

Jim Daniels: Home Business Internet Marketing Blog

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Easiest Way to Backup or Move a Wordpress Site

by Jim Daniels - Friday, February 03, 2017

<http://bizweb2000.com/wordpress-backup-move/>



A few months ago for some reason, the support at my web hosting company declined rapidly.

It was taking literally 2 weeks to get a reply to my support tickets. One of my tickets was simply a question about backing up my sites, because my cpanel backups were timing out.

Since I was about to release [my new product for affiliate marketers](#), which was my first product in over a year, I decided it was time to move on from Hostnine to new web host.

Today I'll share my migration experience with you so you can easily backup or move any of your WordPress sites in minutes.

Having fresh backups gives you peace of mind knowing you can always recover from a crash or a hack. But even if you have backups, you need to know how to restore them

quickly. That's the knowledge I was lacking, but not anymore.



First off, I have to admit, I shopped around a LOT for a new host. When I purchase something online I usually read a lot of reviews first.

After days of shopping and comparing, I ended up coming back to HostGator. Their new cloud offerings were just too good to pass up. Inexpensive, flexible and speedy - just the combination I was looking for.

But my main concern was being able to get support when I needed it. Years ago I was with them and their support was lousy. However I recently had heard that they totally revamped their support, so I decided to put it to the test.

I picked up the phone and called as if I was a client already. I got an actual human on the phone within one minute. Next I tried their chat support. Again, it was nearly immediate. That matched up with everything I was reading about their new service department, so I pulled the trigger.

I went with the Business Cloud server and after ordering I opened a migration ticket. A week later they had all my sites moved without me lifting a finger. Awesome.

I tested out all my sites in something they call their "swamp" and everything worked great.

Next I changed the nameserver settings of my domain names to my new server, waited a few days to test again, and then put in the request to cancel my old host at the end of their billing cycle.

All set, right?

Wrong! A few days later I realized I forgot to request the migration of an entire website!

Not wanting to wait for the migration team again, I decided I'd try to move the site myself. I had never done this before and I'm not too technically inclined, but figured it would be a great skill to have.

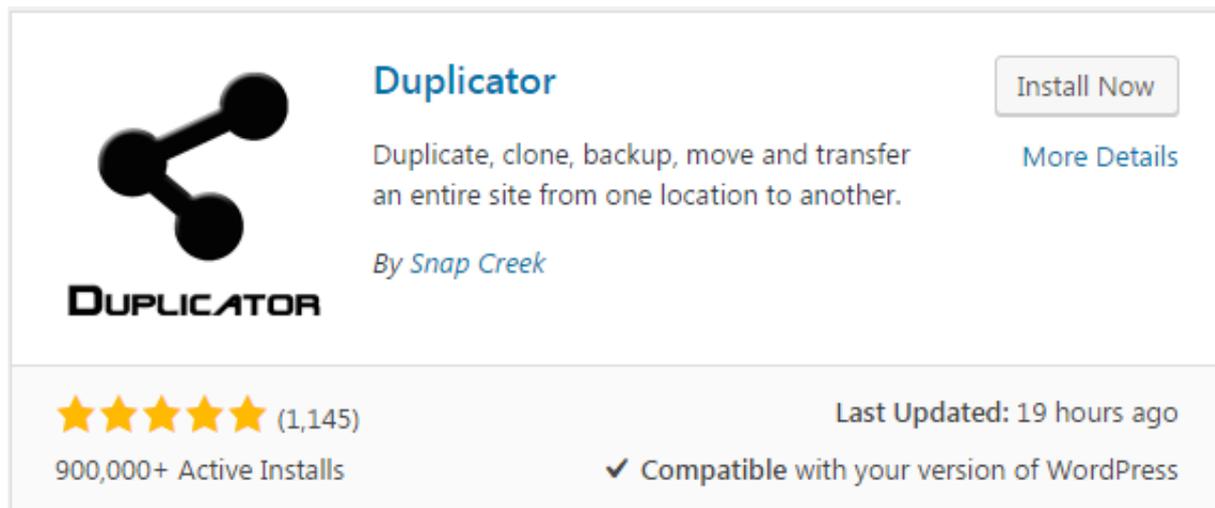


So I logged into the WordPress Admin area of that site on my old server. (I'm glad I told my old host to cancel at the *end of the billing cycle* and not immediately!)

In the admin area of WordPress I tried to use the plugin I had there called backup buddy. Lots of people love it but for some reason, I just don't get along with that plugin. Too many steps for me -- I like things REALLY SIMPLE.

So I clicked Plugins---> Add New and started searching. Within a few minutes I found a plugin called **Duplicator**.

It had 900,000 active downloads, a five star rating and was updated just days ago. (Regularly updated plugins are safest to use.)



Duplicator

Duplicate, clone, backup, move and transfer an entire site from one location to another.

By Snap Creek

Install Now

More Details

★★★★★ (1,145)

900,000+ Active Installs

Last Updated: 19 hours ago

✓ Compatible with your version of WordPress

So I clicked install, activated it and watched [a video on how to use it.](#)

I could not believe how simple it was! I literally clicked a few buttons and had a backup of the entire site, called a Package. I then uploaded the package (containing just two files) to my new host via FTP, and within minutes had the entire site migrated.

In fact, I loved it so much I got their [Duplicator Pro](#) plugin. Their Pro plugin lets you backup multiple sites on an automated schedule, and it transfers the backups to the Cloud Storage of your choice, such as Dropbox, Google Drive or Amazon S3.

Here's a video showing you how simple it is to use Duplicator Pro...

<https://www.youtube.com/watch?v=hFPnqFcQE-0>

The next day I put the Duplicator Pro plugin on all my sites and clients sites, and scheduled weekly backups. Now I never have to worry about losing a site. And I know how to restore from backup in minutes, in case I ever need to.

So, in closing....

If you need a low cost, reliable web host, I urge you to check out the new cloud offerings from Hostgator.

[Here's my link for a special discount.](#)

And if you want peace of mind knowing you have regular backups of your WordPress sites AND can restore them easily, [grab Duplicator Pro from my link here.](#)

There's also a discount at that page too. (Click the text below the purchase options to save 10%.)

Now get busy backing up those sites!

The Great Retirement "Mirage"...

by Jim Daniels - Thursday, January 19, 2017

<http://bizweb2000.com/retire/>



Most people have a mental image of their ideal retirement.

It usually involves travel, beaches, golf and relaxation. And some people end up living that dream.

But for most people, the image is more like a mirage... the closer they get, the more it seems to fade.

I'd like to talk about that great retirement mirage in this issue of BizWeb eGazette.

When I was in high school (going back quite a few years now) I was taught that the ideal path to financial security looked like this...

1. Go to school and graduate

2. Get a good job and work your way up in the company
3. Invest part of your salary and save for retirement
4. Retire comfortably, travel and enjoy your golden years

After all, it was a plan that worked for generations...

In the 1900's many people attained financial independence this way. They worked a job for 35 years or so, scrimped and saved along the way and retired around age 65 with a nice nest egg.



Although this was pretty much a universally accepted plan during the 20th century, there was one glaringly obvious problem that most people never discussed.

A little matter called life expectancy.

Even near the *end* of the 20th century, in the 1980's, when the world's average life expectancy soared... people were expected to live only to the ripe old age of 67 years.

I did the math and could clearly see that it left a whopping two years to reap the rewards of all that work and saving.

Yet I entered the workforce anyway.

But when I looked around me, I didn't see too many people looking forward to retirement. In fact, the parents of two of my friends actually got pink-slips just a few years short of

qualifying for a pension.

Others bounced from job to job, barely scraping by.

Even my own folks managed to save little to nothing for retirement.

Fast forward another generation, and things have only gotten worse in my opinion.

I read today that a full 45 percent of working-age households in America have no retirement savings at all. And among people 55 to 64, the average household retirement savings is a mere few thousands dollars.

The real truth is, only 5% of people following that "career" path outlined above, ever achieve a comfortable retirement.

Isn't that a shocking number?

That leaves a whopping 95% of well-intentioned, hard working people, who work their fingers to the bone, relying on social security, an inadequate pension or help from a family member just to get by.

And the few that do make it to retirement with a nice nest-egg, *still* have very few years to enjoy the fruits of their labor! Even now, early in the 21st century, with life expectancies finally close to 80, that leaves an average of 15 years to "live it up" in Boca Raton.

OK, now that I have you totally depressed, you need to know that there is a better way...

Unless you are one of the 1 in 180 million people who hits the lottery or inherits a fortune when Uncle Joe checks out, there's just one way *you* will ever become financially independent...

You have to do it on your own.

While that may sound like a monumental task, thanks to the Internet, it is possible for the average person.

Like me.

I never went to college. I didn't have any connections when I got started.

Yet I carved out a following and a living online writing articles like this. And anybody can do it, in any niche they want. Sure, it takes time, but you can do it in your spare time, even when you have a full time job. That's what I did!



But the real beauty of the do-it-yourself plan to retirement, is that *it's like retiring!*

You get to set your own schedule. You get to travel when you want. You don't have a commute. You don't have a boss. And there is no cap on how much you can earn.

In fact, you never have to retire at all! Why bother...

Personally, I never plan to retire!

Retire from what?

A business that I work a few hours a week, when I want?

Look, I've gone down both paths.

I tried the career thing. I went into the Air Force at 18. I got out at 21 and started a career. I worked in the telephone industry for 10 years.

Then I decided I wanted something more than the career path to "maybe" retirement. I decided I wanted to enjoy my *entire* life, not just weekends and a decade or so before I check out.

So I went to work building something better for myself. And you can too!

Start building a business of your own. If you can build a small following and share your world with them, you may just be able to break free from a life of jobs.

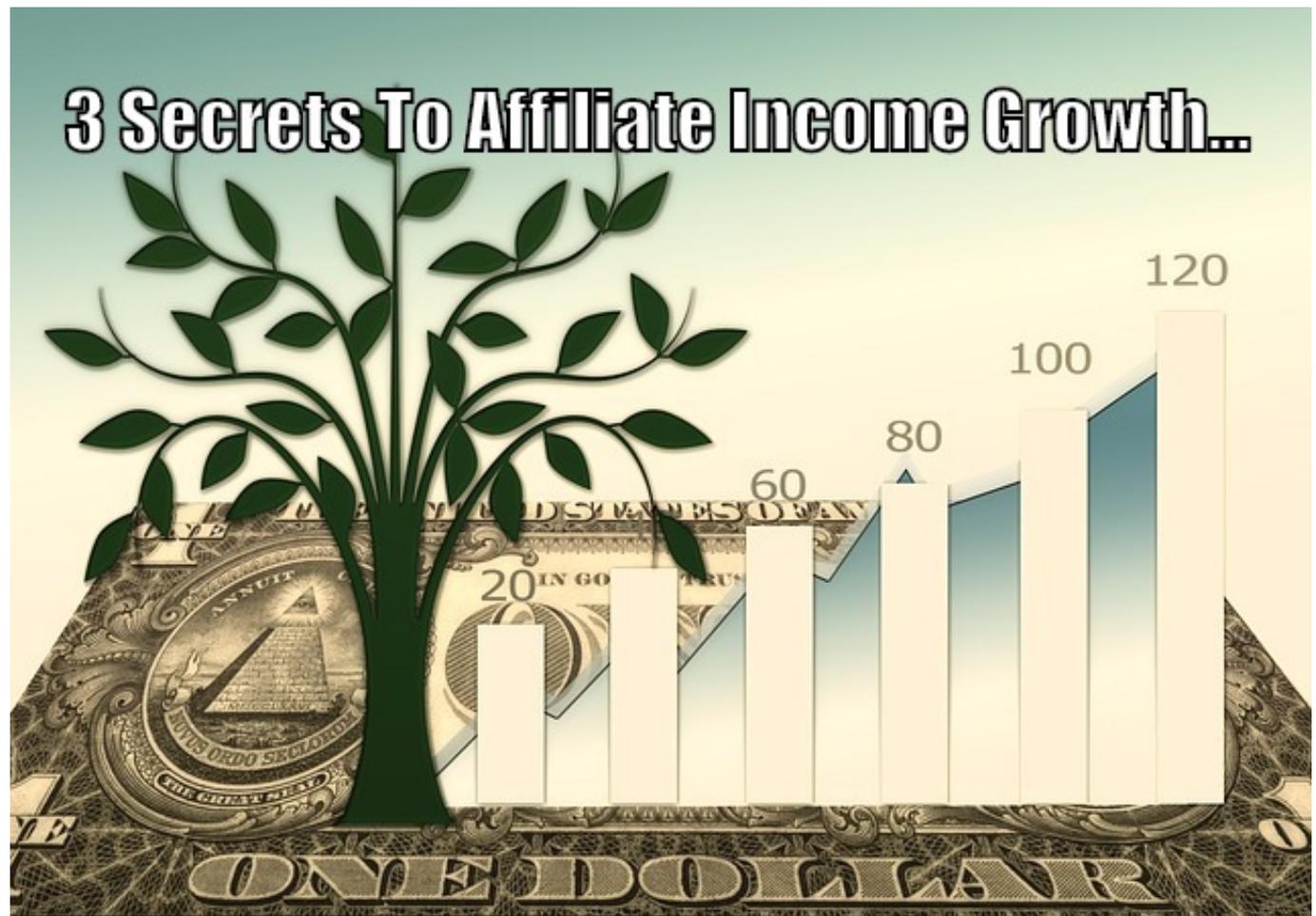
If you need help getting started, [email me](#). Tell me where you're stuck. I've been through every stage and can help you get where you want to go. I can offer my advice and teach you [my online business blueprint](#), [build a blog for you](#), offer [my research and affiliate marketing promos](#), and well, whatever you need!

It's what I do and I love it!

Can You Make a Living with Part Time Affiliate Marketing?

by Jim Daniels - Friday, January 13, 2017

<http://bizweb2000.com/affiliate-marketing-how-to/>



All the gurus say affiliate marketing is so easy.

If that's true, why are there literally millions of affiliate marketers earning \$0 month after month.

The thing is, affiliate marketing is NOT as easy as most gurus make it out to be.

You can't just pick a product or service at JVZoo, Clickbank, Amazon, ShareASale or Commission Junction and start advertising your affiliate link. I don't care where you

advertise -- Google Adwords, Facebook, blogs or ad networks.

Do that and you will almost always burn through more cash than you earn in commissions every month. Unless you have very deep pockets you need to be a lot smarter about your affiliate marketing.

Over the years I've tried just about every affiliate marketing strategy known to man-kind. I now make a full-time income -- mostly from affiliate marketing. I mix in a few other online income strategies as well, such as product creation and advertising income, but my favorite way to earn online is from affiliate marketing.

Today I'll share some of my secrets with you.

Right after this banner for a new service I'm considering offering...



Secret #1: Stick to ONE niche

I see far too many affiliate marketers build a site around "ebooks" and then try to sell ebooks via amazon or wherever, on all topics.

That's a big mistake in my opinion. You need to stick to ONE niche that you know and like.

If your thing is woodworking then build a site around woodworking. Share your best projects. Share your worst screw-ups. Show them you're human just like them. You can write all about it, make videos about it - however you are most comfortable sharing

information.

Just don't stray off the topic of woodworking and try to sell affiliate products in the Internet marketing niche. Your audience will lose interest and see right through your sales pitch. But if you're showing them how to build a chair then you tell them you downloaded the plans from x site, well, that's different.

That's how you make lots of sales over and over.

Secret #2: Know what you are promoting - I mean REALLY know it.

The easiest products to sell are the ones you use yourself. When I go back through all my affiliate promotions I can easily see that the top performers were the ones I really liked and used myself. Not always, but usually.

That's why it is so important to promote stuff you would buy or have bought yourself. That way you can literally show potential buyers all the good and the bad of the product. That makes your promotions REAL and GENUINE.

Here's an example from my own promotions. Awhile back I promoted a program about domaining. Basically buying domains for a few bucks and selling them for profit. So I wrote a [blog post about domaining](#) showing the actual results I had with the program.



Secret #3: Promote like you would to your mom or your best friend.

As I mentioned, when you are doing affiliate marketing you are going to need to create some content around the products you promote. I'm talking about emails, blog posts, videos and well... ways to help potential buyers make a decision.

This is where many affiliate marketers go wrong. They go into sales pitches like a bad used car salesman.

Instead of doing that, you need to keep it real. Talk to them like you respect them, want to help them and can relate to them.

Talk about real world things. Inject a little humor. Keep it light and don't pressure them. They'll appreciate it and want more.

And yes, they might even but from your link. If not this time, maybe next time.

Here's an example of an email I sent out to my list a while back that generated a BUNCH of sales....

Subject: Am I getting too old to play the Abominable Snowman?

To [BizWeb eGazette List](#) ✕

Subject: Am I getting too old to play the Abominable Snowman?

Last week I was loading the car for our annual trip to Florida.

As I awkwardly tried to navigate my icy front steps, my feet suddenly shot forward. I literally went airborne like I just took an upper-cut from Iron Mike Tyson in his prime.

Landed right on my 50 year old back.

Lucky for me, it had snowed (again) overnight, and a thick layer of powdery snow cushioned the blow. My first instinct was to see if I could still move. (Yes, everything still worked.)

My 2nd instinct was to see if my teenage kids or wife saw my performance. (Luckily, I was spared that embarrassment.)

Finally I wondered, "Why do I still live in New England"? I mean, I love 3 of the seasons, but o man winter? N-O! Maybe I'm just getting too old for this crap. Especially record winters like this one.

Anyway, I stumbled to my feet, now covered head to toe in powdery snow, and headed back inside. Seeing The Abominable Snowman walk in the front door was a real treat for my wife and kids.

Maybe I hit my head when I fell, but I came to the realization that we can simply move to a warmer climate. When we landed in Tampa that night, the first thing I did was grab one of those real estate magazines.

Then we had a family meeting and all agreed to move south. I'm not sure what state we're moving to yet, but this Spring we're putting the house on the market. That's the beauty of having an Internet business. We can live anywhere.

That's why I shared my embarrassing story with you -- to stress that anyone can grow a biz they can do from anywhere. A business that gives them freedom to live anywhere they want. Sure, it takes time, but it is still more possible than ever.

All it takes is following a proven process that works. Like this one...

Send



I then went on to tell them about a great program I had been testing, and shared the affiliate link.

This type of affiliate marketing is not only more fun, it is more effective. More people will pay attention to you when you are not in their face screaming louder than the next guy about why they should buy.

Try this technique and I *guarantee* you'll start getting better results with your affiliate marketing.

OK, let me wrap this up...

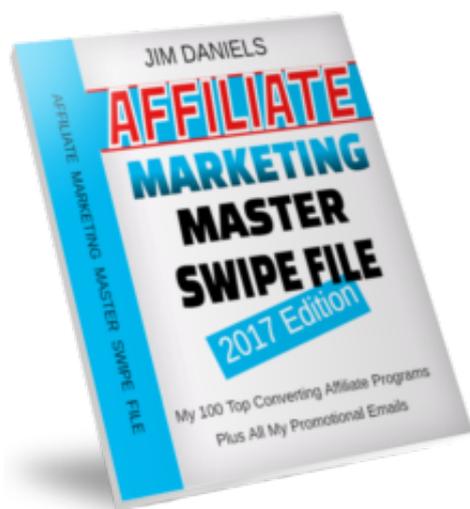
As you can see from today's issue, if you want to earn serious commissions with affiliate marketing, you need to put in some time and effort.

You need to be creative. And you need to take as many lessons from experience marketers as you can.

Follow the stuff they do that works. Copy them when you can.

In fact, copy ME if you want to.

I just uploaded all my "soft-sell" conversational affiliate promotions (like the one above) from the last year and a half [to this web page](#).



You can get all of them (hundreds!) along with a list of all the top programs I used them on. You can use them on the programs I promoted, or use them on your own stuff.

You can use them as email solos, follow-ups, blog posts and in your articles. Just use them! They generated a lot of great feedback and a ton of sales, and they can do that for you too.

If you want to start generating full-time affiliate commissions in your spare time, this is probably the easiest way to do it without doing all the work yourself.

How To Make 2017 Your Breakthrough Year (Free Download)

by Jim Daniels - Friday, January 06, 2017

<http://bizweb2000.com/freegift/>



Did you reach any new milestones in your business in 2016?

Did you at least take a few steps toward a financial goal?

With 2017 upon us, I want to help as many people as possible, reach new milestones this year. So to start the year off right, I'm giving away my new 2017 Resolution and Planner package for free.

Keep reading for your download link (no opt-in required.)

Before you download the package though, I have a quick question....

Have you thought about what your business goals are going to be for the upcoming year? If not, right now is the time to do so.



