the areas discussed in this ebook. Let's get started...

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## **Chapter 2:**

Fiverr

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# Summary

*Fiverr.com has changed the world of outsourcing forever. Learn how you can become a service provider and make fast money of fiverr.*

## **Fiverr**

Fiverr.com is fast growing site where service and product providers can offer their wares at a starting price of \$5. If you're worried that you can't make much when earning \$5 at a time, I understand. However fiverr.com also allows established sellers of \$5 “gigs” as they call them to offer gig “extras” which can carry much higher price tags.

To get started with fiverr you'll need a skill or a product to offer. If you cannot think of one immediately, don't worry -- the possibilities are endless online, and limited only by your imagination. At fiverr you'll find a huge variety of gigs being offered, and I urge you to search through the gigs yourself to see what is selling best.

A few things I myself have purchased multiple times at fiverr include voiceovers, video presentations, squeeze pages, ebook covers, website graphics, link building services and even a birthday gift for my wife, which was a phone call from an impersonator. (She loves Christopher Walken and this guy was a spot on match!)

Of course that is just the tip of the iceberg when it comes to gigs that sell well at their site. You really have to browse their categories for a while to understand the wide range of their offerings.

The bottom line is, if you have a talent or a special skill, you can probably make money from it at fiverr. Or, you can simply research which gigs sell best at fiverr then get started providing a gig in a hot-selling area that interests you.

For instance, if graphic design is your thing, then you can offer custom ebook covers, ad banners, website headers, infographics and more. Again, use any skills you possess and develop more skills in areas that sell well and that interest you.

To maximize your income at fiverr, the secret is to offer a gig for \$5 that is worth much more to the prospective customer, then offer add-ons called gig “extras” for \$10, \$20 and so on. The extras should not create much more work for you, but should be easy purchase decisions for people buying your gig.

For instance, if you offer a graphic design service for \$5, then you could offer an add-on for including the completed graphics in multiple sizes or formats. Many customers add on these services since they are paying so little for the main service in the first place.

### **How To Get Customers To Your Gigs**

Believe it or not, you can use Fiverr itself to get customers to your gig. There are many services on fiverr that help you get traffic including press release writing and submission, youtube video creation and submission and more. For \$5 a pop, you can start generating traffic to your gig.

You can also take advantage of keywords and appropriate titling of your gig, to get search engine traffic. That's because fiverr gigs are showing up more and more in search results, and more and more searchers are using fiverr + service in their search queries.

You can also talk about and link to your new fiverr gigs in your Facebook account, Twitter account, LinkedIn and more. Chances are, you'll be able to drum up some instant sales via those avenues!

### **Quality Is The Key**

Be sure that when you start, you have time to complete gigs in a timely manner, and stay in touch with your customers if you need more time. That's because feedback is super-important on Fiverr.com as many customers make their buying decisions based on customer feedback. Do everything you can to create happy

customers who leave great feedback, and your fiverr gigs can start multiplying rapidly.

If the workload gets too heavy, you can always pause the gig for a few days to get caught up. If you're finding that you need to pause gigs more and more, you may want to consider a slight increase in the prices of your extras.

Here are the steps to getting started with fiverr.com today...

1. Grab a fiverr account, set up your profile and put up a gig.
2. Include a video describing your gig.
3. Show samples of your work.
4. Have a few friends or colleagues buy your gig and leave solid feedback, so you can get the ball rolling faster.

Fiverr can be a terrific instant money source if you offer services in high-demand areas, and in areas you like working in. It's fast, it's fun and most of all it can be super-profitable!

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# **Chapter 3:**

Mechanical Turk

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# Summary

*An introduction to the Mechanical Turk... Read on.*



## **Mechanical Turk**

Ever wondered how you could make some extra dollars in your spare time online? Mechanical Turk offers you just that.

This website is owned by Amazon, the online marketing giant. Mturk.com displays thousands of HITs (Human Intelligence Tasks) on its pages. These tasks range from simple to complex and the payment for doing them also ranges from a few cents up to even tens of dollars.

The simpler tasks can involve taking a survey or writing a few paragraphs on a given subject or commenting on a particular forum. The more complex ones can require some web design or writing entire reports or doing some market research. There are also audio transcription jobs that can fetch you a few dollars for transcribing 5-10 minutes long audio clips into text.