A great way to set business goals is to take a few minutes and simply envision where you want to be in a year. Think about things like financial goals or the number of clients you want to be serving on a regular basis. Then work out a way to achieve this.

You may need to create new products or services to generate those additional clients. For example, you could offer something new in your business such as a coaching module. Maybe you could add local marketing services to reach new clients.

Plan out the exact steps you will need to take each month to increase your bottom line and then take action on those steps.

Not taking action is one of the biggest reasons why many business goals fail. While it is very easy to set lofty goals, attaining them is a different ball game altogether. This is where freeing up some of your time comes into play.

If you find that you are a slave to your business you might want to seriously consider outsourcing some aspects.

What are the things you enjoy doing in your business and what are those things that you don't enjoy? Are you not enjoying them because the tasks are challenging or because they are tedious?

Both of these are great reasons to outsource work. Why bother taking hours and hours to work on something that is difficult or boring to you? Could you use this time to be more productive?

Let's look at an example. Maybe you aren't great with graphics and you consistently

require ebook covers or banners made. Why not outsource this job to someone at fiverr and use the time to be more productive.

Go through all the things you do in your business each day and see if there are some items that could be automated. Do you post to Facebook, Twitter, Google+ and Pinterest regularly? This can be time consuming, why not look into ways that this could be automated. For instance, I [automate my Twitter account](#) with a WordPress plugin. Another option for automating social media is to simply hire a manager at fiverr or elsewhere.

By implementing small changes such as these you can free up a lot of time. Then you can use this free time wisely to increase your profits.

Make time to do a little brainstorming for your business. Annual, and even monthly planning and goal setting is important for any business owner, especially online where there are countless distractions.



So with the new year at hand, I have a nice New Years Resolution package I'd like to share with you. I've sold hundreds of copies and my customers loved it. This year I decided to update it and give it away for free.

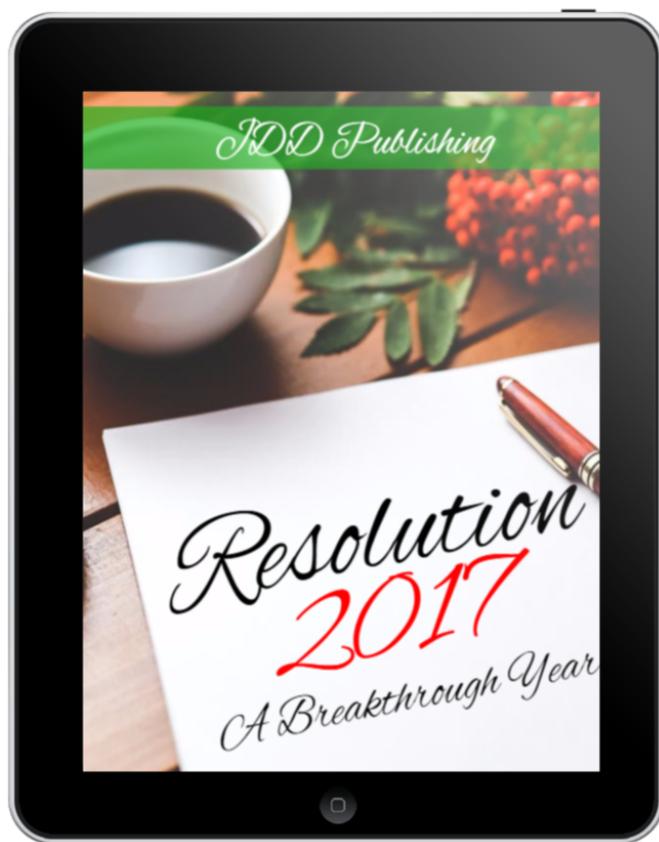
It's called "Resolution 2017" and it contains 2 main components...

- 1. A powerful eBook** about New Year's resolutions that uncovers a new way of looking at the changes you intend to make in your life
- 2. A detailed planning system** that you can use to map out your major objectives for the year and begin tracking your progress monthly, weekly and even daily to ensure long term

success.

Here's what you will discover in this package...

- What a resolution really means and why you may have missed this point in the past
- Common pitfalls that cause most people to abandon their resolutions
- Recent trends in New Year's resolutions and how they may be impacting you
- The difference between a goal and a resolution
- How to turn your resolutions into tangible goals
- How to determine the best strategies for reaching your goals
- How to pick and set your larger life-based goals that determine your course of action
- How to use accountability to guarantee your results
- 18 critical components all successful achievers implement into their resolution planning
- How to use the "My Success Map" system to plan out your overall Vision, Yearly Goals, Monthly Goals, Weekly Goals and Daily Goals
- and much MUCH more



This package will help you no

matter what your goals are, whether you want to:

- improve your financial situation
- get in better physical shape
- start your own business
- get a promotion
- spend more time with your family
- finally take that dream vacation
- quit smoking (or any other harmful habit)
- become more confident
- improve your social life

... or ANY other improvement for that matter!

OK, here's the [direct link to my download page.](#)

Happy New Year!

I hope this package helps you reach new milestones in 2017 and beyond. And I look forward to helping you more in the new year.

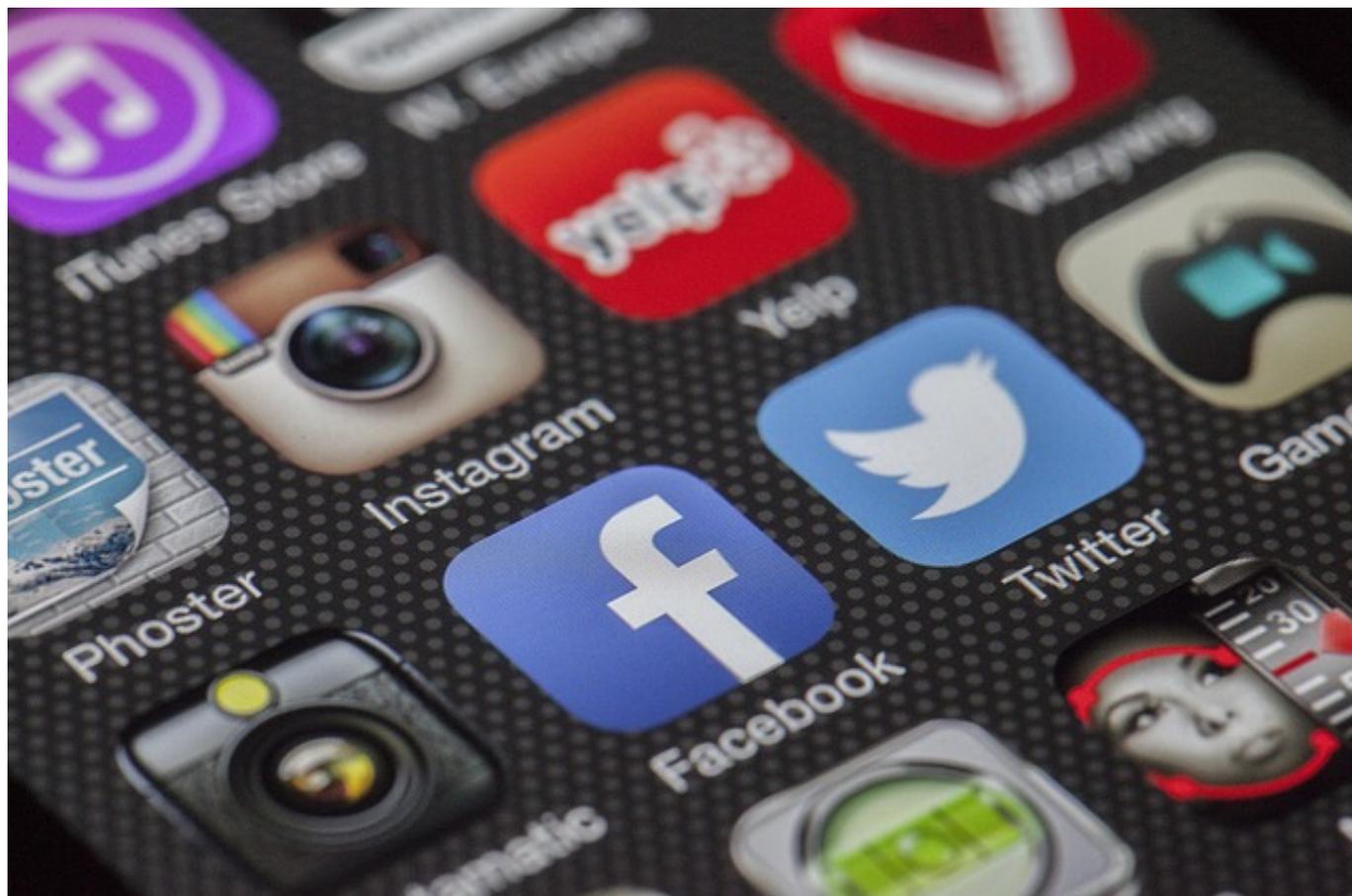
To your success,
Jim Daniels

P.S. If one of your goals is to generate income form the web, make sure you have my [ezWebBusiness Builder2](#) package. Inside I share the 10 ways I make money from the Internet, and show you how to do it yourself, step by step. (1500 other smart marketers have this insider information at their disposal, and you may be competing against them!)

My Twitter Marketing Experiment Results

by Jim Daniels - Friday, December 16, 2016

<http://bizweb2000.com/twitter-results/>

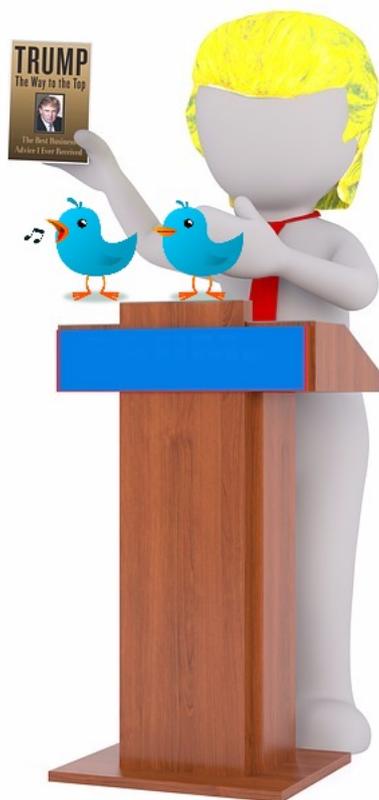


Talk about late to the party. More than 1 Billion people joined Twitter before me.

But on Saturday December 10, 2016 I finally broke down and joined.

Admittedly, I've been somewhat anti-twitter since they came onto the scene in March of 2006. I even wrote an article in 2009 called "I refuse to tweet".

I just couldn't wrap my mind around sending 140 character messages out day after day. And besides, I figured "who would want to follow me anyway?"



Fast forward to 2016, and Twitter is now so powerful it was largely responsible for getting Donald Trump elected president.

Hey, I take pride in being able to admit when I'm wrong. And I was wrong about Twitter. Dead wrong.

It took me 10 years to figure that out.

So this past weekend I joined Twitter.

Not because I want to tweet every day. I joined because I Want the extra traffic that can be easily gathered from this media giant.

And here's what it took to finally get me to break down and join Twitter after all this time...

Saturday morning I got an email from my ol' friend and software developer named Ankur. He was writing to tell me about a new WordPress Plugin he had developed.

At first glance, I was immediately turned off - because it was for Twitter.



I told him I'd never joined Twitter, simply because I didn't have time to "Tweet".

He said "Just try this plugin Jim, it takes just a few minutes to setup, and then it is completely set and forget. And best of all, it will grow you a large Twitter audience on auto-pilot."

Hey, I'm no dummy. I know how big Twitter is. You can't watch CNN or CNBC for more than five minutes without hearing the word Tweet, and they aren't talking about birds.

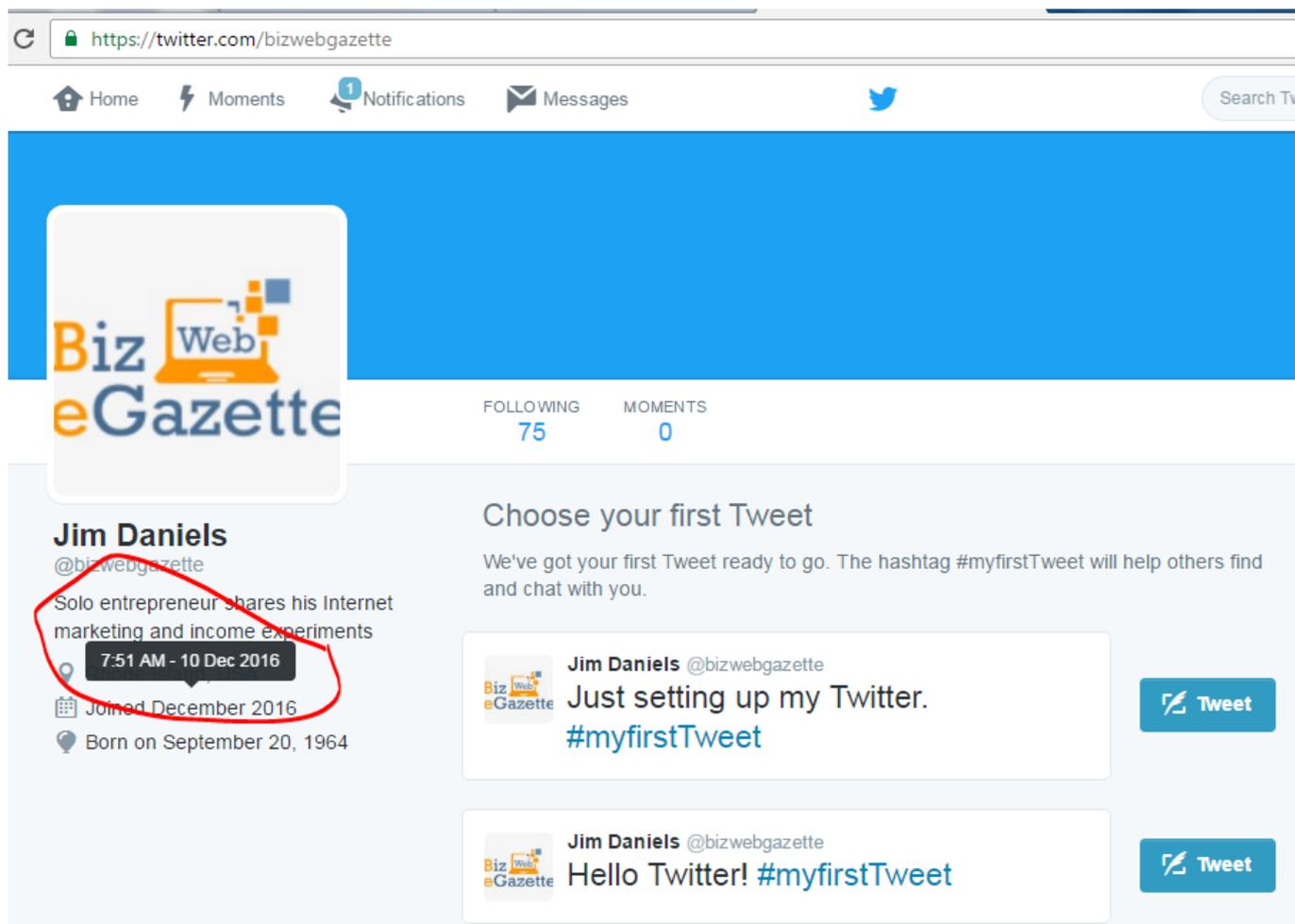
So I figured the least I could do was give Ankur's new plugin a try. I use other plugins he created such as his [1-Click Video Site Builder](#) and [FotoPress](#) and they are pure gold.

So my Twitter Experiment began officially on Saturday, December 10, 2016.

Yes, more than one billion people signed up to Twitter before I did. Can't be much later to that party than that!

Anyway, step one was to sign up for a Twitter account.

So that you can see I really joined on that date, here are a couple screenshots I took...



Upon signup Twitter asked me if I wanted to connect my Gmail contacts and gave me some suggestions for other Twitter users to follow. I selected yes and one of them followed me.. Yeah, my first follower.



Step two was to add Ankur's WordPress plugin to my site and watch his step by step videos for setting it up.

I'm not too tech savvy so it took me about 25 minutes to get everything set up.

It was basically, click here, then copy and paste this code, then click save, etc.

Then I had to pick some keywords that match my niche, such as Internet marketing, affiliate marketing, WordPress, home business, etc. and enter them into the plugin.

Finally, I chose some images to post (included via Pixabay within the plugin) and set a few other options.

Once I had it all set up, I turned off my PC and went for a hike with my Yellow Dog.

I let the plugin get to work building me a following on Twitter. It does that by liking tweets related to my niche, and many of those users then in turn follow me. Simple enough.



EXPERIMENT RESULTS:

When I checked my email later that day I saw lots of proof it was working. Here is a screenshot from my Gmail account:

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Ceros (via Twitter)	Ceros (@Cerosdotcom) is now following you on Twitter! - Jim Daniels, You have a new follower on Twitter. Jim Daniels Ceros	8:47 am
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Radhika & Johnny (via Tw.	Radhika & Johnny (@FTNomad) is now following you on Twitter! - Jim Daniels, You have a new follower on Twitter. Jim Danie	8:05 am
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	BR&N. (via Twitter)	BR&N. (@22FREEEZ) is now following you on Twitter! - Jim Daniels, You have a new follower on Twitter. Jim Daniels BR&N. @	6:48 am
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Ronald Heynes (via Twitt.	Ronald Heynes (@RonaldHeynes) has sent you a Direct Message on Twitter! - @RonaldHeynes: Hi, Thanks for following me!	6:40 am
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	AutoKob (via Twitter)	AutoKob (@AutoKob) is now following you on Twitter! - Jim Daniels, You have a new follower on Twitter. Jim Daniels AutoKob	6:21 am
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Art Owens (via Twitter)	Art Owens (@ArtyOwens) is now following you on Twitter! - Jim Daniels, You have a new follower on Twitter. Jim Daniels Art C	5:32 am
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	StartUp Mindset (via Twi.	StartUp Mindset (@StartUpMindset) is now following you on Twitter! - Jim Daniels, You have a new follower on Twitter. Jim D	4:27 am
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	LJ Sedgwick (via Twitter)	LJ Sedgwick (@lj_sedgwick) is now following you on Twitter! - Jim Daniels, You have a new follower on Twitter. Jim Daniels L	4:06 am
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Iva Dulić (via Twitter)	Iva Dulić (@vaDulic) is now following you on Twitter! - Jim Daniels, You have a new follower on Twitter. Jim Daniels Iva Dulić	4:05 am
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Bas Verhoeven (via Twitt.	Bas Verhoeven (@BasVerhoeven_) is now following you on Twitter! - Jim Daniels, You have a new follower on Twitter. Jim Da	3:31 am
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	digetry (via Twitter)	digetry (@digetry) has sent you a Direct Message on Twitter! - @digetry: Hey bizwebgazette, thanks for your follow. If you sell j	3:30 am
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Craig Ó Riáin ??? (via.	Craig Ó Riáin c?? (@CraigEire) has sent you a Direct Message on Twitter! - @CraigEire: AWESOME !!!! Cheers for choosing	2:29 am
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	eezypeezy (via Twitter)	eezypeezy (@eezypeezy) has sent you a Direct Message on Twitter! - @eezypeezy: Thank you very much for following me - I aj	2:22 am
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Mark John Nelson (via Tw.	Mark John Nelson (@markjohnnelson) mentioned you in conversation on Twitter! - @markjohnnelson: Thanks @bizwebgaze	2:07 am
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Mark John Nelson (via Tw.	Mark John Nelson (@markjohnnelson) has sent you a Direct Message on Twitter! - @markjohnnelson: Hey Jim thanks for the	2:07 am
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Hvorath House Pub. (via .	Hvorath House Pub. (@HvorathHousePub) is now following you on Twitter! - Jim Daniels, You have a new follower on Twitter	1:41 am

Fast forward to today, Friday, December 16, 2016 as I write this post. And here are my results so far...

I just logged into my new Twitter account and see that **I just surpassed 300 followers.**

You can see for yourself what the current count is at [my Twitter account here.](#)

The plugin appears to be getting me more than 50 new followers a day. At this rate I'll surpass 1000 in less than two weeks from today. Not too shabby. Definitely not something I could have done on my own.

This plugin is building a Twitter community for me, all by itself.

Again: All I did was add the plugin to my site and add the keywords related to my niche.

The plugin does the rest.

Every hour of every day it...

- tweets for you
- retweets and likes other tweets
- gets you real followers in any niche

It basically does all the stuff that I don't have time to do -- the reasons I never joined

Twitter.

All that's left for you to do is watch your Twitter Followers grow and grow.

When your following gets big enough, you can start using it for promoting your best products and affiliate offers.

In fact, I already received some direct traffic from a few of my tweets, and made a few affiliate sales of products I review at my Make-a-Living-Online.com site.

Oh, there is one more feature that this plugin has, that I have not had time to setup and test yet. You can use this plugin to grow an email list, via Twitter's ad platform (without paying for ads.) I'll be testing that in the near future as well and will report back on the results.

OK, all in all a successful experiment. If you want to add a Twitter community to your online marketing presence but don't have the time or patience to do it manually, you may want to give this plugin a spin. Here is my affiliate link:

[Get Tweet Machine 2 Here.](#)

If you get the plugin from my link, I'll do something special for you as a bonus. When I hit 1000 followers in a couple weeks, I'll tweet out a link to your site. Just comment below and let me know what date and time you got it. And be sure to tell me your URL so I can tweet it out!

Traffic Experiments: Free Facebook Traffic?

by Jim Daniels - Friday, December 02, 2016

<http://bizweb2000.com/fb-experiments/>



Over the years, Facebook marketing has always been an Achilles heel for me.

Maybe I'm just not a social enough guy. I don't know.

But I have had some recent success with a couple of Facebook traffic experiments. Today I'll share a few things that did NOT work and a few things I've tried recently that *did work*. (Really well!)



Mike G's
Webinar of The Year
Learn how you can profit from the cell phone evolution
Register Now Free!

First of all, I know there are lots of people killing it on Facebook with paid advertising. I tried paid advertising on Facebook a few years back and made some affiliate sales. Not enough to keep at it though. I worked about 20 hours building ads and running them, and my net profit was about \$4/hour.

Not worth it.

I realize I could have studied more and spent more, and kept testing, etc., but it wasn't fun for me so I jumped ship.

Mostly because paid advertising is not my thing. I like my traffic to be free.

So I did what most webmasters do and added a passive Facebook strategy to my blog. That included the like button you see over there to the right.

I slowly grew a Facebook audience with that, and I added a plugin to my blog so it would automatically publish my posts on Facebook. Then I pretty much ignored it.

When I logged into Facebook occasionally, I'd see my posts along with the number of people they reached. Here's a typical example...

 **BizWeb Egazette**
Published by WordPress [?] · November 28 at 12:43pm · 🌐

I just bought you a set of Infographics for the Internet marketing niche...
<http://bizweb2000.com/free-infographics/>



Free Internet Marketing Infographics

I just bought you a gift. An awesome set of Infographics for anyone in the Internet marketing or online business niche. So what's the catch? Well, there is none. It's just my way of say...

BIZWEB2000.COM

13 people reached

Boost Post

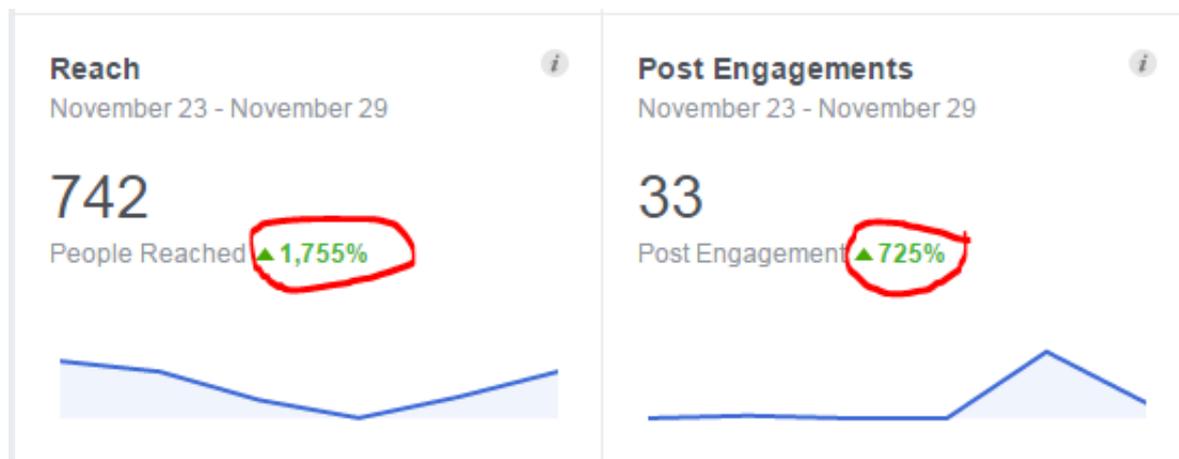
As you can see, the post reached 13 people. Whoopee.

Other times I'd see better results like this...



33 people reached. Earth shattering.

Then this week something changed. I logged into Facebook and clicked on insights and saw this pleasant surprise...



What? A 1755% increase in reach this week? Could this be right?

I poked through my posts and found the two that were responsible...

The image shows a Facebook post from the page 'BizWeb Egazette', dated November 23 at 10:26am. The post text reads: 'Make 2017 the year you break through. Take action on your dreams.' Below the text is a large graphic. The top part of the graphic features a world map with a network of white lines connecting various points. The middle part is a dark horizontal band with the text 'Stop Dreaming' in large white serif font, and 'start doing' in a smaller white sans-serif font below it. The bottom part of the graphic shows a person in a dark suit standing on a rooftop, looking out over a city skyline at dusk. At the bottom left of the post, the text '412 people reached' is circled in red. At the bottom right, there is a 'Boost Post' button.

I remembered this was a test post I made through my [Autopixar](#) account.

Now that's what I'm talking about!

And I quickly found the other post I did through Autopixar just a few days ago, with a rapidly growing reach already surpassing all my previous posts put together...

The image shows a Facebook post from the page 'BizWeb Egazette', dated November 28 at 7:12pm. The post text reads: 'Nothing ventured, nothing gained... <http://make-a-living-online.com>'. Below the text is a large image of a mountain range at sunrise or sunset, with the quote 'Trust your inner voice that says, "This might work... Lets try it."' overlaid in a cursive font. At the bottom of the image is the URL 'Make-A-Living-Online.com'. Below the image, the text '287 people reached' is circled in red, and a blue 'Boost Post' button is visible to the right.

Now at the risk of this sounding like a promotion for [Autopixar](#), using their rapid visual creation tool really taught me something. After seeing the results of these posts, it was immediately obvious to me I had been posting all wrong.

It seems to me Facebook likes simple images like this for some reason. If you know why, comment below this post and tell me!

As for now, my little experiment with Autopixar is going to continue. I'm scheduling a post every few days. They take me about 5 minutes to create and post. And they work

1755% better than my regular posts!

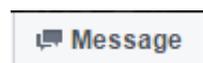


Now, onto my other Facebook experiment...

The only other way I've been getting free traffic from Facebook is by using their message button.

I simply click through my friends list on the right and find a marketer who promotes products and services similar to mine.

Then I click the message button that looks like this...



It opens a small dialog box and I send them a message like this...

Hi NAME,

Your name in my friends list just caught my eye. What have you been up to? Any new products or services I can review for my BizWeb eGazette readers?

Jim Daniels - bizweb2000.com

Then when they reply, and they usually do, I get a review copy of their latest program to check out. If it's up to snuff and something I can recommend to my readers, I send back

this message...

Thanks! It looks great. Send me an affiliate sign up link and I'll let my peeps know about it.

Also, would you like review access to my latest program? It pay 50% commission on sales and it's been selling really well. Let me know...

Jim

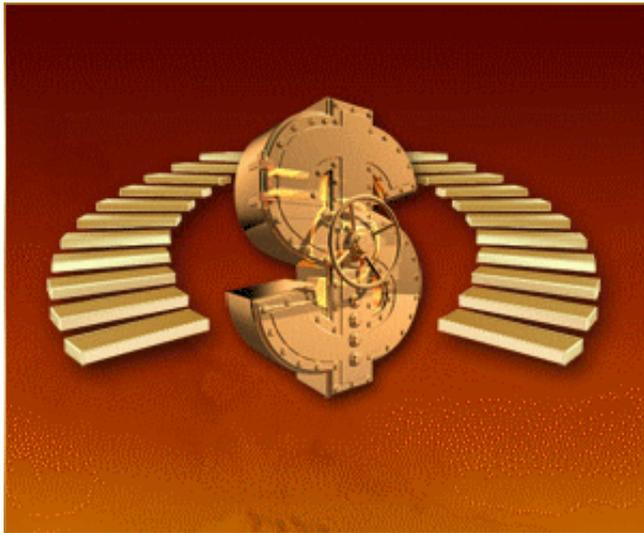
As you can see, this is a very basic strategy to get free traffic from Facebook. But I've generated literally thousands of visitors to my sites with this method. In fact, I've made more money on Facebook using this strategy than any other I've tried, including their paid advertising.

Of course you need to grow your friends list in order to utilize this method. But that's easy enough. Just search for some leaders and competitors in your niche right through the Facebook search bar. As you find them one by one, you can send a friend request. Most marketers accept friend requests even from people they don't know.

Plus, when they see all the snazzy, inspirational posts you created with [Autopixar](#) they'll know you're active on Facebook and serious about success. ;-)

P.S. Just this AM I came across another Facebook traffic strategy. Watch this video to see how it works...

[YouTube Video](#)



More Free Images for Your Blog and Social Media

by Jim Daniels - Friday, November 25, 2016

<http://bizweb2000.com/pics/>

A few weeks ago I shared a bunch of infographics that you could use as your own.

If you missed that post you'll find it [here](#).

Today I want to give you some more images that you can use however you see fit. Unlike the last set, I did not purchase this set. Instead, I created them myself!

That's right, the guy with no graphic skills whatsoever (me!) created some images.



You see, I've been testing out a new web-based tool called [Autopixar](#). It's a 100% Newbie-Friendly, Rapid Visual Creation Tool.

It's web-based so there is nothing to download or install and it comes with a ton of pre-designed templates so ZERO image editing skills are necessary. (That's good for me.)

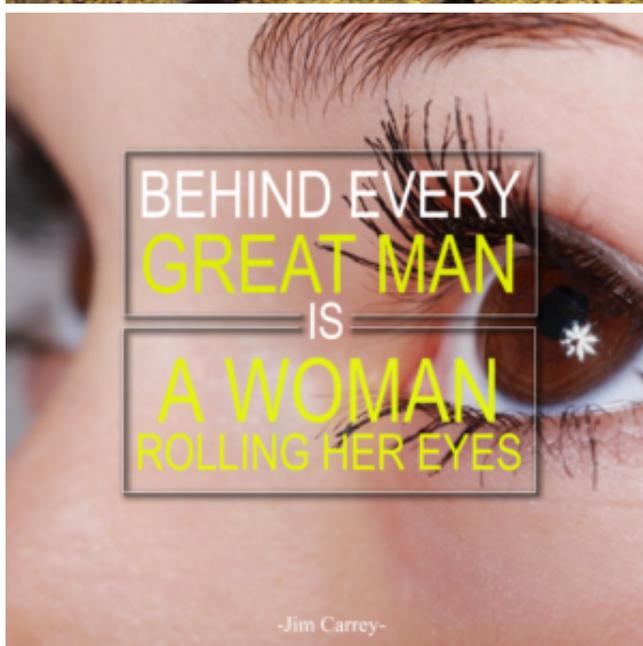
But what I really like is that with a single click I can broadcast my visuals via multiple social media outlets.

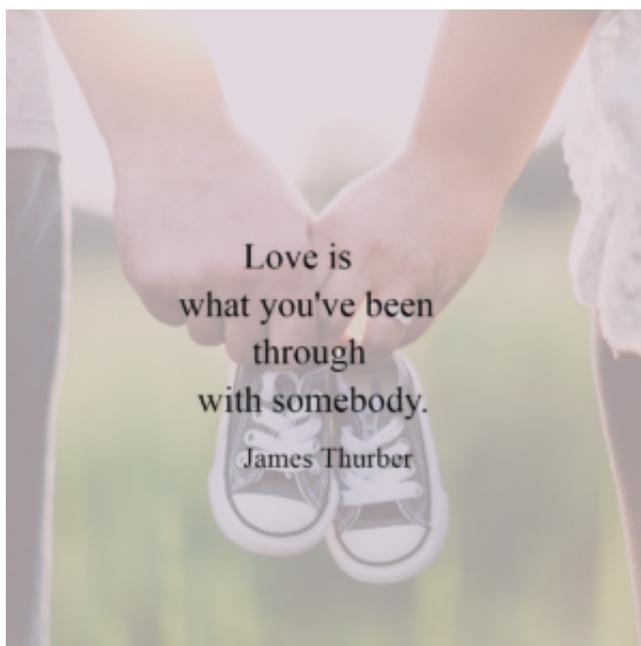
Now that it's so easy to make these "quick-share" visuals, I can share as many as I want. I can even schedule them and have them sent on auto-pilot. Anytime the images are shared it generates viral traffic that's 100% free.

OK, so here are the images I just created this morning while testing Autopixar. I mixed it up a little so they are not all business related.

As with the infographics, you are free to download these and use them however you see fit. Just right-click on any image you want and save it as your own. Then post them on your blog, on facebook, instagram, whatever you want.

Oh, and drop a comment below and let me know what you think...





Sharing images like these is a great way to get more traffic to your sites. In fact, is the way big brands and celebrities do it.

Best of all, with Autopixar, now you can do it with no money or graphic design skills.

I love this new tool, watch this demo video to see how easy it is to use...

<https://www.youtube.com/watch?v=fSPZR8zzbmc>

Now that you see how simple it is to use, and how even a graphic design dummy like be

can do it, why not [grab the tool for yourself](#) while you can still get in without monthly payments!

Important: If you bought, or plan to buy Autopixar, I just uploaded 2 really cool bonus into your JVZoo customer area.

It's a pair of really nice, super-useful WordPress plugins...

Bonus #1: Optin Engine Plugin

You can use this to build beautiful optin pages in a jiffy.

[Here are details on it.](#)

Bonus #2: Click Maximizer Plugin

This one lets you link keywords at your site to affiliate links or anywhere else you want.

For example, I'm using it to link the word "hosting" at all my blog posts to a hosting affiliate link.

[You can see how it works here.](#)

BONUS DELIVERY:

If you already bought Autopixar then just go to your JVZoo customer area and you'll find these bonuses.

If you have not bought it then grab it today and you get the bonuses.

AUTOPIXAR DETAILS:

WHAT: Template based Visual creator and Share tool

WHY: Get traffic like celebs do

CURRENT PRICE: \$37.00

COUPON CODE: blackfriday

SALE PRICE: \$29.00 (SAVE \$8.00)

COUPON EXPIRES: Midnight Friday 25th November 2016 @ 23:59 EST

DETAILS: <http://bizweb2000.com/recommends/ap>

If you need traffic for your site, blog or affiliate links, try this.

If you're graphic design and traffic challenged like me, you'll love it.

Why Affiliate Marketing?

by Jim Daniels - Friday, November 18, 2016

<http://bizweb2000.com/why-affiliate-marketing/>



OK, so you want to make money online. Whether it's to supplement your retirement income or replace a job, there are certainly enough ways to do it.

You could get into e-commerce and drop shipping. You could dive into info-product creation. Maybe you've thought of local marketing consulting, site building, seo and well... I could go on and on.

And while all those methods can work, this wide array of options is precisely why most people get overwhelmed and end up taking no action at all!

That's when I usually tell people to keep it simple. Try a no-cost/low cost method that I consider one of the easiest ways to make money online...

Affiliate Marketing

Affiliate marketing is good fit for both newbies and established marketers. Here are five reasons why...

1. Zero to low start up cost

Whether you're on a shoestring budget or you're working from nothing, affiliate marketing is a strategy that doesn't ask much of you from the start.

The investment you'll be making will be mostly effort, not cash. Of course for those who want to jumpstart their return, you can always do a little investing in things that cost money – like a domain, hosting, and some advertising if you want to – but it's not a necessity to get the ball rolling.

When you're just getting started – and there are so many different business models to choose from – you may not be sure if you'll enjoy (or profit from) some of them.

When you find a strategy that's no or low cost like affiliate marketing, it lessens your financial risk. Some business models require a huge investment up front – and then, not only are you wasting time and effort if it fails, but you're out hundreds (or even thousands) of dollars.

Another great thing about the negligent upfront costs associated with affiliate marketing is that you can be just as successful using 100% free promotional efforts as you can using a paid platform.

So lets look at the minimal requirements...



It's always best if you can go with a domain. You can find great deals on domains. For example, you can do a Google search for a coupon code for your favorite domain registrar like GoDaddy.

Just enter something like "Godaddy coupon" and then the month and year that you're searching. Sometimes this can knock a domain's price down from over \$10 to just a dollar or two!

And hosting isn't much at all. Hostgator has great deals too – and you can get a plan that costs under \$10 a month.

If you're worried about building a website, don't be. There are [outsourcers on fiverr](#) who will do just about anything online business related, including complete blog installations for \$5.

All you have to do is log in with a username and password and start publishing content as an affiliate marketer.

Or, find the instructions on how to install WordPress free online and do it yourself.

You don't even need sales experience to become a great affiliate. Your job isn't to sell the customer, but to recommend solutions and then let the vendors' websites do the selling!

2. No hassle of product creation to worry about

Creating a product can be daunting to newer marketers. You have to learn all sorts of things – niche research, product creation through multi media platforms, how to launch a website and create high-converting sales copy, and more.

Plus, there's no production costs involved – like paying for graphics, launching on a paid platform, and paying for a tool that delivers your product to the target audience.

With affiliate marketing, you're not burdened by all of these inconveniences. All you're doing is being the middleman.

That means you go into a niche hoping to bring together buyers and sellers. You're the liaison between the two. This can be just as rewarding as being the one who created the product.

So for instance, let's look at how an affiliate marketer would be the primary go-between:

Let's say you pick the acne niche.

Your job as a product creator would be to provide a solution that helps people cure or treat their acne.

But if you're an affiliate, your job is to find the people suffering from acne problems and point them in the right direction to where they can find good help – to the sellers.

The key to becoming a super affiliate is to build a list of subscribers (they have free list building tools until you can afford a paid one) and become their go-to person whenever they need advice.

Someone they can trust.

You're not actually providing the advice – you can if you want – but you're just saying, “Oh you need help with acne scars? I know of the perfect product for that – here's the link.”

Of course, building a stronger rapport with your readers will increase conversions. If you take the time to review and maybe even implement products and share your results, that will help you convert even better.

When it comes to product creation, you're limited on time and the creation process. It might take you months to take a product from conception to completion.

But as an affiliate marketer, you can instantly begin promoting from a catalog of hundreds of products with a wide range of opportunities for your readers. You'll be profiting on all of them, not just one income stream.

Plus, once you have started establishing a following you can be among the first to recommend new solutions as they are introduced to the marketplace.



3. Affiliate marketing allows you to go into many niches to test for profitability

Here's one of the BEST perks of pursuing affiliate marketing: Diversity.

You get to dip into dozens, possibly even hundreds of niche markets to see what works best for you.

You're going to get to determine:

- a. Whether it's easy to compete in that niche.
- b. How much you can potentially earn.
- c. Whether or not you find it satisfying.

All three of those are very important factors for your online success as an affiliate. Some niches will be harder to break into than others, so as an affiliate, you can test the waters to see how easy it is to dominate before you buy a domain and pour your heart and soul into it.

Potential earnings will be of concern to you. If the traffic's coming, but it's hard to convert the visitors into buyers, then you might prefer to go with another target audience.

Personal satisfaction is what this career path is all about! Online marketing in general is about being your own boss – not having to pursue tasks and topics that don't fulfill you.

As an affiliate marketer, you can dabble in many niches all at once – getting a feel for

what satisfies you. You're going to probably hear a lot of advice about keyword volume and competition – but it's important to pay attention to which niches make you feel like getting up out of bed early just so you can get engaged with your audience!

4. Affiliate marketing is easy for newbies to master quickly

A great perk of affiliate marketing is ease of use. So many people find it intimidating to go into product creation because there are so many behind-the-scenes elements involved – including many technical skills you need to know.

But as an affiliate, you'll need to learn some basics that are easy for any level of marketer, including things like:

- Blogging

Blogging is simple when you're on a free platform. You're basically going to pick a name and URL for your blog and start publishing posts. It's good to learn what people want in terms of blogging.

One of the biggest factors is personality. They want you to share insight, opinions and advice with them. Blogs are a great place to review products and share your results and they rank well in search engines.

- Video Reviews

If you're comfortable with video, then you will want to start using YouTube and maybe embedding those onto your blog. In your videos, you can talk about the niche problems and solutions that you advise them to purchase through your links.

- Social Marketing

Social marketing is all about sharing. You'll be using sites like Twitter, Google Plus, Facebook and Pinterest to share your blog posts and links to good products that you think will help your niche audience.