Mturk is also a great way to “train up” for more specialized online jobs. If you start writing a few 100 or 200 word articles here, you can gain the skills and confidence to take on larger freelance writing assignments on sites like ODesk, Elance and Fiverr.

If you get the hang of audio transcription and become reasonably accurate and fast enough, you can eventually move on to full-time medical or legal transcription which are high paying fields. You have to train up for these specialized areas, but Mechanical Turk gives you a good start with simple tasks.

While the pay is somewhat low at Mturk, the trick to making more than the average, is to be on the lookout for high paying tasks.

For example, you can earn a couple of dollars for a survey which takes only a few minutes. Or writing a 400 word article on Tourism in Iceland which earns you a few dollars more. Even if you are not familiar with the topic, you can quickly read up on the Net and make a fairly decent and factual presentation. After all that’s what many journalists and media writers are doing today!

Some of the higher paying HITs require you to take a short test to be eligible. Take the test, it usually is fast and easy, and you may find that you'll earn quite a bit more of these particular HITs.

After doing work at MTurk payments are made by checks in local currency (for certain countries) or transferred to your bank account, or you can use the money in your account to purchase goods from Amazon.com.

While you are certainly not going to get rich at Mturk here's a good way to look at this fast cash method...

You're doing easy tasks in your spare time. Instead of just surfing the web, watching youtube videos or wasting time in social media sites, you are earning money you would not otherwise be earning. Plus, all those easy tasks will be helping you train up for bigger things to come!

So why not try Mturk next time you have an hour or two to kill. Don't let a spare hour go to waste. Become a Turker today. And don't forget to browse a good Turker forum for the latest buzz and useful advice.

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# **Chapter 4:**

Article Writing

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# Summary

*If you have the talent, article writing could make you really popular and make you lots of money as well!*

## **Article Writing**

Do you love writing? Have you always dreamed of writing a bestselling novel? Well, most successful novelists also had a day job. Here's a day job that can keep you in the writing field that you love so much and also pay you a decent salary, so that you can still have time left over for your blockbuster novel!

Anyone with a good grasp of the English language can write a few paragraphs of original content. It is even easier to just read a given article and rewrite it. And that is pretty much the job description for one of the most lucrative jobs on the Internet today.

With thousands of new websites being set up every hour, webmasters are in constant need of new content for their web pages. You can offer this content via a variety of places and earn good money in the process.

Most buyers of articles pay between two to five dollars for writing an article of 300-500 words. This task can be done in as little as thirty minutes depending on your language skills and typing speed.

It is important to write original content – say it all in your own words – as most buyers check for duplication by using copy-detection software like Copyscape. If you just cut and paste from some other websites, that will show up on Copyscape and you will lose your assignment and get negative reviews from the buyer.

You can use Microsoft Word or the freely available OpenOffice Writer program to create your articles. Just be sure you proofread your article thoroughly before submitting it, and always spell check. Even if you aren't familiar with a topic like say acne or money management or health topics, some time spent browsing relevant websites can give you enough information to write a 500 word article.

That's the charm of freelance writing online. Your general knowledge improves vastly with the articles you research and write everyday. That will surely help your creative writing too, and pave the way for that blockbuster novel someday!

Check out [textbroker.com](http://textbroker.com), [iwriter.com](http://iwriter.com), and [contentblvd.com](http://contentblvd.com) and sign up with the one you like. Payments are usually through PayPal and other international systems. If you don't like any of those, simply search the web for more sites that pay writers for their articles. They are popping up all over!

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# **Chapter 5:**

Ebooks

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# Summary

*eBooks offer many wonderful ways to earn online.*



## **eBooks**

One of the most significant ways to earn online is with eBooks.

Ebooks are simply information packaged up into a PDF file such as the one you are reading right now. There are ebooks on every topic imaginable, and most of the higher earning ebooks are classified as info-products containing “problem solving” advice on a particular topic.

The concept is simple. Take something that people are searching for help with, and put together an eBook about it. If you enjoy writing, you can easily create your own ebooks, just write in a manner that most laypersons can understand. If you do not like writing, you can buy the rights to an ebook, and if those rights include private labeling then you can simply put your name on the ebook and sell it as your own.