5. Your Customer Service Is Non Existent

One of the most time consuming tasks when selling online is handling emails and requests from customers. They may have download issues, need clarification about the product, or

want other help.

As an affiliate, none of that is your problem. It all rests on the shoulders of the product creator. It's their job to handle the customer once you send them there, so you can continue working on what matters most – converting new customers.

In closing....

Affiliate marketing is right for just about everybody. Even product creators adopt an affiliate strategy to complement the product development branch of their business. It's time you add a serious affiliate marketing plan to your online business too!

Jim Daniels

P.S. This post was created using PLR from my colleague Tiffany Lambert - ghost writer to the gurus. You have my permission to republish this as is. If you would like PLR like this from Tiffany, I urge you to [follow this link](#).

Free Internet Marketing Infographics

by Jim Daniels - Friday, November 04, 2016

<http://bizweb2000.com/free-infographics/>

Want an Early Holiday Gift?



I just bought you a gift.

An awesome **set of Infographics** for anyone in the Internet marketing or online business niche.

So what's the catch?

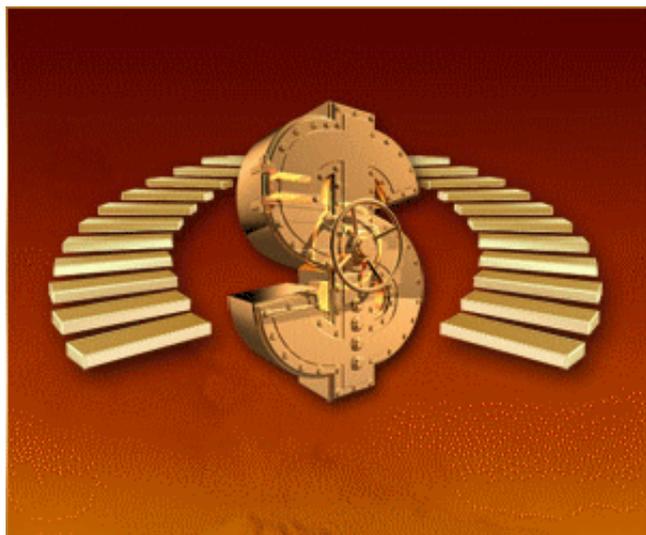
Well, there is none. It's just my way of saying thanks for opening my emails and reading this newsletter.

I stumbled upon this awesome awesome collection of Infographics for Internet Marketers, when doing some affiliate research at JVZoo this morning.

Since it came with [PLR rights](#), I figured I'd buy it and use some of the images in future posts, and give some of the images away to my readers.

There are six high-quality infographics worth literally hundreds of dollars. (Infographics can be time-consuming and pricey to create.)

OK, so before you grab them, here's a quick crash course on what Infographics are and why you may want to start using them...



What Is an Infographic?

Think of statistics or facts surrounding a specific topic. An Infographic is a way to visually show those stats or facts in a way that it tells a story.

The idea behind Infographics is that many people prefer to see visual explanations rather than reading text. Infographics explain a subject quickly and easily, without having to take time to read an article or watch a video.

You can use them at your blog or website as content.

You can post them in your favorite social media accounts and generate some free website traffic.

OK, so on with your promised Infographics. I suggest you take a few moments and absorb the content in these before you save them as your own. They are quite informative!

When you are ready to save them for your own use, **just right-click the images you want**

and download them to your computer. You can then use them at your site, blog, social media, wherever you want. Enjoy!

Free Infographic #1: What is Affiliate Marketing

WHAT IS AFFILIATE MARKETING?

Affiliate marketing is the process of promoting third party products and services, which earns the seller monetary payment for generating sales or leads.

How Does It Work?

- Choose a niche with profit potential.
- Find products to promote within the niche.
- Join the sales program as an affiliate.
- Receive a link from the merchant.
- Generate traffic to attract targeted prospects.
- Acquire a sale or lead for the merchant.
- Merchant pays money for the action taken.

51% of affiliates are male

60% work from home

47% have a four year degree

The Marketing Components

It is not mandatory that you work through an affiliate network, but it does make it easier to find merchants with products to promote.

AFFILIATE NETWORK
The selling platform that brings merchants and publishers together.

MERCHANT
The company offering the products publishers can sell via the affiliate network.

PUBLISHER | AFFILIATE
An individual looking to promote products within a niche to earn money.

LANDING PAGE
The publisher generates targeted traffic to this online location.

AUTORESPONDER
Software that allows the publisher to collect leads and build an email list.

CONSUMER | SUBSCRIBER
A person who clicks or buys through the publisher's affiliate link.

Choose a Popular Niche

Keep your eyes alert for "hot" trends. Any niche can be profitable as long as there are buyers and you promote it correctly, but here are some all-time favorites:

Health, Wealth & Romance

- Health:** weight loss and exercise.
- Wealth:** debt reduction and investing.
- Romance:** dating and marriage.

Hobbies and Pets

- Hobbies:** fishing, hunting, camping, hiking, boating and golfing.
- Pets:** insurance, training, supplies, toys, grooming, medication and food coupons.

69% of affiliates sell consumer-related products

1% of affiliates sell business-related products

30% of affiliates sell both types of products

Find Products To Promote

What factors determine if a publisher is willing to advertise merchant products?

- 62%** Commissions
- 54%** Product or Service Relevancy
- 37%** Affiliate Network or Tracking Platform
- 34%** Brand Awareness

How do the different affiliate networks stack up? Where do most affiliates find products to promote?

- Share a Sale: 83.7%**
- Commission Junction: 77.8%**
- Link Share: 58.2%**
- Google Affiliate Network: 45%**
- Link Connector: 43.1%**

Generate Traffic

58% of traffic is created by blogging

Be a Helper

Promote a product to worthy by buying it and offering an unbiased review from your blog.

Add a video testimonial to prompt the viewers to visit the sales page for more information.

60% of traffic is generated via social media

Engage with Video

Consumers that follow brands on social media watch posted videos.

51% of viewers will look up a new product if it's mentioned in a video.

Source: Digital

78% of traffic is driven by SEO strategies

Share Testimonials

Send a video testimonial to the merchant about their product or service.

Most merchants will post the video to showcase how others feel about their products.

Build a Community

One of the best ways to get started with affiliate marketing is by building a list and filling it with people who want to learn more information about your niche.

You will need:

- (1) A lead capture (landing) page.
- (2) A top-quality (free) incentive.
- (3) An autoresponder.

Lead Capture Page

This page collects the email addresses (and other information) from prospects to build a mailing list.

Top Quality Incentive

A gift that's offered to entice people to join your mailing list and agree to accept future contact from you.

Autoreponder

Email software that helps you build a mailing list to deliver relevant information to your raving fans.

Sources:
<http://the.helix.com/profitable-niches-for-affiliate-marketing/>
<http://affiliatere.com/2011/01/01/affiliate-networks-which-are-the-best/>

Free Infographic #2: Five Easy Ways to Attract An Audience Online

5 easy ways TO ATTRACT AN AUDIENCE

How to boost your online visibility and build a community around you!

MOBILE MARKETING

Mobile usage increased from 14% to 28% in 2015. It's growing fast and is expected to continue to expand your phone. An increase in mobile usage is expected during 2016.

EMAIL MARKETING

It's essential to send the best offers, content, leads to the customer you've established. Regular email newsletters and content increase subscribers to engage with you.

SEARCH ENGINE OPTIMIZATION

Cost is directly correlated to traffic flow. Search engine optimization and placement in 1st position of the top three spots of the search engine results.

BLOGGING & GUEST BLOGGING

Provide your clients to gain new followers and build trust with your brand and content. Offer content on your blog and with other bloggers.

VIDEO MARKETING

Make videos that come across back to your blog. Content your frequently used questions and videos. Create a video for each question and answer with a call to action at the end.

Mobile Marketing

66% of consumers use their smartphones to decide whether to shop at a small business. The volume that consumers use smartphones on their mobile devices.

57% of consumers use their smartphones to research products they intend to buy online at a lower price.

40% of consumers use their smartphones to research products they intend to buy online at a lower price.

1 in 5 cell phone users are now showroomers

A showroomer is a customer who researches products they intend to buy online at a lower price.

Email Marketing

92% of consumers use their smartphones to research products they intend to buy online at a lower price.

71% of consumers use their smartphones to research products they intend to buy online at a lower price.

76% of consumers use their smartphones to research products they intend to buy online at a lower price.

6 in 10 adults engage in email daily

Regardless of the campaign or how the "local marketing is done", email continues to be one of the most popular online activities, which is continually valued for its ability to reach and engage relevant users.

36% of adults use email as their primary method of communication.

94% of adults who use email as their primary method of communication are prepared to receive more email.

Search Engine Optimization

70% of consumers use their smartphones to research products they intend to buy online at a lower price.

87% of consumers use their smartphones to research products they intend to buy online at a lower price.

96% of consumers use their smartphones to research products they intend to buy online at a lower price.

8 in 10 adults use search engines daily

College-educated adults who earn higher incomes use search engines more on a typical day than the adults who did not attend college and/or whose income is less than \$20,000.

Blogging and Guest Blogging

21% of web activity is spent on social media and social networks.

81% of U.S. online buyers used email newsletters to receive product information.

81% of U.S. online buyers have purchased as a result of a blog recommendation.

Different Types of Bloggers

60% HOBBIST: The hobbyist blog is fun, personal and often written by someone who is passionate about their hobby.

13% ENTREPRENEUR: The entrepreneur blog is a place where you can get the latest news and information about your business.

18% PROFESSIONAL: Professionals use blogs to establish their expertise and build a reputation for themselves.

8% CORPORATE: The corporate blog is a place where you can get the latest news and information about your company.

81% of customers obtained through through blogging.

Businesses that blog 20 times per month gain more traffic.

77% of the internet population reads blogs.

Video Marketing

75% of people who watch videos on YouTube are under 35 years old.

50% of people who watch videos on YouTube are male.

96% of people who watch videos on YouTube are from the United States.

80% of people who watch videos on YouTube are from the United States.

26% of people who watch videos on YouTube are from the United States.

22% of people who watch videos on YouTube are from the United States.

5 easy ways TO ATTRACT AN AUDIENCE



Mike G's
Webinar of The Year

Learn how you can profit from the cell phone evolution

Register Now Free!

Free Infographic #3: Why Bloggers Blog Daily

INFOGRAPHIC

TOP 5 REASONS WHY A BLOGGER WRITES DAILY...

Participants in an article writing challenge were asked why they write daily. Most answers were surprisingly similar. Do you agree with the TOP 5 REASONS a blogger shares daily content?

- 1 Engage Readers**
5/5
★★★★★
Ask readers what they want to learn and you'll never run out of content ideas or fail to keep them interested.
Write topical content that adds value. Use short sentences and leave out the technical jargon that makes people feel uncomfortable or disconnected.
- 2 Drive Traffic**
3/5
★★★☆☆
You must attract traffic to increase reader engagement. To earn repeat traffic, publish new content regularly.
Advertise your newly released content across social media circles that cater to your target market, such as Twitter, Facebook and Google Plus.
- 3 Add Value**
3/5
★★★☆☆
Value is measured by usefulness. While content should be educational, it can entertain too. Strive for both.
Solve problems of your target audience one topic at a time and they'll become loyal, raving fans who appreciate your giving nature.
- 4 Build Authority**
3/5
★★★☆☆
Your expertise level will dramatically increase as you share valuable content and solutions.
Readers will brag about the help you provide and refer others to your content because they see you as the go-to person.
- 5 Express Thoughts**
3/5
★★★☆☆
Blogging opens the door to share your thoughts with the world while building rapport and earnings, simultaneously.
Creative writers still turn to this platform to express their feelings even though blogging has become a popular method for branding a business.

Source: <http://www.Facebook.com/groups/ArticleWritingChallenge/>

SHARE

TOP 5 REASONS WHY A BLOGGER WRITES DAILY...

Free Infographic #4: How To Start Your Freelance Writing Career

START YOUR FREELANCE WRITING CAREER

Freelance writers earn income from their books, articles and scripts. Most work on an individual basis and diversify their income by working with multiple publishers.
Source: Bureau of Labor Statistics

TYPES OF FREELANCE WRITERS

- Biographer**
Conducts interviews and extensive research to gather information to write about a person's life.
- Copywriter**
Writes advertisement copy to engage buyers and boost the sale of products and services.
- Generalist**
Compiles information on an array of topics; unlikely to specialize in any given field.
- Journalist**
Reports about present-day events to inform the population about local, international and national news.
- Novelist**
Produces fictitious works with characters and plots. The writing may focus on fantasy or real life events.
- Playwright**
Writes scripts for stage productions; includes actor movement, dialogue and set design.
- Screenwriter**
Writes for screen productions; includes characters, dialogue and storyline.
- Songwriter**
Composes words and music for songs. Can use as performance pieces or sell them to a music publisher.

MEDIAN ANNUAL WAGE IN 2012



WORK SCHEDULES

1 in 4 work part time 2/3 of writers and authors are self-employed

Writers can work wherever there is access to a computer. Many will travel to meet with clients or conduct in-person interviews. Some keep regular office hours, but many writers and authors adopt a flexible writing routine.

HOW TO BECOME ONE

10 ACTION STEPS TO PERFORM

The biggest reason most people don't become successful as freelance writers is because they don't take any action.

Source: Michael Levanduski

- Reach out to the blogs you favor and ask if you can submit articles, but only do this if the webmasters agree to publish your byline.
- Local companies may have websites that need tweaking. Utilize your writing services to increase their conversions.
- Build an authority site to sell affiliate products and advertising space. Send traffic to this website to showcase the quality of your writing.
- Build your brand with a business website that provides a portfolio of your writing and invite prospects to contact you for a no-obligation quotation.
- Create your social media accounts on the major contenders, such as Twitter, Google Plus, Facebook and LinkedIn to increase the reach of your brand.
- After establishing your social media accounts, follow other freelance writers to stay on the cutting edge.
- Approach SEO companies to offer your writing services; landing one company as a new client is a great way to attract steady work.
- Query print and digital magazines. These publications are constantly searching for innovative writers.
- Sign up for freelance writing accounts on eLance, oDesk and other writing services. You cannot get hired if you don't apply!
- Work with a mentor for expert advice and on-going guidance on how to start and maximize a freelance business.

Sources:
<http://www.writeformoneyonline.com/ten-great-tips-for-starting-your-freelance-writing-career-today/>
<http://www.bls.gov/oooh/media-and-communication/writers-and-authors.htm>

Free Infographic #5: Time Management for Internet Marketers

Better Time Management for Internet Marketers

How to Improve Your Focus Within Minutes

1 Remove Excess Tabs from Your Browser

An extra browser tab is a constant reminder that there is another area of interest begging for your attention.

The fewer tabs you have opened, the more productive you will be.

2 Clear Papers from Your Desktop

A pile of paperwork discourages your ability to remain focused.

Get in the habit of cleaning your desktop at the end of each workday.

3 Stop Social Media Interruptions

If you are not mindful, social media websites are a hindrance to your productivity schedule.

Set a time for socializing in the early hours or late at night before retiring.

4 Block Unnecessary Distractions

Sometimes all that's needed to boost your production is pure silence.

Turn off the telephone, television or radio. Close the browser, ignore your e-mail and stop visiting social media websites.

5 Choose the Best Time to Work

Certain hours of the day are more fruitful than others. Find your optimal time frame and work during these hours to get the most done.

Above all, stick to your schedule!

Blog To Do List:

1. Share a video.
2. Review a product.
3. Offer a discount.
4. Interview someone.
5. Announce a series.

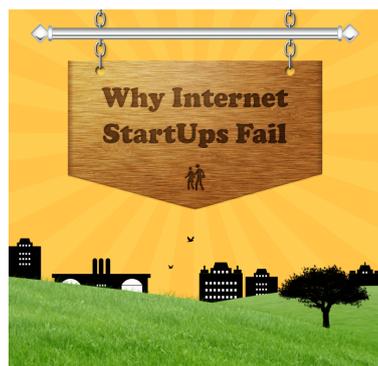
Weekly Social Engagement Schedule:

1. Mon: Schedule image posts.
2. Tues: Engage on your fan page.
3. Wed: Share a blog post you enjoyed.
4. Thurs: Engage on someone else's page.
5. Fri: Give a freebie to your fans.

Better Time Management for Internet Marketers

We all get the same amount of time, but it's how you choose to use it that makes a BIG difference in what you accomplish.

Free Infographic #6: Why Most Internet Start-ups Fail



TOP REASONS

- They Expect Fast Results
- They Have No Product
- They Have No Home
- They Aren't Dedicated
- They Have No SEO Strategy
- They Fail To Take Action
- They Don't Socialize
- They Don't Brand
- They Have No List
- They Don't Plan Ahead

if you fail to plan, you plan to fail



WHAT TO DO INSTEAD

1. Take Your Time

A business requires work. It isn't a hands-off opportunity that magically comes together.

Stop searching for a quick way to rake in the cash. Overnight push button success does not exist.

2. Create a Product

As a product creator, you establish authority in your niche and reap the financial rewards.

Why should your efforts make other marketers rich instead of you? It's time to create your own product line.

3. Establish a Home

Grab your namesake domain and install a blog.

Use this platform to showcase your expertise and build a community so you can connect with fans on a personal level.

4. Be Very Dedicated

Starting a business is a serious endeavor. There is hard work involved.

It takes perseverance to build a sound business. This isn't a hobby, it's a long-term commitment, so treat it like one.

5. Have An SEO Strategy

Search engine results enable a targeted audience to find you.

Plan to write consistent content sprinkled with keywords that your prospects are typing into Google.

6. Take Imperfect Action

Take what you've learned and put it into practice. You will make mistakes, but it's a part of the learning process.

Your first time out of the gate does not need to be perfect, but you DO need to get started!

7. Socialize with Others

Social media is vital to generate leads and increase exposure for your brand.

These outlets help you stay in touch with key influencers and loyal fans on a daily basis.

8. Brand Your Business

Make your business stand out among the competition. Establish a brand people can get behind.

Decide what makes you different and emphasize it when you advertise.

9. Build a Mailing List

Email is still one of the most popular means of establishing a following and connecting with people.

Likewise, to gauge the amount of interest in a chosen niche, you should have a mailing list.

10. Plan Ahead

Establish a business plan based on a time frame. How will your business look in five years?

Implement a strategy to remain focused and productive. Your commitment will pay off.

Good luck in building an online business and obtaining the success and prosperity you desire as an internet marketer.



Enjoy! And I'd love to hear what you think of these Infographics. Leave a comment below and I'll send you another gift...

How To Get Free Images For Your Blog (Legally)

by Jim Daniels - Monday, October 31, 2016

<http://bizweb2000.com/blogpics/>



OK, so taking an image from the web and using it on your site without permission probably won't land you in jail.

But many webmasters have paid hefty fines for doing just that.

So why take a chance when the solution is so simple.

I'll explain an easier (and safer) way in this post.



I'm no technophobe, but there is one online business necessity that I am just awful at...

Anything image related.

Whenever I need a picture for my site or for a client's site, I spend literally hours looking for something decent to buy. And they're all so expensive!

And that's just *finding an image!*

When it comes to *customizing the image* and saving it, I am totally lost. I don't know a crop icon from a resize to a jpeg to a png. Sad, eh?

And yes, I've tried Gimp, Paint, Photoshop and even many web based image editors.

But with every program I open, all I can manage to do is stare at the screen with no idea what to do next.

After clicking around blindly for an hour or so trying to edit one single image, I'll still hate the results. I've even been known to scream obscenities at my screen.

Well this week I was saved. No more hours of frustration trying to find images and edit them.

Now I use a simple, little [WordPress plugin called FotoPress.](#)

This thing is so cool.

Each time you add a page or post to your WordPress site, you just click this little button in your WordPress dashboard...



You then simply type in what kind of picture you're looking for and it searches multiple sites for royalty free images you can use.

Then, and this is the best part... it lets you edit the image right in your browser with no external tools necessary.

See the image of that cartoon lady behind bars at the top of the page?

I made it with FotoPress in 3 minutes flat.

To show you how simple this really is, and that even a photoshop failure like myself can do it, I'm going to add another image right now and add in the words BizWeb eGazette.

I'll tell you how long it took me as soon as I post the image. Here goes...



Bam! I found that image and added my text in 4 minutes flat. This is so fun I'm going to do another one...



That one took me 3 minutes. I could go on and on about how cool it is, but instead, I think I'll just add some more pictures of some of my favorite things, for your viewing pleasure...





Rocky Mountains
The Coolest Place
I Ever Visited!



If you have epic struggles with images like I did, or if you just want to save time and money, [grab this plugin](#) before the creator hikes the price again.

Here's a demo...

[YouTube Video](#)

Thanks for reading today's post.

If you enjoy BizWeb eGazette, be sure to like us or share this page with a friend or two.

To your online marketing success,

Jim Daniels



LOOKING FOR MORE LEADS?

Here is a brand new system **designed to get more leads** to ANY business online!

- ✓ Take care of the lead and sales conversions
- ✓ Provide training & education part of your business

GET ME ACCESS NOW!

How to Pick a Profitable Niche Market

by Jim Daniels - Friday, October 28, 2016

<http://bizweb2000.com/pick-a-niche/>



For a new online entrepreneur, picking a niche can be the most intimidating part of the entire business.

Get this one step wrong, and you'll be setting yourself up for a disaster where you don't earn money, you don't enjoy the work, and you waste an incredible amount of time putting effort into something that won't pay off.

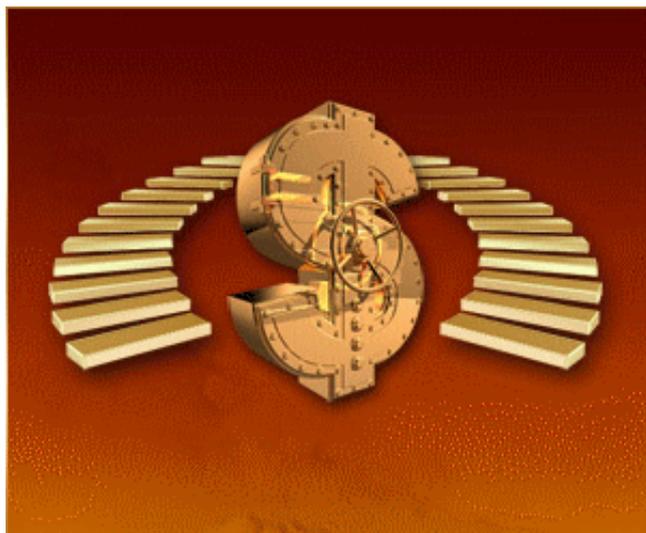
So it's vital that you understand the correct elements of picking a niche that pairs *passion with profits*.

Too often, marketers stick to the money niches even when they don't like the topic, thinking "Someday, I'll make enough money to focus on something I really love."

Why wait?

You can start off on the right foot from the very beginning and focus on something you are passionate about, or at the very least, interested in.

There are 4 steps to picking a profitable niche. It requires some research, but have fun with this! Don't do it all in one sitting - let your mind take time to savor the possibilities.



Step #1 - Start with a Simple Brain Dump

The best way to get started is to just do a quick and easy brainstorming session. Now is not the time to sort through and analyze your niche possibilities - just jot them down randomly - we'll weed out the ones that aren't a good fit shortly.

Start by looking at niches you already know you like. For instance, you might like:

- * Playing video games
- * Gardening
- * Playing golf
- * Making your own jewelry
- * Cooking
- * Playing guitar...etc.

All of those are potential niches based on what you know you already enjoy doing. Forget about whether or not you're an expert - just jot down current passions.

Next, consider what you've always wanted to learn but don't know. For example:

- * You've always wanted to learn better photography
- * You've always wished you knew how to crochet
- * You find yourself drawn to the idea of living a sustainable lifestyle

All of those "I wish I knew" topics are potential niche markets for you.

Sometimes, you can build a profitable niche based off of experiences you've had in life,

such as:

- * Surviving a troubled relationship
- * Enduring a major health crisis
- * Flipping a real estate property for a profit

Or, maybe you know someone else who is going through something - it doesn't have to be directly related to you. For example,

- * Maybe your neighbor is dealing with infertility
- * You have a good friend who can't figure out how to meet the right woman
- * A sibling of yours suffers from panic and anxiety attacks

There are niche markets all around you. Once you start training yourself to look for them, you start to see a world full of possibilities.

Don't worry about lacking expertise. Some of the best blogs and leaders are those who track their journey from the very beginning. Here's why this can work so well.. Sometimes, for an audience, it can be intimidating learning from an expert. It feels safer and more relaxed learning from someone who knows what you're going through and who can empathize with you easily.

And if you're worried about competition, don't be. When it comes to the web, there's no such thing as saturation. That's because people like learning from multiple sources! You have a unique style and personality from other leaders in that niche. When people learn and search for solutions, they typically look in several places, not just one.

Step #2 - Research Thriving Niche Markets

Another way you can come up with profitable niche markets is to see what's being talked about by the media and bought in the marketplaces. This is easy because the research is basically completed, just waiting for you to discover it.

Magazine covers at the grocery store can show you a wealth of information. So for example - if you glanced at a issue of Woman's World, you would see the following topics being covered:

- * Juicing for pain
- * Food for Alzheimer's prevention

- * Inflammation and weight gain
- * Diabetes
- * Allergies
- * High blood pressure
- * End cravings while dieting
- * Anti aging tea
- * Stress relief
- * Body makeovers
- * Success tips

Those are a lot of niches that yes, are very narrow in some ways - such as food for Alzheimer's - but it's a sign that people are into natural health, and you can be, too. Instead of getting so specific as "juicing for pain" you could jot down "pain relief" or "holistic healing" as your niche.

Then you could jump-start your health related info-business with one of the following packages of pre-written content for you blogs and your own products:

[Chronic Pain PLR Content](#)

[Juicing for Health PLR Content](#)

[Wellness PLR Content](#)

[Permanent Weightloss PLR Content](#)

News sites also provide a wonderful account of what's being followed in the real world. Let's take four of the top news and information sites and look at what we can find on there.

On FoxNews.com, in the health section, you discover topics like marriage quality influencing heart disease, obesity and exercise. Under the lifestyle section, you learn about hidden costs when buying a home, the key to online successful dating, and favorite vegetarian meals for celebrities.

On CNN.com, you learn about bitcoin as a currency, comfort food weight loss, and diabetes and dental health. You can separate these combined topics or keep them combined if you want.

On DrudgeReport.com, you might see a news story about riots or bioterror and start

thinking about the [prepper niche](#). There's a story about electronics like tablets selling more than toys for kids. You also see a story about the price of electricity rising, so a niche about saving money or becoming self sufficient might be an idea.

On HuffingtonPost.com, you see stories about retiring abroad, the key to creativity, in-office workouts, remembering dreams, habits of mentally healthy people, etc.

Online marketplaces can give you some insight into what sells well with consumers. You can look at top sellers at ClickBank.com, JVZoo.com, and Amazon.com to pinpoint some possible niches.

Let's look at them one by one.

ClickBank's marketplace shows some of the top niches as:

- * Fat loss
- * Woodworking
- * Men's dating
- * Make money online
- * Potty training
- * Numerology

JVZoo.com's marketplace shows some of the following topics selling well:

- * Social media mastery
- * Kindle publishing

Amazon.com is a great place to research both tangible and digital niche markets. You can go to <http://www.amazon.com/bestsellers> and look through each category to see what's selling.

You can also look at hot new releases, top rated, movers and shakers and most wished for. These lists are updated hourly, so they're as current as you can get, which will serve you well.

Click on a category and you can drill down further. Click on Books, for example and you can look in self-help. You can see that people want to know about:

- * Being an introvert

- * Marriage help
- * Success tips
- * Nutrition
- * Spirituality

After you do a quick brainstorm and some fundamental research, you might have a very healthy, long list or a short one of about 5 niche markets you could possibly get into.

Next, it's time to cut more from your list. Don't be hesitant about cutting niches. They're always there if you ever want to branch out and add another income stream, but you have to start somewhere with one niche, so avoid combining them just because you don't want to give one up - keep in mind that it's only temporary.



Step #3 - Weed Out the Wrong Niches

Picking a good niche isn't something you do in 10 minutes in a flash. It's a process that you give time to if you're serious about building a highly profitable business because it's going to require dedication by you.

Let's look at some reasons why you would want to weed out a niche. Go through each niche idea you have and see if any of these reasons exist.

You can't commit to writing, talking and leading the niche day after day. Many newbies hear instructions about keyword volume and price points of available products to promote, so they pick a random niche they personally have zero interest in.

Imagine you're a man who loves golfing, but you pick the crochet niche because some

guru pointed out something about keyword volume and product availability. It happens - and the poor golf lover not only doesn't know about crocheting, but he can't imagine writing about it every day. This is a recipe for failure.

Another reason is that there's not enough monetization opportunity. You want to investigate this. Ideally, you'll pick a niche that provides both tangible and digital items you can promote (or create).

Examples of this are:

- * Weight loss - not only can you promote diet and exercise digital plans, but also food and weight scales, workout equipment, supplements and more.

- * Stress relief - not only can you promote digital eBooks on how to combat stress, but you can sell products like aromatherapy machines and home spa products.

One more reason why you may want to cut a niche is if it's overly trendy. Sometimes something is such a fad that it's a waste of time trying to build an entire business around it.

It's much better to have an evergreen topic, like stress, than it is to build a whole site around a trend, like rubber band bracelets.

If it's too broad, you can either eliminate it or narrow it down and see what all you can come up with for it. For example, just tackling the "diet niche" can be overwhelming.

But you might want to build a site about:

- * Permanent, natural weight loss
- * Dieting post pregnancy
- * Dieting for diabetics...etc.

Once you whittle down the niches and feel confident that you could write about or lead in this topic for the long-term and that it can easily be monetized with products, you'll need to make a firm commitment to one (if you're left with more than one).

Step #4 - Compare What's Left Over

This is where some of the traditional guru advice comes in handy. There will be times when your passion for two topics is equal and both provide great opportunities for profits.

That's when you turn to things like keyword search volume so that you can see how prevalent the topic is online. You want to use keyword tools to see what words and phrases people are using to find information in that niche, and how high the volume is.

You might be asking yourself, "What number am I looking for?" There is no set number. You can make a good income from volumes of 1,000 or 10,000. Should you go with a niche where there's only 10 searches per month?

Probably not. You want to look at typical conversion rates - anywhere from 3-30% - and compare that to the price of what you'll be selling.

So if you were promoting an average of \$100 items on your site, where you earned 50% of the sale (or \$50), and you saw a search volume of about 1,000 for a good keyword phrase, then even at a low 3% rate, you could expect 30 sales per month @ \$50 commission, which totals \$1,500.

Is that a sure thing? Of course not! You have to have everything in place for proper conversion. Online businesses aren't a "build it and they will buy" scenario.

Reviews on Amazon can provide some insight into whether or not it's a hot niche. It's not just the bestseller's list. You can look at products and tell to some degree. For example, if you start clicking on categories in Amazon, you might see something typical like coffeemakers with hundreds or thousands of reviews.

But keep clicking around and you might stumble on a niche that you didn't realize was that popular. Click through on "chef tools" and you'll see a comfort mat that has almost 1,000 reviews and sells for almost \$60.

So that might be a niche for you, if you like cooking - not the mat, but maybe "comfort in the kitchen - for people who love the art of cooking" and everything you promote could be digital products about cooking (including ones you create) and tangible items that make things easier.

Available domains will be a factor in your decision, but please take time to play around with synonyms and phrases before you simply cross a niche off because your first domain idea is already taken.

For example, let's say your niche will be diet for diabetics. Look for other words for diet, such as food, nutrition, diet plans, eating, meals, etc. Diabetics can be used as diabetes,

too.

So you begin mixing and matching. You might try:

- * DietForDiabetics.com - available at auction for over \$1k
- * FoodForDiabetics.com - taken
- * EatingForDiabetics.com - available for \$69
- * DietPlansForDiabetics.com - taken
- * MealsForDiabetics.com - taken

Then go through and switch diabetics to diabetes and see what you get there. Or switch words around:

- * DiabeticDiets.com
- * DiabeticNutrition.com
- * DiabeticFood.com
- * DiabeticEating.com
- * DiabeticDietPlans.com
- * DiabeticMeals.com ...etc.

Do as much as you can to see what's available and then if necessary, wait a day or two to see if any other possibilities pop into your head, such as:

- * DiabeticFoodHelp.com
- * DiabetesAndNutrition.com
- * DiabeticMealPlanner.com ... and so on

If more than one of your niches meets all of the above criteria, then what do you do?

You ask yourself, "Which audience do I want to serve?"

That's what online success is all about - rolling up your sleeves and being ready to help people - whether they're looking for diet help, relationship tips, golf advice or health insight - they need solutions, and they're relying on someone who cares to help them find it.

This simple requirement - where you feel empathy for your target audience and truly want to solve their problems - is where you develop a loyal fan base who will convert at the upper limit of typical conversion rates for you, instead of the bare minimum.

Remember that if you're in a rush, you can easily choose the wrong niche, spend weeks or months trying to grow it, and still fail because it wasn't right for you. It might be right for someone else - and this is why some people hit it big in a niche and others try it and see zero success.

Another thing you might want to do, if you're still undecided, is spend some time looking at your competition. But only do this if you are the type who won't succumb to intimidation, thinking, "Oh there's already someone much better than me out there."

Always keep in mind that people want choices. That person you're admiring might be a great joint venture partner for you one day. But your style and voice will be unique to you, and his or her non-audience will be thrilled to find your voice out on the Internet waiting to guide them.

Plus, think about how you yourself learn. When you want to learn online marketing, do you only listen to just one person? Or do you visit a few blogs, read a few people's responses on forums, and follow different people on social networks who inspire and educate you?

Don't beat yourself up if you don't pick the right niche the very first time. Even with the best research and intentions, sometimes we get into a niche and just don't feel it's right for us.

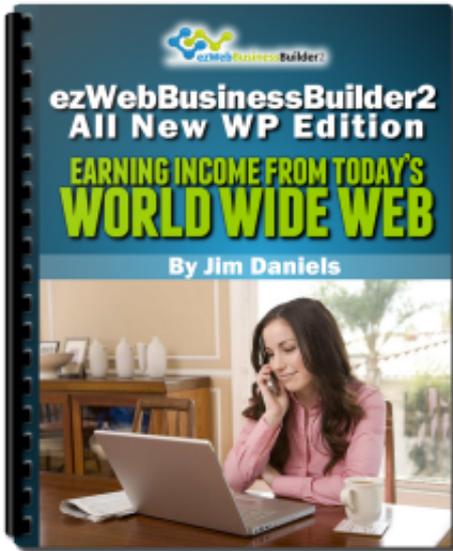
If this starts happening, make a decision to cut your losses and try again. Remember what it was that you didn't like about that niche and look for the opposite in your next one.

You have to maintain a fine balance between abandoning niches at the drop of a hat just because you're not making instant riches overnight, and wasting too much time chained to a niche that just isn't going to work for you.

Your next step is to build a blog.

As a newbie, this is one of the easiest platforms to create and rank in search engines, and it's the perfect place to let your target audience get to know you as their new niche leader.

If you need help building your blog and monetizing it, [download my PDF here](#).



To your success online!
Jim Daniels

P.S. This post was created using PLR from my colleague Tiffany Lambert – ghost writer to the gurus. You have my permission to republish this as is. If you would like PLR like this from Tiffany, I urge you to [follow this link](#).

3 More Website Traffic Strategies that Work

by Jim Daniels - Friday, October 21, 2016

<http://bizweb2000.com/3-traffic-strategies/>



Today I'll continue my website traffic series by sharing three more traffic strategies that actually work.

Web Traffic Strategy #1: Web Push

You may have heard of web push but you're not sure how it works. It's fairly recent technology that can sound confusing on the surface, but really isn't.

In a nutshell, web push brings visitors back to your site by offering a free notification of new posts, via a small button.

So last month I added a little web push button on this site you're at right now.

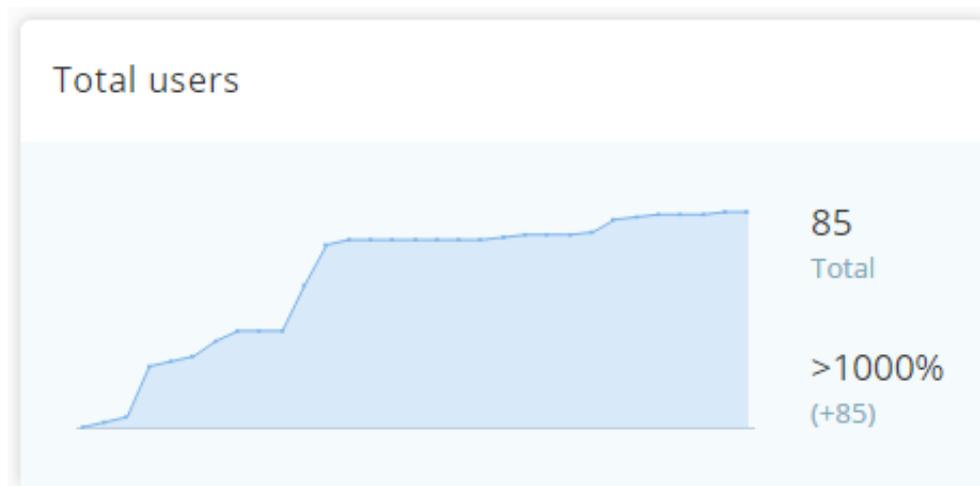
To set it up, I used a free service from OneSignal.com - while there are a handful of services that offer push notifications, such as PushCrew, and many server based solutions, I chose OneSignal because it was 100% free with unlimited subscribers and pushes.

And frankly, it was the simplest one I could find. Adding the plugin and button took me about 30 minutes in total.

So is it working?

Well, today I looked at my stats and at the 30 day mark I was pleasantly surprised to see

85 new subscribers in my OneSignal account. While that may not sound like a lot to you, it's over 1000 new subscribers per year, all 100% on auto-pilot, and all 100% free.



OneSignal makes it very simple to add web push notifications using its Web Push API, which lets users choose to receive personalized push notifications from your web sites on their PCs, tablets, or smartphones.

Their site contains simple videos walking you through the setup procedure and it really is a breeze. After I set it up I tested it out by visiting my site from my smartphone and clicking OK when it asked me if I wanted a notification when new posts were added.

Now I am reminded how well it works every time I add a new post -- I get that nice little notification sound on my Galaxy S5 along with a visual notification and link to my site. Cool! And people who accept notifications in their browser see my post alerts the next time they open their browser. So far I'm seeing a 10% click-thru rate which is higher than email marketing these days, so its definitely worth it.

If you're not using OneSignal or another web push solution on your blog you're missing out on adding more subscribers. Remember, some people may not want to opt-in via email, and some email subscribers may miss your emails in their sea of daily spam.

The bottom line is, OneSignal is definitely worth the one-time setup effort and remember, it's completely free!



Web Traffic Strategy #2: Article Marketing

I'm sure you've seen a LOT of information about article marketing. Some of it is misleading, too. But it does have its merits so let's learn the basics of what you need to know about this traffic strategy.

Basically, you write articles and submit them to websites along with your bio and link. And yes, it can still work well if you do it correctly.

Here are some tips that can help you maximize your article marketing efforts:

- Most article directories are free. Others have perks for those who pay a monthly price – like faster article approval. Decide if premium services are worth it to you, in most cases it's not worth the cash in my opinion.
- Work on developing your call to action. This is the small area at the end of your article that gets people to click through to your link. Don't be boring and simply say something like, "for more information, click here," because that's not interesting enough to warrant a click. You need to pique curiosity!!
- Spread your backlinking efforts among many sites – not just one. Most marketers use EzineArticles.com for their article marketing – but there are many others, like ArticlesBase.com and ArticleCity.com – that you can use, too.
- Don't put all of your content on directories – save a good deal of it for your own blog and site!

Article marketing can be done on a schedule that you create. You can outsource content to a ghostwriter and upload it under your name on the directories. Make sure it's unique so that it gets approved. You can even outsource the submission to directories if you want to make it completely hands-free.



Web Traffic Strategy #3: Adwords

Beware, this strategy involves spending money, so you need to be careful.

Paid traffic can be a very scary thing for many marketers – even seasoned ones who have been around the block online for years! But you are in control, so don't let it intimidate you.

With AdWords, there are various types of traffic sources available, including remarketing campaigns, display and search. In a nutshell, you're paying for your ads to be put at the top of Google's search results, and on other people's websites in your niche.

In order to use AdWords, you have to know the rules. They don't mess around – so if you're caught breaking the Terms of Service, you could have your account banned forever.

Here are the basic steps involved:

- Go to AdWords and create an account. This involved picking a username, picking a currency, verifying your account, and setting up billing information.
- Create a campaign for your AdWords account. First you're going to choose an audience.

Where are they located? What language do they speak? Do you want to just advertise on Google SERPs or partner sites as well?

- Pick a daily budget. Warning: if you say you can spend up to \$100 a day, they WILL find a way to spend your \$100 a day. It's vital that you only spend as much as you can afford, period. Nothing more – or you'll go into debt very fast.