The logistics of creating an ebook from scratch, or customizing an ebook you have the rights to, are quite simple. All you need is a copy of Microsoft Word or the freely available OpenOffice Writer. When you're done writing, you simply save the file as a PDF file and it is complete. The final step in this process is to get an ecover for \$5 at site such as [fiverr.com](http://fiverr.com), so you can show it off.

### **Making Money With Your Ebook**

There are many ways to make money with your ebooks online, including but not limited to these seven proven methods...

1. Sell the ebook directly at a web sales page
2. Convert the ebook to kindle format and sell it at [amazon.com](http://amazon.com)
3. Use the ebook to sell bigger products. You do this by giving away the ebook for free or selling it for a small fee such as \$7, and then bringing

- your customer through a sales funnel that offers bigger and more comprehensive products and services at increasing prices.
4. Give the ebook away to get subscribers onto an opt-in list so you can promote related products and services to them. (Either your own products or products you're promoting as an affiliate.)
  5. Sell the ebook with rights such as resale rights, master rights or private label rights, to other publishers in need of their own products.
  6. Package up a handful of ebooks into a training course and sell it with or without rights.
  7. Put your ebooks into a membership site and sell access to the site for a small monthly fee.

So, what topic should you write the eBook on? The key is to find out what is selling well. You do not want to simply assume there is a market for an ebook. You need to use your time wisely by only publishing ebooks on topics that you KNOW will sell well.

Here's a foolproof way to do that for free...

1. Head over to [amazon.com/books](https://www.amazon.com/books)
2. Search for a topic you may be interested in.
3. When the results appear, click on the first 4-5 books and at each product detail page, scroll down the page to the product details. Find something called the "Amazon Best Sellers Rank". There should be a number assigned. If that number is less than 200,000 on most of the books you look at, then you can be pretty sure that there is a big enough market for your idea.

That's it! You now have a way to find out what info is in demand. Use this info to start creating your own ebook based products and you can go far! And remember, the best ebooks to make money with are ebooks that solve problems, so focus your efforts there when researching and when putting together your own ebooks.

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# **Chapter 6:**

*Affiliate Marketing*

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# Summary

*Understand what affiliate marketing is, learn more about it and unleash its potential on your income.*

# **Affiliate Marketing**

Affiliate marketing is a very popular concept on the Internet. Basically, it is a way in which you promote someone else's product on your webpage or blog and earn money for driving people to the merchant's website.

The payment is usually earned through a CPA arrangement (cost per action such as list signup) or through a commission per sale.

You can earn one time commissions for one-off product sales, or you can promote recurring products such as services or memberships. This kind of commission is the holy grail of affiliate marketing, as it continues coming in without you doing anything after the initial sale. It is known as residual income or passive income and it is where you should focus at least part of your affiliate marketing efforts.

Affiliate marketing is best accomplished via your own website or blog. Another invaluable resource for affiliate marketing is your own opt-in list. However this ebook is about fast cash strategies. So I will assume that you do not have access to a busy website, blog or email list to promote affiliate offers.

Fear not, you can still participate in affiliate marketing and earn fast money with it. Here are the best ways to do that without those resources at your disposal.

- Create a video reviewing the product you plan to promote as an affiliate, then put the video on youtube. Use fiverr gigs to get links pointed to the video to get it ranked in the search engines.
- Insert your best affiliate links into the other instant cash strategies mentioned in this ebook such as your article writing, your service customer follow-ups, your ebooks and the like.
- Pay or barter with established list owners to get your affiliate links some exposure. You could offer rights to your ebook, free services you offer at fiverr and more, in return for a mention of your link.

Of course once you have a product or service of your own, you want to make sure you plug the affiliate model into your own product. That is, have others promote

for you on a commission basis. This can significantly increase profits literally overnight. You can put your product on a site such as [clickbank.com](http://clickbank.com) and they will handle paying your affiliates, processing orders, refunds and more.

No matter which side of affiliate marketing you are on, it can be quite lucrative if you take the time to get things set up properly.