Now one thing to keep in mind – if your daily budget is just \$20, and you're maxing out on that, look to see if the investment is paying off for you. Are those click throughs resulting in sales? If so, how much? How much can you afford to raise your daily budget?

- Enter the maximum amount you're willing to pay per click. Some niche markets have keywords that cost a lot of money (think \$50 per click!) and some cost just \$0.25. Just because you put a maximum, it doesn't mean they'll charge that – and it also doesn't mean you get to beat out other advertisers for placement – there's more that goes into that equation than bid price.

- Enter a list of keywords associated with your site that you want your ad to show up for.

- Set up final billing data and your account is ready to go live!

Now keep an eye on your ad campaign – don't let it get away from you. If your target page (the page you're sending people to) isn't optimized, you'll find out about it from AdWords.

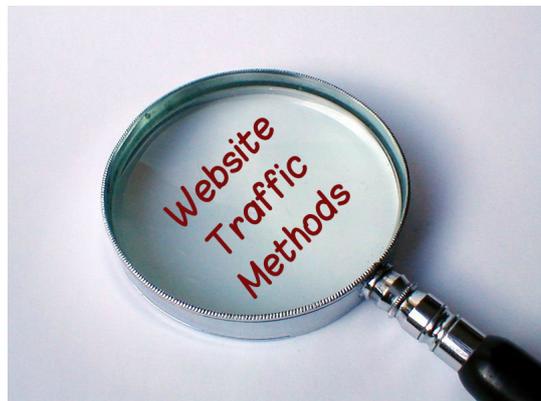
Your ranking will fluctuate and you can tweak things in your campaign and on your site to get a better position in the SERPs. Paid advertising isn't ideal, but it does offer a quick start to some traffic flow for a new site with no foothold in Google yet.

If you are completely new to AdWords then my best advice is to outsource the setup and optimization of your campaign to an expert. Here's a [fiverr gig](#) I found today that you may want to consider contacting.

Free Website Traffic Strategies That Actually Work

by Jim Daniels - Friday, October 14, 2016

<http://bizweb2000.com/website-traffic-strategies/>



Free Website Traffic -- the holy grail of Internet marketing.

If you know how to get it, then you can probably find a way to succeed online. The problem is, everyone wants it to just “happen” and hardly anyone wants to actually work for it.

But work for it you must, or your site will sit deserted with no visitors, and therefore no income.

So over the next few issues of BizWeb eGazette, we’re going to go over a great plan of attack for your traffic needs.

An advertisement for "The Extraordinary Online Business Startup Bundle". The top part of the ad features the text "THE EXTRAORDINARY ONLINE BUSINESS STARTUP BUNDLE" in blue and black. Below this, there is a collage of images including a laptop displaying a website, a smartphone, and two books. One book is titled "LIST BUILD FOR PRO" and the other is "IDEAL LIFE". To the right of the books is a blue circular badge with white text that reads "23,101 SOLD SO FAR GET YOURS FREE". At the bottom of the advertisement, there is a solid orange banner with the text "GET YOURS FREE" in white, bold, sans-serif font.

You can pick and choose from methods you prefer and combine whatever you want. The only thing I ask is, try to test each method at least once – just so you know what worked and what didn't with your niche needs.

OK, so the very first thing to think about when it comes to traffic is...

Keywords

Keywords are extremely important for pulling traffic into your site. When Googlebots come to index your site, they're going to be analyzing it for keyword usage.

The first thing most newbies do is stuff a lot of keywords purposely throughout their pages. But that's not a good idea, because you can get penalized by the search engines for doing that. But you do want to be strategic about it.

Keep a spreadsheet where you track the various keywords you've used in your blog posts. When you have an idea for a post, visit the spreadsheet to see if there's a keyword phrase that would fit in nicely.

For example, let's say you were in the dating niche. You want to do a blog post about how older women are now dating younger men quite often now. You look in your spreadsheet and see the phrase "cougar dating" has over 60,000 monthly global searches – so work that into your title and a couple of times in your post.

A tool I use to find great money keywords with low competition is [Niche Reaper](#), consider using that. (Incidentally, if you are using youtube for traffic which I'll get into in an upcoming issue, the creators of Niche Reaper just released a tool called [Vid Reaper](#) which finds low competition keywords for youtube!)

Once you have a set of keywords to target, the next step is to...

Blog Frequently

To make the most of your keywords on your site, you need to keep adding content at a bare minimum, once a week. If you can do it 2-3 times a week that is even better. That's because Google and other search engines love fresh content and they will time their visits to your site based on how often you post.

For example, they might start off coming around every 3 weeks. Then they see that you're

posting weekly – so they decide to come weekly. If you post daily, they'll come daily. And if you post several times a day, they'll be roaming your blog and able to index your new posts in mere minutes.

Indexing, by the way, means your page is now findable in the search engine. So if you're posting a lot and you make that new “cougar dating” post, your page could be the one chosen to be shown at the top of the SERPs in a very short period of time.

Once you're posting content regularly, you need to start taking advantage of social media. Naturally, the first place you should start is with the world's number one trafficked social media platform...

Facebook

Facebook has a variety of traffic options for you to take advantage of. It's against the terms of service to have more than one profile page. But that shouldn't stop you from having a business fan page!

Create a fan page for people to “like” and that way they can follow you on their wall. A fan page lets you post links, videos and pictures just like you would on a blog.

You need to keep updating your fan page frequently, though – or the traffic will die down and your page won't be useful.

If you want to automate the process of having your blog posts added to your facebook fan page, there are plugins available for that. One is called [Facebook Auto Publish](#) and it's a free plugin that works seamlessly in the background..

Another great way to get traffic from Facebook is to use their paid advertising feature.

Ads on Facebook are nice because you can choose the location, age and interests of the people you target. If your product is only applicable for people in America, then you can filter it so that it doesn't show the ads to UK Facebook users.

You set a daily budget and pay only when someone clicks through on the ad.

Once you have your Facebook fan page and auto publishing plugin in place, you can move onto the other big social media platform...

Twitter

Some people (like me) mistakenly ignore Twitter because they worry about how much marketing they could do in just 140 characters. But the reality is – a lot of traffic can come your way through Twitter!

Not only can you post messages (including links) to your Twitter stream, but those messages can get Retweeted to more people if your followers hit the Retweet button for you.

Make sure you treat your Twitter followers the same way you would followers on other social networks. Watch the feed and interact with them on their posts. Retweet some of their posts, too.

Don't just market to them. Have a good mix of personality in your Twitter stream to create a stronger brand loyalty. Let them get to know the person behind the account.

The next social media platform you should plug your business into is...

LinkedIn

LinkedIn used to be known as a social network to conduct job searches and network more within the corporate realm. But it can be so much more than that for you.

Fill out your complete LinkedIn profile and make sure you include a viral freebie download on it to help build a bigger following. People will look to see who's linked to who, and you'll see your contact list grow quickly.

Once you have those three main social media networks working to get you traffic, you can start proactively seeking out more exposure for your website. Here's a great way to start doing that...



Mike G's
Webinar of The Year
Learn how you can profit from the cell phone evolution
Register Now Free!

Guest Blog Posting

You already know that blogging – and blogging frequently – is a boon to your sites when it comes to traffic. But you can also take advantage of other bloggers' traffic, too!

It's known as guest blogging – and bloggers are usually eager to take advantage of your offer. Bloggers have a hard time keeping up with an intense blog schedule when they have other tasks to complete.

So when an expert in their own niche comes along and asks if they can take over blogging duties for a day, it's a welcomed relief!

Start by finding blogs in your niche. Go to Google.com and type in your niche keyword + blogs.

When you find one you like, go to similarweb.com and paste the blog's URL into the tool and click start. When the results pop up you'll be able to see an approximate traffic profile for the site.

If it's a nice site with ample traffic, then go ahead and create a blog post that you feel would fit nicely on the site. For instance, if it's a golf instruction blog, then come up with a blog post about a driving, chipping or putting tip.

If you deliver an article that's not relevant to their niche – OR, not in line with what they teach, then it will prove to them that you didn't care enough to look their site over, and they'll decline your offer.

Deliver the content in both Word format and Notepad (TXT) so that they can quickly paste it into their site and schedule it for publications.

Make sure you include a bio blurb for the blog owner. This is something that comes before or after the blog post that tells a little about who the author is – with a link back to your domain. It shouldn't be too long – maybe 2 or 3 sentences, max.

Some blog owners will want to reciprocate with a guest blog on your blog, too. You can either accept this offer in good will or decline it, if you feel the message would hurt your site's credibility.

Next, at the SimilarWeb results page, click on Similar Sites and you'll find lots more blog owners to contact!

Once you have this strategy in place, you can move onto another top traffic generator...

Forum Signature Files

If you participate in forums for your niche (which you should be, because that's where real people hang out), then you should check to see if the forum owner allows forum signature files.

A signature file is an area that automatically shows up below any post you make on the site. So if you reply to someone else's thread, it shows your message, with a sig file beneath it.

If you start a thread, your sig file shows up below that post, too. Some forums have rules for sig files – and some don't allow them at all. You might be able to use a mix of images and text, or one or the other.

Here are some other things to keep in mind if you're considering forum sig files:

- Make sure you have a link in your sig file (if allowed) that takes readers to your own blog or squeeze page.
- You may have to wait awhile before your sig file shows up. Some forum owners know that seedy spammers come into forums to offer nothing of value – so they intentionally put a temporary hold on your sig file until you have a certain number of posts in the forum.

- Track, Test and Tweak your sig file until it converts into the most clicks it can get for you. Test out a variety of sig files – play around with the graphics or text and see what causes people to click on your sig file the most.
- Some forums have size restrictions for your sig file. They may be only 5 lines, or a specific width and height for images.

The very best way to make use of your sig file is to provide good value to the forum. If people read a thread started by you and are amazed at its great value, they will often click on your sig file to see what else you have to offer!

OK, that's enough for today. Stay tuned for the next issue of BizWeb eGazette for more website traffic strategies that work!

Jim Daniels

P.S. This post was created using PLR from my colleague Tiffany Lambert – ghost writer to the gurus. You have my permission to republish this as is. If you would like PLR like this from Tiffany, I urge you to [follow this link](#).

P.S.S. Oh, and if you don't have time to do all this stuff yourself, remember, you can outsource this stuff to a virtual assistant or fiverr gig who offers these specific tasks. You'll find links to all the outsourcers I use in my business [here](#). (Sorry, members only! If you need a membership click the blue banner below...)



The #1 Mistake with PLR: Solved

by Jim Daniels - Friday, September 30, 2016

<http://bizweb2000.com/plr-problem/>

I love Private Label Rights products.

- I use PLR to help me create my own info-products.
- I create PLR products for other marketers to sell as their own.
- And I promote top quality PLR [like this](#) as an affiliate.

As you can see, there are lots of ways to make money with PLR.

But sadly, most people who buy PLR fail for one simple reason. (A mistake I'm often guilty of committing as well.)



Mike G's
**Webinar of
The Year**

Learn how you can
profit from the
cell phone evolution

Register Now Free!

Here's the mistake: I buy PLR then pigeon hole it away for later. Then I completely forget about it.

That's right, the #1 mistake most people make with PLR is *NOT EVER USING IT!*

It's far too east to get in the habit of buying content with the best intentions, then *never* getting it online where it can help people and earn you money.

Hey, humans are busy these days. We're always multi-tasking. Finding a few hours to put

a PLR product up can be challenging.

I want to solve this for you today.

I developed the following four step method to turn PLR into money instantly. I've used this technique successfully over and over, so I know it works. Here is that four step method...

Step 1: Download and Evaluate

When acquiring products with private label rights, the trick is to **immediately evaluate** the package.

Download it right away. Unzip the folder. Read the rights and then move on immediately to read the text, listen to the audio, watch the videos. Basically consume the product yourself, as if you just bought it from.. you!

You want to make sure it is top quality stuff you'll be proud to sell as your own.

Step 2: Repackage and Brand

Decide which parts of the PLR product you want to use in your own package and delete the fluff. Create a new folder and drag and drop all the stuff you'll be using into that new folder.

Create a new title for the product and get a new 3D ecover made up with your new title and your name as the author. If you don't know how to do this yourself, hire a fiverr expert.

Take time to add your name or pen name inside the ebook and onto your sales page to **brand it as your own.**

Finally, make sure people can buy it from you with one click of the order button. You can do that by adding a basic paypal [buy now button](#). Just make sure you enter the URL of your download page in step 3 of the paypal order button creation process. Then paste that html code from paypal onto your sales letter.

Or, if you want to take things up a notch, put the product on JVZoo. That way you can take advantage of their huge base of affiliate marketers. Putting a product on JVZoo is

really simple. In fact, here's a training course called [60 Minute Reseller](#) that shows you exactly how you can set it up step-by-step in an hour.

Step 3: Upload and Test

Once your product is complete, take out sales letter and download page so you are left only with a folder for your customers. Then highlight the entire product folder and compress it into a zip file for your customers.

If you are not familiar with the process, you simply right click, then chose compress or Send to" Compressed (.zip) folder. This will create a smaller zip file containing all the contents that you can upload to your web host. This .zip file is the one you link your download page to so that customers can get their product.

Next you upload your sales page and your download page, then visit them to make sure they load properly. Be sure to also download your product from your download page and unzip it. Make sure all the contents are there.

Finally, make sure your order button on your sales page works!



Note: If all of this PLR editing and uploading and testing is beyond your technical skillset, you can always hire an expert to do it for you.

In fact, here's a [PLR Customization gig](#) at fiverr that I've used to save me some time. She can handle the entire process for you.

Step 4: Promote it!

Unfortunately, this is where a lot of people get stuck. They have a great product to sell as their own but no idea how to sell it. The thing is, in order to make sales, you need to get traffic to your sales page!

This is easy if you have an opt-in list -- you just send out a series of email solos. If you have a facebook or twitter following, you can get the word out there. But if you have no list or following to speak of, then you need to get traffic other ways.

Because traffic is the holy grail of Internet marketing – if you know how to get it, then you can probably find a way to succeed in Internet Marketing. The problem is, everyone wants it to just “happen” and very few marketers really work at getting traffic -- usually because they have no idea where to start..

So over the next few issues of BizWeb eGazette, we’re going to go over a plan of attack for your traffic needs.

I'll share a bunch of traffic methods that you can pick and choose from and combine whichever ones you want. The only thing I ask is, try to test each method at least once – just so you know what worked and what didn't with your niche needs.

Stay tuned to BizWeb eGazette... I'll do my best to help you succeed with PLR or anything you want to promote online!

How Are These Strange, Boring Videos Making People Wealthy?

by Jim Daniels - Friday, September 23, 2016

<http://bizweb2000.com/strange-videos/>

This week I watched some weird YouTube videos.

I had to, it was research.

Here's one of the videos I watched. (I'll explain why below. Bear with me...)

<https://www.youtube.com/watch?v=JQoItEOj4mI>

OK, pretty basic stuff right? I mean, you or I could probably create something like this without much trouble.

So why did I watch it? Well, I just had to see a video from a YouTuber that earns, get this...

Up to \$19,000 a day. Yes, per day.

I looked them up at socialblade.com which reveals how much YouTubers make and [here is their listing](#).

That's just crazy, right? I mean the guy doesn't even go on camera. Just his hands. And he talks about a Sponge Bob toy for about ten minutes. Yawn.... all the way to the bank.



And this guy is not the only person doing it. I watched videos from a bunch of other million dollar a year channels and it seems that ordinary is really in!

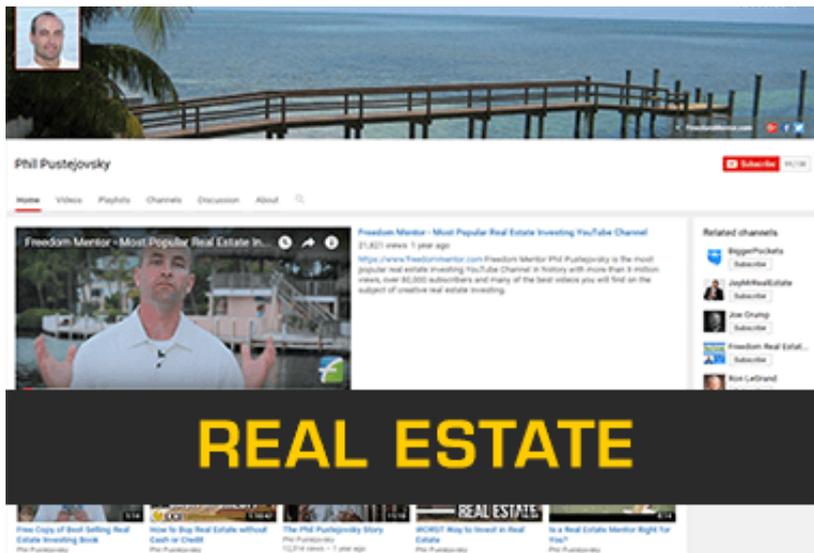
Now I'm not trying to sell them short, not all of them are boring. In fact, the fact that many of these videos have literally millions of views is proof that people find them quite interesting.

One thing is for sure, the creators certainly have a knack for knowing what will get watched.

But I'm sure you'll agree, the earnings are ridiculous in many cases.

And it's not just toy reviews. Here are some leading channels in other niches to show you just how diverse the topics are...



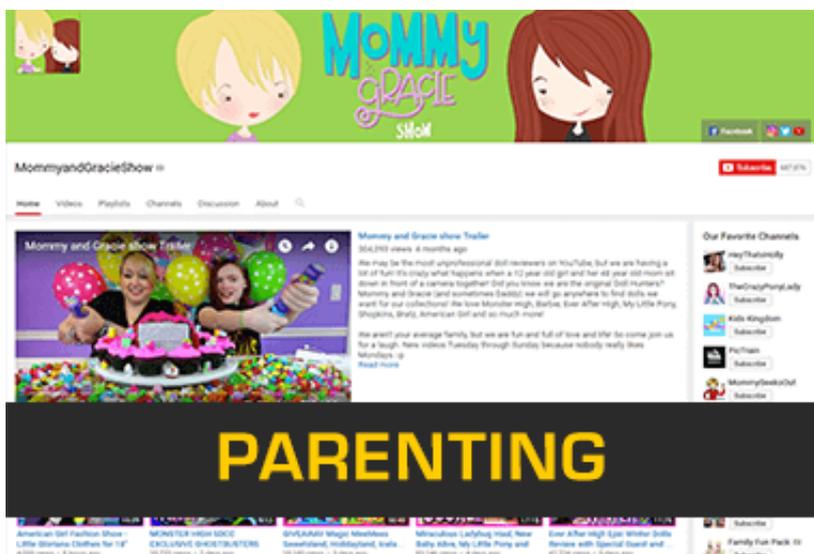


Phil Pustejovsky

Freedom Mentor - Most Popular Real Estate In...
 Freedom Mentor - Most Popular Real Estate Investing YouTube Channel
 21,821 views · 1 year ago
<https://www.freedommentor.com> Freedom Mentor Phil Pustejovsky is the most popular real estate investing YouTube Channel in history with more than 3 million views, over 80,000 subscribers and many of the best videos you will find on the subject of creative real estate investing.

REAL ESTATE

Free Copy of Best Selling Real Estate Investing Book
 How to Buy Real Estate without Cash or Credit
 The Phil Pustejovsky Story
 WORST Way to Invest in Real Estate
 Is a Real Estate Mentor Right for You?

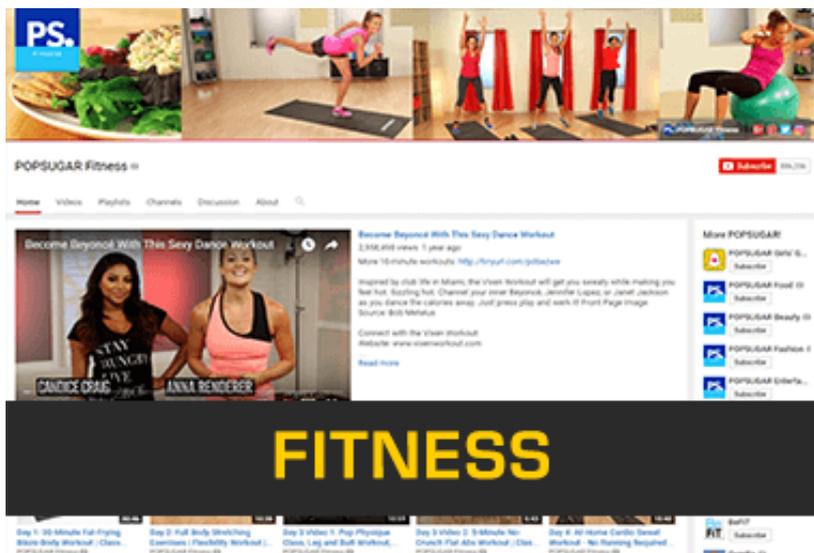


Mommy and Grace Show

Mommy and Grace show Trailer
 364,763 views · 6 months ago
 We may be the most unprofessional still reviewers on YouTube, but we are having a lot of fun! It's truly what happens when a 10 year old girl and her 10 year old mom sit down in front of a camera together! Did you know we are the original "Doll Reviews"? Mommy and Grace (and sometimes Daddy), we will go anywhere to find dolls we want for our collection! We love Monster High, Barbie, Ever After High, My Little Pony, Shopkins, Bratz, American Girl and so much more!

PARENTING

American Girl Fashion Show: Little Sisters Clothes for 11"
 MONSTER HIGH DOLLS: EXCLUSIVE DISCOUNTS
 SHOPKINS Major Unleashed: Sweetland, Hotland, Ice
 Miraculous Ladybug mod, New Baby Alice, My Little Pony and
 Ever After High Epic Winter Dolls Review with Special Guest and

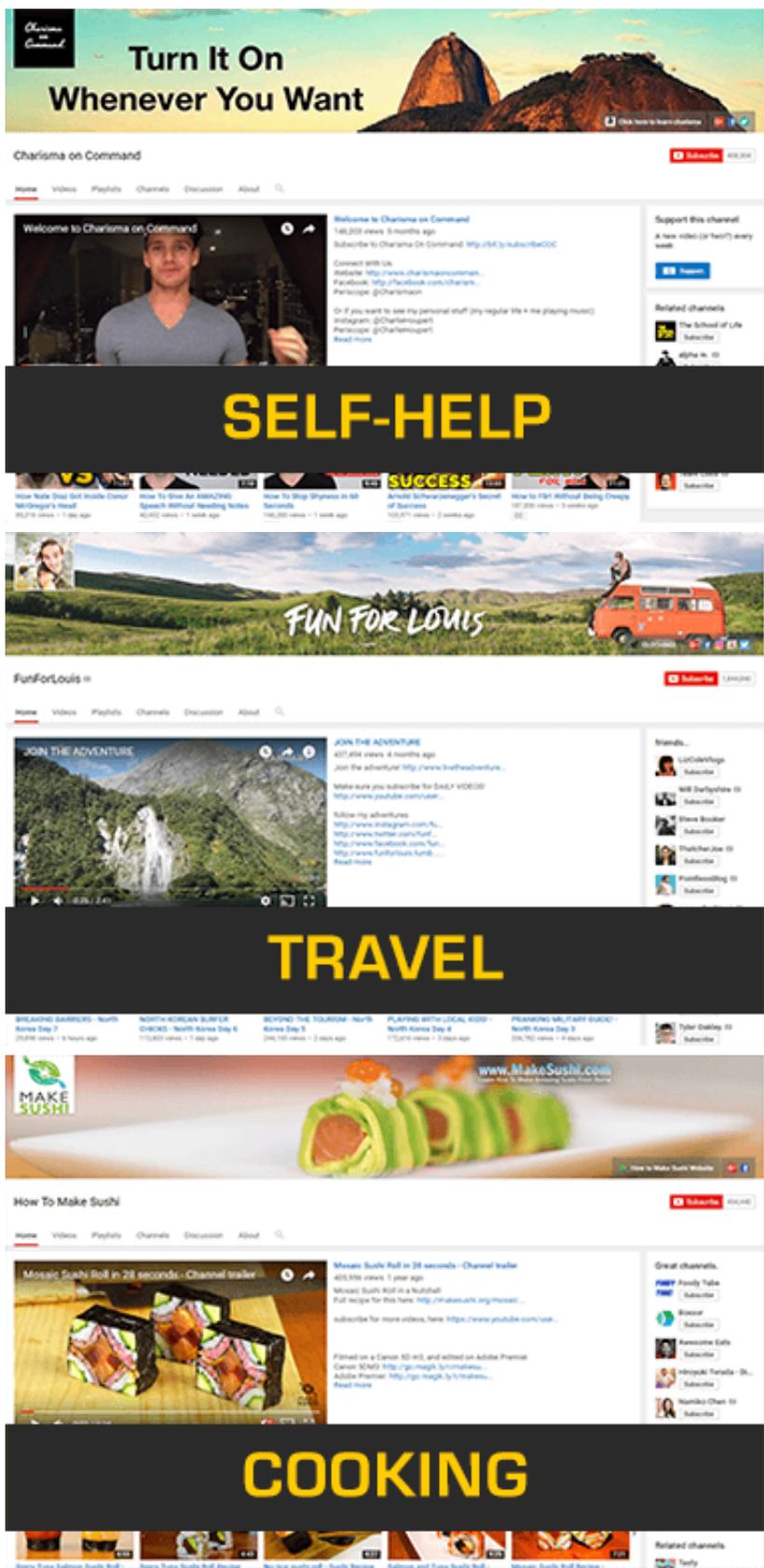


POPSUGAR Fitness

Become Beyoncé With This Sexy Dance Workout
 2,780,000 views · 1 year ago
 More 10-minute workouts: <http://tinyurl.com/pj669we>
 Inspired by club life in Miami, the class workout will get you sweaty while making you feel hot. Featuring hot Channel your inner Beyoncé, Jennifer Lopez or Janet Jackson as you dance the calories away. Just press play and work it! Front Page Image Source: Bob Metcalfe
 Connect with the class workout: Website: www.classworkout.com

FITNESS

Day 1: 30 Minute Full Body Burn
 Day 2: Full Body Strength Exercises | Flexibility Workout
 Day 3: Video 1: Post-Workout Clean, Leg and Butt Workout
 Day 4: Video 2: 9 Minute Fat-Church Flat Abs Workout | Clean
 Day 5: 40 Minute Cardio Sweat Workout | No Running Required



As you can see, there are people cashing in big time with videos in every niche

imaginable.

People that like to be on camera and people who never show their faces.

Basically, people creating videos about something that interests them. That's what it boils down to.

So the next logical question is, can anyone do this?

Well, yes and no.

For starters, you need to love making videos. Personally, it's not my bag.

But there is one thing very appealing about it. And that's the income and how you earn it. It's a passive income stream that requires no product creation. The videos are your product. And you earn a share of the advertising revenue that is generated.

As you get more and more subscribers and video views, your passive income stream continues to grow.

As you know, YouTube is MASSIVE. With 300 hours of video uploaded EVERY minute, it's the 2nd largest search engine in the world.

If you go to YouTube right now, search for a video related to your niche and find at least 1 video with at least 1,000 views, you can probably build a massive audience in that niche on YouTube AND turn it into a full time revenue stream.

If it's something you want to try, the investment is tiny. You can record videos with your smart phone when you start out, and you don't even need a website.

But you DO need to know how the insiders build their channels from the ground up from zero to millions of views.

If you want to try your hand at making passive income on YouTube, or you know someone else who does, you should start by getting [Tube Amplify](#).



It's an [excellent how-to course](#) from someone who earns \$1,000 a day and growing fast. (He makes videos about his passion - cars.)

The course is laid out in simple easy to take steps. It includes training and the software the creator uses to increase his ranking and views. Top quality insider stuff all the way.

Caveat: This is NOT some “overnight” get rich quick scheme. You can start making money from YouTube almost immediately but you will NOT get to \$1,000 per day overnight. If you stay committed however, real results are achievable over time. But if work scares you, online business (and this product) is most likely not for you and you should NOT purchase it.

I plan on giving the course to my daughter's boyfriend who wants to make his living on YouTube. Who knows, maybe a year from now I'll be able to show you another success story.

I'd love to hear what YouTube channels you like to watch, leave a comment below. But first look them up at SocialBlade -- you may be surprised at just how much they make from their simple videos...

Sneaky “Back-Door” Into Local Small Business 'Safes'

by Jim Daniels - Friday, September 16, 2016

<http://bizweb2000.com/local-safes/>



OK, let's get this right out of the way. I'm *not* going to show you how to crack safes and steal cash. That would be illegal.

Instead, I'm going to show you a proven way to get local business owners to *willingly* open their safes and *happily* start handing you money every month.

Sound good? Then lets get started....

I'm sure you've heard of “local digital marketing” where you offer web related services to small local businesses who have no idea how to do it themselves. Things like website design, seo, email and social marketing, etc.

Maybe you've even tried it. I have, and did not have much success.

In fact, most people fail at this even though it seems like a perfect niche.

Here's why they fail...

Nowadays, small businesses are being bombarded daily with offers for this stuff. Every other email they open is from some hotshot promising a page one Google

ranking.

They have become blind to it.

And more importantly, most small business like to work with local people they either know or get referred to by other local business owners.

Which means it's just unbearably difficult to sell most digital stuff from scratch. Sure, picking up a client here and there is fine but you can't really build a fast-growing business out of it.



The image is a promotional graphic for a webinar. At the top left, it says "Mike G's" in blue handwritten-style text. Below that, "Webinar of The Year" is written in large, bold, black letters. To the right of this text is a small square portrait of a smiling man with short grey hair, wearing a blue shirt and a dark tie. Below the portrait, the text "Learn how you can profit from the cell phone evolution" is written in a clean, black font. At the bottom of the graphic is a bright green rounded rectangle with the text "Register Now Free!" in white, bold, sans-serif font. The background of the graphic is white with faint, colorful icons and text related to technology and business.

What you really need is a way in.

A back door into their safes. And here it is...

The people who are hitting paydirt locally, start out by offering services that are practical and easy-to-understand. THEN they eventually upsell them the techy stuff.

Read that again...

The Secret to Selling Digital Marketing is Gaining Trust With Physical Marketing!

Small local businesses don't want a glitzy report that comes every month from some wordpress plugin or third-world SEO firm. They want something tangible.

So let's step out of the digital realm for a momen and dive into the real-world side of marketing.

The number one, in-demand service that local businesses hate dealing with is...

PRINTING!

If they do their own printing, trust me... they absolutely dread it!

And if they outsource it already, it's usually to a local Staples or UPS store and chances are, they are paying far more than they need to – and they KNOW IT.

That's where you come in.



Starting literally today, you can sell everyday printing services to local businesses.

This is so simple a twelve year old can do it.

If you've got kids or grandkids looking to make some legit side money, then this is perfect. Who knows, they might even become your first salesperson!

And no, you don't need to know much if anything about printing. Because you won't be doing it yourself. Print profiteering revolves around a really simple formula:

Sell Printing Services ... Outsource the Fulfillment And Pocket the Profit!

That's really all there is to it. The best things in life really do tend to be that simple.

But just what are "everyday printing services?"

Think business cards, postcards, flyers, brochures, signs, banners, labels, hang tags, two part forms, invoices, letterhead, etc.

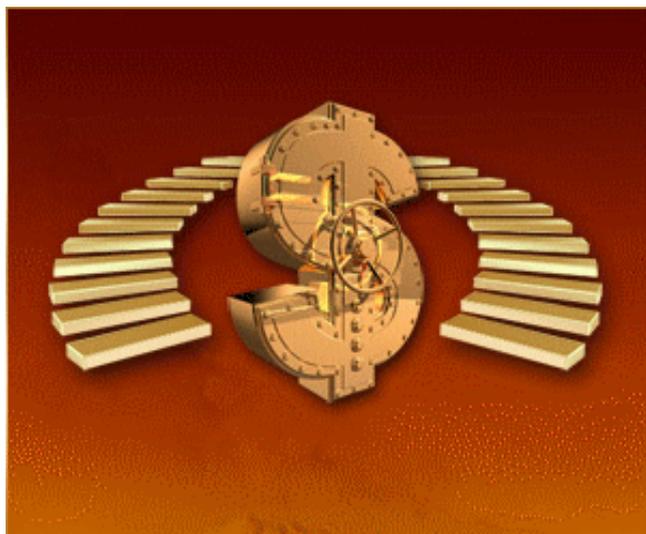
You know, the stuff businesses are paying for to have printed everyday.

Being a print ‘broker’ means you act as the middleman between your clients and the company doing the actual printing.

You get the business (always paid 100% upfront)... the printer does the work ... and you profit whatever you marked up. You even get all the credit because they think you did it all.

Sweet deal!

You can run this business right from your home and never have to store a single piece of inventory.



Even if a client orders 100,000 flyers it'll just be delivered to their business under your name as the shipper. You don't touch a thing if you don't want.

Compared to the traditional printing model of a big office space, loading dock, giant printing presses, paper and ink, hiring skilled labor, etc. it's easy to see how big of an advantage you have when you don't need any of that.

The demand for printing is so high it's safe to say probably 95% of printers have never stepped one foot outside their shop to prospect for business, it just rolls in; so when you take the effort to look for business it's **EXTREMELY** effective.

A print shop can put signs out on a busy road that say “30% off all flyers and brochures this month” or “50% off business cards!” and owners will steadily drop by; that's how

much demand there is.

And if you actually take the time to go out and introduce yourself to local owners, telling them you're a printer, you will see business come in like you never will believe.

That's when the real fun begins.

Nearly every small business you work with locally will have many, many needs beyond the realm of printing.

And they'll know it because they'll be getting offers daily from unknown marketers selling everything from website design, to SEO to reputation management and more.

But they won't hire any of those people.

Instead, they'll hire you. All you'll have to do is mention that in addition to your excellent printing services you now offer _____.

Their safe is now open for your monthly withdrawal, and they're happy to let you in every month. Because the digital services you offer (and also outsource!) will lead them to buying a bigger safe every year. That's right, you'll be growing not only your own business, but theirs too!

OK, now that you know a Proven, Sneaky “Back-Door” Into Local Small Business 'Safes', all you have to do is put the plan into action.

If you would like to implement this proven plan, [here is a detailed guide](#) from someone who has already done it.

(He shows you [two other ways](#) into the safe as well!)

Kindle Publishing May Be Your Perfect Doorway To Success Online

by Jim Daniels - Friday, September 09, 2016

<http://bizweb2000.com/is-kindle-publishing-for-you/>



Most people wanting or *needing* to supplement their income start by looking for an easy (and fast) way to make money online.

And while there certainly is no shortage of business opportunities online, most people discover the hard truth within a month or two...

Making money online is not as easy as many gurus would have you believe. It requires determination, planning and follow-through, and fortitude in the face of obstacles. You have to be willing to pursue your business model tirelessly and not let the self-doubt that everyone eventually feels overpower you.

And you need to understand that success in online marketing requires you to be willing to put yourself out there. That means you need to get past your fear of people thinking you're not good enough or not qualified enough to be an authority on anything.

Think of it this way – there's always someone out there who knows less than you do. There are people who don't know how to build a website, people who want to grow a

garden but don't know seeds from fertilizer, men and women who would like to pick up golf but are so embarrassed about their swing they won't even go to the driving range.

If you ever have any doubt about your qualifications, just focus on these people. They want someone to lead them. Let me ask you this – would you rather be led by someone who is so far past you, they've forgotten what it was like to be a newbie?

Probably not. You want someone who has the skills and ability to move you forward at a steady pace, while keeping in mind where you're at in your journey.

This is what your target audience will want from you. They want you to guide them. By deciding to become that person, you'll be matching your best skillset with the needs of your audience, and helping people with their interests.

If you want to make some money while helping people, or maybe even just entertaining them, then you need to know about one of the easiest ways to get started doing that online...



Kindle Publishing May Be Your Perfect Doorway To Success Online

When you have a story or information to share with the world, you need to get it out in the *easiest* way possible. -- a book or ebook. And most people think that means getting published by a traditional publishing house. Not anymore.

Nowadays it's self-publishing.

That's because agents and editors -- the gatekeepers of the traditional print publishing

world, keep far too many would-be authors stuck in limbo. When you go the traditional publishing route, your success or failure is dependent on a few peoples' opinions. But those opinions can miss the mark.

There are so many people in the world who've had their dreams dashed because traditional publishers said no.

That's because in every single publishing house, there are assistants or interns who go through the manuscripts, or slush piles, as they're called. These assistants, often fresh out of college and with very little publishing experience, decide if the work is worthy of being seen by the editor.

It's the same setup at most literary agents' offices. An intern will make the decision. While that doesn't seem fair, the reason behind it is because agents and editors see hundreds of manuscripts each day.

Since they're only one person, it's only natural that they would need help. Knowing what goes on behind the scenes, it's easy to see why your manuscript didn't get the attention that it should have received.

So if you've been rejected, take heart. The odds are very high that the rejection had nothing to do with your work - but that the person who saw it wasn't experienced enough to realize that it should have been passed on to an editor, or it just wasn't that one person's personal preference.

An example of this is J.K. Rowling, author of the extremely popular Harry Potter series. She struggled to get any publishing house to take interest in her work and yet, her writing was top notch.

So if you've been told no, or if you just want to see your work in print, there is a better way - and that's by using Amazon's Kindle publishing method.

Kindle is a wide open door that levels the playing field when it comes to writing. Plenty of authors (both experienced and brand new) have done it and are making a lot of money in the digital publishing world.

If you've always had a dream to write fiction, then you should seriously consider trying this publishing platform.

And fiction isn't the only way that people can benefit from Kindle publishing. There are plenty of nonfiction books published as a Kindle edition, too. The program is perfect for anyone who has some insight or wisdom that they want to share with others.

You'd be surprised at just how many niches have a waiting audience willing to pay to get good, solid information. It can range from topics like how to set up a garden to getting started in dog training and more. There are so many things that people want to do, but they don't have the knowledge.

It's so easy that Kindle publishing can be used by beginners. But it can also be used by anyone who already has an established business and is just looking to expand.

Self-publishing on Kindle simply means doing the work that a publisher would normally do -- except you have complete control over the content of your book.

With Kindle publishing, you don't have to get approval for anything. That means that unlike traditional publishing, you get to publish your book with as many or as few pages as you want -- even a short, 15 minute story is viable!

It means that you can publish as many books as you want, unlike with traditional publishing, which often demands a series - even if the author had no intention of creating an entire series.

The great thing about Kindle publishing is that you will be published in digital format. So people will receive eBooks immediately when they order. But, authors also have the option of using [Createspace](#) for customers who prefer print books - so you reach a bigger audience.

How To Get Started

Well, this may sound silly, but the best way to get started is to sit down and, well.. **START WRITING.**

Writing is like any other job in that you need to show up at a regular time every single day and make some progress.

The first thing that you need to decide is whether or not you're going to write fiction or nonfiction.

While there are some similarities between the two, such as making sure that you research if you're mentioning a real place or event, they are very different animals. Fiction writing requires a creative and imaginative mind. Personally, that is not a strong suit of mine, and you need to recognize whether it's a strong suit of yours or not. If not, then do like I do and stick to non-fiction.

The next thing that you need to do is to pick a genre. A genre simply means a category. It's where the book will fit. For example, horror is a genre. Children's books is another very popular and profitable genre. In fact, in the resources section at the bottom of this post you can download free software from Amazon that creates kids books!

For non-fiction writers there are biographies, self-help, how-to, instructional manuals and more.

My best advice about choosing a genre is to pick one that you personally enjoy. If you love to read horror stories, then you'll enjoy writing about them. If you like to read to kids, you'll love creating books for them. The real secret is to choose a genre that feeds your passion, because writing can become a full-time career.

As far as the actual writing process, you'll hear a lot of conflicting advice about which process is the "right" way. But the bottom line is that the right way is simply the one that works for you.

There are two main methods that writers use. They either outline or they don't. Either one of these methods is correct. Your personality will be a determining factor. If you're someone who enjoys making lists and you like knowing where you're going and having bullet points and subheadings, then using an outline would be good for you.

In fiction, outlining is just another word for **plotting**. There are plenty of authors who plot. Then there are those who don't. Authors who don't plot or outline write off the cuff. Another word for that phrase you'll run across is the word pantsier.

It means writing by the seat of your pants. You have no idea what's going to happen next in your story because you haven't looked ahead at the plot. With that type of writing, the author is often surprised at the way the characters will behave.

Some authors like writing this way because they don't want to know how the story ends. They want to be like the reader and learn the story as it unfolds. There are valid writing pros to both methods. If you have an analytical mind, it's highly likely that you'll find

writing off the cuff more difficult.

All writers must have the time to write. If you don't make time, you won't find it. You need to learn to treat writing as a job, with times that you're supposed to show up and produce a word count.

It takes a lot of discipline to sit down every day and write. You need to have a goal. If you want a book done in thirty days, then take your projected word count and divide it up by 30.

And you'll have to let go of the desire for perfection, which is something that causes a lot of writers to freeze. Just get the words down into whatever writing software you like to use, such as OpenOffice or Word. You can go back and edit and tweak, but you should always finish the story first. Remember that you can fix something that's badly written, but you can't fix something that's never been written.