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# **Chapter 7:**

Website Flipping

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# Summary

*Website flipping is easier than you think, you can even buy and sell sites the same day for a fast profit.*



# Website Flipping

This is an instant cash method that many people like. It makes good money, doesn't require a lot of effort and is creative as well. However, you need to have some degree of technical knowledge to begin with. Again, that shouldn't deter you. Even if you don't have the technical knowledge, you can still hire someone to do things that you aren't comfortable with.

So, what is website flipping? This is a method in which people buy or build websites and then sell them for a quick profit. The whole purpose of building or buying the website is to be able to sell. The profit can be good if the website is of a decent quality.

Here are a few things that the most successful website flippers do...

- ✱ They book great domain names. In fact, a lot of their talent lies here. They make sure that the domain names are good for SEO and that they have good recall value as well.
- ✱ They build or buy short websites. The websites aren't too large because then it becomes difficult to flip them. A usual website that is designed for flipping contains no more than 10 pages.
- ✱ The websites are kept rich in content. The content is meant to educate. Once again, the content is high SEO, containing the keywords that people commonly search for.
- ✱ The design and the overall look of the website are attractive but somewhat basic. The reason for that is to enable the buyer to tweak the website according to their desires.

The proceeds of the sale depend on how good the website is. The least you could expect for a website of 10 pages is \$50, which is not bad for starters. If your website already has some popularity on Google, you could sell it for much higher.

A few good places to buy and sell websites is on Ebay.com and on Flippa.com.

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# **Chapter 9:**

Technical Services

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# Summary

*If you have some technical talent, there are some great ways to make money out of it.*

## Technical Services

Any kind of technical knowledge can be used on the Internet to make money.

If you have knowledge of website designing, for example, you could get work designing websites for other people on the Internet. You could get your clients to pay you as much as \$10 to \$100 per page you design for them, depending on various factors. Some of these factors are the complexity of the webpage that you are designing for them, the budget of the website, your own knowledge and reputation, etc.

Website designing is just one technical service that you can provide for a great deal of money. There are several others in similar categories. Video creation and infographic creation services are very popular nowadays online. Creating WordPress Plugins is also another hot area.

So, where do you find all this work? The best places to find them are on the various freelance jobsites. Here are a few:

- ✱ ScriptLance (<http://www.freelancer.com>)
- ✱ Guru (<http://www.guru.com/>)
- ✱ ELance (<http://www.elance.com/>)
- ✱ oDesk (<http://www.odesk.com/>)

On these sites, you find work through a bidding system. People who are looking for work make posts here and then you bid on those. Your bid will also mention the timeframe you would be completing the job in. You could give samples to increase your chances. The buyers check their bids and the samples and then decide people who fits their bills in the best way.

You can also find clients on social networking sites. Joining groups on sites like Twitter, Facebook, etc. is be a great way of networking with other people with similar skills as you have and make some money. However, the drawback of finding work on these places is that they are not jobsites and hence they shouldn't be your primary choice for finding work online.

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# **Chapter 10:**

Some Things to Remember

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# Summary

*Making instant cash is very much possible. Just bear in mind these few things.*

## **Some Things to Remember**

When you are earning for yourself, it is quite easy to get distracted and lose focus. Don't do that, because when you are working on the Internet through freelance websites, there's usually a rating system. One bad rating could jeopardize your future prospects. Your clients know you only through your rating and hence you have to make sure that remains spotless.

Always keep learning. On the Internet, the people who learn the most, usually earn the most. There are new techniques and strategies being developed almost every day and people are making use of them to enhance their prospects. It doesn't take much time for anything to become highly competitive on the Internet. So, make sure you stay ahead of the competition.

Don't be dejected if you aren't able to earn big money right from the start. Most instant cash strategies will pay you small amounts when you start out, but with experience you can start demanding more. As you get more ratings, you enhance your chances and the amount you earn too. Gather ratings as someone would gather experience on their portfolios.

So, go ahead and take the plunge in this online world. There are several pools for you to try out your talents and earning potentials.

## **Conclusion**

*There are many instant cash strategies available to you online, and this eBook covers seven top methods.*

*Use them right, and you will never want for those petty sums of money to pay your bills again.*

*It only takes the right knowledge and resources, some time and a steady effort.*

***All the best to you!!!***