Some writers will sit down and start writing, allowing the words and ideas to flow from the action itself. Other writers can't work that way. They need to warm up, so they do some **prewriting** first.

What prewriting does is get the creative juices flowing. It can jumpstart you into writing mode. **Freewriting** can also help. This is an exercise where you simply write about whatever topic comes to your mind in order to loosen up your creative thought process.

Brainstorming is a method that's long been used by writers. This can help writers figure out all of the ins and outs of a plot. It can also be used to help when a writer has written himself into a corner.

When you use brainstorming, you think about your story. Some writers will simply write down their thoughts as they're brainstorming - while others will type them into a document.

But the purpose behind either way is to generate ideas about your story. This can be a new idea or expanding on an idea that you already have. You can brainstorm to fix a plot hole or to help you reach a conclusion about the story.

If you're writing and you feel completely blocked, brainstorming can help. If you do reach a point where you feel the story has nowhere to go, it means that you've written yourself into a corner.

You need to back up and see where the story veered off track. You can start thinking, instead of your characters doing or saying one thing, what if they did something else? Brainstorming can jumpstart a stalled story, but it can also lead to the creation of new ones, too.

That's because this method allows you to look at your story from a different angle. Some writers choose to brainstorm alone, while others enlist the help of fellow writers. This can be helpful, because sometimes writers are too close to their own work to be able to see it differently.



Submitting Your Work

When you submit your work to the Kindle publishing program, it won't take anywhere near as long as traditional publishing. In traditional publishing, a manuscript that sells in March, is often not even released until the end of the same year or the beginning of the next one because of how it has to go through those approval steps in the publishing house.

Publishing through Kindle is amazingly fast. The guidelines state that your book will usually be available all over the world in as little as one to two days. However, it usually only takes a couple of hours until you receive the confirmation that it's gone live.

If you don't receive a confirmation, it means that something could be wrong with your book and needs to be fixed first. When you want to use the Kindle publishing program, you'll need a great looking cover for your book.

You don't want to skimp here, because a cover can make or break your book. How long it will take to have a cover made for your eBook depends solely on the cover artist that you

use and how much customization must be done.

Many cover artists have pre-made covers that you can look through, and if you choose one of those, your title and author name are placed on the cover and the files sent to you. The more intricate work that you want done, the longer that it will take.

Ecover artists can use stock photos, which the author pays for as part of the cover price - and once the stock photo is chosen, your cover will be made. If you choose an ecover designer who's in high demand, you may end up on a waiting list.

Many nonfiction eBook covers can be designed by the author himself as long as he has a good graphic program and a little bit of knowledge. But working with a fiction cover is different. You don't want one that ends up somewhere on the Internet on a list of worst book covers.

Once you're done with the editing process and have a cover designed, you're ready to publish your work.

Go to the [Amazon's Kindle publishing link](#) when you're ready to publish.

You can also build an author page using [Amazon's Author Central](#).

This is a great marketing tool because readers like a personal connection. You can use your author page to put up a biography about yourself. You can include your professional author photo and link the page to your author blog.

Author Central is only a tool, so you really need to make sure that you have your own domain. The reason for this is that an author should have as much control over his work as possible.

In Closing...

Kindle is a good business model to add to your online marketing efforts for several reasons.

As you grow your line of books and series on Kindle, you can publish your book using your vision – and get paid quickly for your efforts. You don't get that same option with traditional publishing, where it becomes about someone else's vision.

Kindle publishing can create a stream of passive income for as long as your book is for sale.

Kindle publishing can help brand you as an expert and lead to other opportunities that leverage your expertise, like joint ventures with others in your niche, and even speaking engagements.

Using Kindle to self-publish fiction or non-fiction books can fulfill your dreams, help you increase your income, and grow your self-employment opportunities with virtually no limits!

Recommended Resources:

Here are some helpful links for anyone interested in Kindle Publishing, who wants to get a quick start:

[Story Time: How to Write Kids Books for Fun and Profit](#) (Use Coupon Code 'storyjim' to save 25%)

[Kindle Kids Book Creator](#) (Free Software from Amazon)

[12 Minute Books](#): How to Publishing Your First Kindle Book Today

[Adventure Path](#): How to Create Interactive Books for Kindle

[KD Researcher](#): Software that Kindle Top Sellers Use To Find Hidden Money Niches

To your success online,

Jim Daniels

P.S. This post was created using PLR from my colleague Tiffany Lambert – ghost writer to the gurus. You have my permission to republish this as is. If you would like PLR like this from Tiffany, I urge you to [follow this link](#).

Online Business for Seniors: Part 3 of 3

by Jim Daniels - Friday, September 02, 2016

<http://bizweb2000.com/senior-entrepreneurs/>



The last couple weeks I've been focusing on online business for seniors.

In **part one** I discussed how [seniors working online](#) can actually fare better than offline jobs.

In **part two** I gave you some [online business ideas for seniors](#).

Today I'll wrap up this mini-series with some closing advice and some really helpful 'done-for-you' resources.

It All Starts With a Can-Do Mindset

Senior entrepreneurs often begin their online journey out of necessity. Perhaps they involuntarily lost their jobs through no fault of their own or had to retire on a savings that's totally inadequate for today's cost of living.

It's easy for seniors to get into a negative mindset that prevents them from keeping up with the world, getting things done and enjoying life to the fullest. They may think they're too tired, too old or just don't have the skills necessary to embrace a can do mindset.

Retirement sometimes makes couch potatoes of seniors who can still make a difference,

but are afraid to try. It's true this is a fast-changing world and new skills are necessary to do almost anything – for the young or the old.

Most seniors today find it difficult to make ends meet - even after a lifetime of saving money. Pinching pennies wasn't what they had in mind for their retirement years, yet it's the way most seniors live.



That can be depressing and limiting. Fortunately, today there are ways seniors can begin new careers and learn new skills to make their lives better. But before you can take advantage of these new opportunities, you have to develop the right mindset.

To get yourself in the right mindset to become a senior entrepreneur, do some research and find out what you have to know to begin a startup online business. Don't worry if you're overwhelmed with information.

Narrow it down as you go to skills you could learn or perhaps already know and decide how you could turn a passion into a profit. By the end of your research period, you'll likely be enthused about the possibilities that exist on the Internet.

If you're short on computer skills, you may want to think about joining an online help group or taking a class at your local college. Keep negative thoughts at bay by chatting with other seniors online.

Social media is a great way to foster friendships and find others who are in the same boat as you. Stay away from negative people or those who tell you it will never work. You're never too old to change your mindset and you may have to bend a little to wrap your mind around starting a new business and learning skills you never thought about.

But, the quality of the rest of your life will be determined by the decisions you're making now. Don't label yourself by your age – or call yourself old. Envision yourself as an entrepreneur who is reinventing him-or her-self and find and do what you need to develop skills which will lead you to success.

The world is changing rapidly and you should embrace all of the good things those changes have to offer.

Common Obstacles for Senior Entrepreneurs

You will encounter obstacles along the way, and that's when your can-do attitude is most needed.

There are certain challenges in building a business on the 'net that are unique to some seniors. One problem is that many seniors don't know or understand the intricacies of the new computer technology. They may flounder or become discouraged as they try to learn.

One danger of trying to learn the new technology is trying to do too much – too fast. It takes time to learn even the basics of a computer and how the Internet works. Starting a business can be a scary transition from working for someone to working for yourself and when you have the added obstacle of learning a new technology, it can be very daunting.



Luckily, starting a business on the 'net doesn't require breaking the bank with startup costs. If you have a computer and access to the Internet, you're already well on your way to gaining the business acumen you'll need.

Websites and other types of help exist that promote senior entrepreneurial activities and

offer solutions to any and all problems seniors may face. At first, seniors are intimidated by all they have to learn to become an online entrepreneur.

They're afraid they may not have the mental prowess, business acumen or energy to make an online business work. They also don't want to take on financial burdens and run a risk of losing their savings.

Most media stories tend to focus on younger entrepreneurs such as guru, Mark Zuckerberg, who became a young billionaire by introducing Facebook – a socializing network used the world over.

But, there are plenty of senior entrepreneurs who have been enormously successful with startup businesses. At the very least, seniors can easily supplement their retirement income and live a better lifestyle than before the Internet made it possible to become successful with home-based businesses.

It's a fact that age isn't a factor in Internet startup businesses. If you have the passion and can make a commitment to learn and utilize all that computers and the Internet has to offer, you can profit during financially tough times.

Remember, you do NOT have to do everything yourself. There are easy and inexpensive outsourcing options for nearly every task you'll need to complete. In fact, here are some fiverr gigs I recommend for some online business tasks you can't do or don't want to do yourself:

Recommended Outsourcing Options:

WordPress / Setup:

[WordPress Installation and Setup](#)

[Header Designer](#)

[Membership Site Setup](#)

Writing:

[TextBroker.com Article Writing](#)

[Press Release Writer](#)

[Sales Video Script Writer](#)

[PLR Products](#)

[Commenting On Your Blog](#)

Graphics:

[Ebook Cover Design](#)

[Custom Facebook Cover](#)

[Professional Ad Banners](#)

[Logo Design](#)

List Building:

[Opt-In Form Setup Service](#)

[Autoresponder Series Writer](#)

[Video Squeeze Page Creation](#)

Link Building:

[Press Release Submission Service](#)

[Social Signals Link Builder](#)

Video:

[Prezi Presentations](#)

[Whiteboard Animation Video](#) (Slick!)

[Video Submission Service](#)

Miscellaneous:

[Customize Your PLR](#) (If you bought PLR and need it to start making money, this is the perfect gig.)

[Virtual Assistant](#) (Data entry, online research, link building, social media management on LinkedIn, Facebook, Twitter, proofreading, blogging, more)

In closing this three part series for seniors...

Don't be content to waste the best years of your life living a financially strapped and lackadaisical lifestyle. Shakespeare wrote, "Leisure is a fine garment for a day, but is horrible daily attire." Learn how the Internet can help make you into a senior entrepreneur.

To your success online, no matter what your age!

Jim Daniels

P.S. This post was created using PLR from my colleague Tiffany Lambert - ghost writer to the gurus. You have my permission to republish this as is. If you would like PLR to the GIANT package I purchased from Tiffany called Internet Marketing for Seniors, [please follow this link](#).

Online Business Ideas for the Over 50 Crowd

by Jim Daniels - Friday, August 26, 2016

<http://bizweb2000.com/over50/>



The idea of running an online business may seem like a formidable task to the over 50 crowd who are unfamiliar with many technical aspects of the Internet.

Some baby boomers have had trouble learning the language of computers and the ‘net. After all, there are so many technical terms which may be totally unfamiliar to them, but are part of most people’s everyday language.

Many seniors may lack confidence in themselves to learn such an intimidating new skillset, but with the proper support, they usually begin to enjoy the process and want to learn more.

The good news is that nowadays, unlimited support is available for people over 50 who want to learn more about computers and the Internet. Plus, many tasks can be outsourced if you’re not ready to tackle them.

If you or a loved one is in this demographic, the best thing to do before jumping into a business online is to try out some new tools such as Youtube, Skype and Facebook.

These provide easy and fun ways to stay in touch with friends and family. Once you get the hang of these you may just warm up to the idea of spending some time learning more about technology and the business-related opportunities the Internet offers.



Learning the definition of terms such as URL address or web browsing may seem like learning a new language, but begin slowly and progress to the next level as you feel more comfortable.

Starting and Running a Business for Under \$30 a Month

More retirees are choosing to supplement their retirement incomes with an online business rather than enduring the astronomical costs of an offline business. The cost is low and they can set their own hours and be their own boss.

Unlike a traditional offline business, the requirements of an online business are as simple as having an idea and developing a blog and website.

All you need are a computer and an Internet connection and some knowledge of both and you're ready to go. There are so many types of online business which utilize the skills and experiences that seniors likely have that it can be fairly easy to find a niche that will be profitable and even fun and rewarding.

And it's cheap!

Most people in the over 50 camp simply cannot believe that you can start a business online for less than \$30 a month. Especially because starting a business before the birth of the Internet usually was a multi-thousand dollar venture.

But it's true. That's all you're going to pay to start your new online business.

- A domain name is about \$10 per year. That's less than a\$1 per month.

- You can get reliable [web hosting for \\$8 per month.](#)
- Add in a [\\$19 a month autoresponder account](#) for automated email follow-ups and you're still spending less than \$25 a month on your entire business.

The remainder of tasks for your new business can be done by you – unless you choose to outsource some of the work (such as writing content). I outsource all the time at Fiverr.com for just \$5-\$10 a pop, on everything from social media to design and more.

And hey, if you don't want to outsource, you can simply enlist the help of children and grandchildren whenever you get stuck.

But before you get started know this...

More than anything else, starting an online business requires **discipline**. If you're used to working for a boss, you may find it difficult to set your own hours and work at your own pace – but with patience and fortitude, you can make it work.

You also have to remember that there is a lot of competition in online businesses. Your consumers will be looking for quality and value and your job is to convince them that your product is what they need.

That can be accomplished with research of your niche and offering the highest quality products you can possibly provide. Never cut corners when it comes to quality and always take the high road when it comes to your customers.

Keep upgrading and updating your website and blog. Spending a some time and even money as needed to polish your website and create interesting content will drive traffic to your site and the result will be more sales and profit.



Types of Businesses You Can Launch Online

No matter what your skills or preference, there is likely an online business that will appeal to you. If you're just out of retirement, it's especially enticing to start another career or build your own business with very little startup costs and the pleasure of being your own boss.

The types of businesses from which you can choose are many and varied. Consider your skills and experience and check out such businesses as affiliate marketing, writing or recording info products, [coaching](#) or selling content (PLR).

If you're into arts and crafts, check out Etsy.com. If you like to buy and sell, consider using Ebay. (I sell golf clubs all the time on Ebay and it is a breeze!)

There are also ways to become a virtual assistant to a company or person or you could begin creating graphics for eBooks and other specialties. If you have a knack for writing, you may want to consider writing reports for businesses or writing blog posts for online business owners.

Free online tools are available and easy to implement and can be very powerful as a way to get you started. One of the top online demands for services on the Internet in 2016 include freelance writing.

As a freelance writer, you would write articles and content and possibly propose creative ideas for future work. Most large businesses and websites prefer to outsource their writing tasks on an as-need basis, so there are enough freelance writing jobs for most everyone.

You may want to consider becoming a virtual assistant if you have experience in managing an office or projects. As a virtual assistant, you would help businesses and people stay organized and help them complete administrative tasks. Keep in mind that your list of tasks may vary according to your client's needs.

The growth of the Internet has made it possible for people to have a home-based business. This is the perfect scenario for retired seniors, those with disabilities that make it difficult to commute to a job or to those who desire to create their own businesses and leave a legacy they can be proud of.

To your success online, no matter what your age!

Jim Daniels

P.S. This post was created using PLR from my colleague Tiffany Lambert - ghost writer to the gurus. You have my permission to republish this as is. If you would like PLR to the GIANT package I purchased from Tiffany called Internet Marketing for Seniors, [please follow this link](#).

How Internet Marketing Gives Seniors An Edge Over Offline Jobs

by Jim Daniels - Friday, August 19, 2016

<http://bizweb2000.com/internet-marketing-for-seniors/>



If you get my regular emails, you know what happened to me this week. I unofficially joined the rank of senior citizen.

Here's how it happened...

While on vacation in North Carolina, we stopped in for lunch at a restaurant called Fatz and I was handed a special menu.

For seniors.

Ouch.

Granted, I'll be 52 next month, but I had no idea I was already a senior.

But according to Fatz, anyone over 50 is, and I got my chicken fried chicken for just \$7.99. (That eased my pain quite a bit.)

And it got me thinking. The world wide web is also aging. And along with it, the Internet Marketing world now has literally millions of seniors.

In this issue of BizWeb eGazette I want to talk about that some more. If you're a senior or getting close to it, this should interest you...

How Internet Marketing Gives Seniors An Edge Over Offline Jobs

Many seniors today are eager to start their own business or continue their careers even after retirement. They're no longer content to become inactive – nor can most afford to completely retire.

If you're considering an offline job or business after retirement, think instead about the Internet and all the career paths it offers. More seniors are turning to the Internet because it's profitable, you can set up your business at home and set your own hours.

That gives you the ability to have cash in your pocket for some luxuries rather than necessities. It also gives you the freedom to travel or take time off to play with the grandkids or spend time with friends and family.



Here are six reasons why *online trumps offline* for seniors who want to keep earning...

- The Internet doesn't discriminate against age as some offline employers do. You can even use a pen name for your websites and other communication if you don't want to put your real information out there.
- You can work in any niche that appeals to you or that you may have developed skills in from another job. This can also appeal to other marketers who may use you as a freelancer to gather information about the niche.
- People are purchasing more products online than offline. It's a convenient way to shop and your advertising will reach far more of the global population than typical paper and media advertisements that you pay a premium for.

- Social media sites can be an awesome tool to drive traffic to your website. I'm no social bee, but it works for me, just check out my [Facebook experiments](#) and [Twitter experiments](#) to see how I automate my social media. It certainly beats setting up a booth at a trade-show and hoping that buyers will stop by and make the long day a profitable one.
- It's easier to monitor your online marketing efforts versus offline methods. And you can change your ads or methods of getting your product known immediately and without great costs involved.
- The use of [email marketing](#) to your online customers is also a better and more profitable way to market rather than flyers or other means of offline communication – and emails don't cost more than a monthly fee in some cases.

As you build your business or keep active by accepting online jobs, you'll learn more about how to make your efforts more profitable. Every day is a learning day on the 'net. Things change so fast that it's imperative to keep up with what's going on – especially in your own niche.

Use Internet marketing as a method to not only supplement your retirement income, but to also learn new things and keep your mind active and focused. It offers many benefits beyond monetary.

But let's face it, money is the number one reason anyone gets into online marketing. So let's talk about that for a minute...



Part Time Work for Full Time Pay Helps Seniors Make Ends Meet

More seniors are discovering the benefits of working part time to supplement their inadequate incomes. They're also finding that working part time can equal the full time pay they used to enjoy at a job.

Despite the 401Ks and IRAs seniors may have set aside as they worked for a company, they're finding it's still not enough to live comfortably when they retire. Many seniors find themselves at loose ends upon retirement from a company. Medical problems may also loom large, preventing finding or performing a job as they once did. Most have to seek a part time job just to make ends meet.

Using the valuable skills they've honed during years of working for the corporate world, seniors have found that even a part time online business can turn into a major boost in earnings.

By utilizing the Internet to set up and build a lucrative online business, seniors can not only make ends meet, but still have time to spend with family or on travel and hobby pursuits.

Starting a new business in your golden years may seem like quite a challenge, but keep in mind that all you need is a computer and an Internet connection. After your business is up and running you can devote as much or as little time as you want to make it a success.

Choosing to use the Internet as a means to make money lets them enjoy the freedom to set their own hours and decide for themselves how much money they want to make.

The sky's the limit on the money you can make when you become an online entrepreneur. You're the boss and you decide how much you want to put into the business you've created.

Visit online forums and blogs and you'll likely find nests of seniors who are learning or have already become successful in creating online businesses. Most of these entrepreneurs are happy to help others become successful, too.

And keep in mind you don't need a lot of money to begin your business. Paying for the Internet connection and a domain and hosting are pretty much all you need to get started.

Beware of those online scams that offer pie in the sky opportunities and promise overnight success. Check them out in marketing forums (such as the Warrior Forum) and ask for advice on blogs or government watch dog sites.

If you decide you want to take a shot at earning online, pick up a copy of my [step by step web business course](#). It details every step you need to take to make a go of it. In a nutshell, it shares everything I do to make my own living online.

After all, I'm apparently a senior myself!

P.S. As a savvy senior, I take advantage of all the time saving and money saving resources I can. For instance, the bulk of today's issue was copy and pasted from [this Senior Business PLR Pack](#) I grabbed. It saved me about 3 hours of writing and I have a dozen more articles I can use in the future. ;-)

P.S.S. Don't ever buy PLR then let it sit on your hard drive collecting dust. If you don't know how to customize the PLR as your own and get it making sales immediately, check out [this fiverr gig](#). They'll do all the PLR customizing for you and even get your sales page up and running.

Which Wolf Are You Feeding?

by Jim Daniels - Friday, August 05, 2016

<http://bizweb2000.com/wolves/>



Are you familiar with the old Indian tale of the two wolves? It goes like this...

A grandfather explains to his grandson that there are two wolves inside of us. And they are always at war with each other.

One of them is a good wolf which represents things like kindness, bravery and love.

The other is a bad wolf, which represents things like greed, hatred and fear.

The grandson stops and thinks about it then looks up at his grandfather and asks, "Grandfather, which one wins?"

The grandfather quietly replies... "The one you feed."

I like to share this with people who are trying to break free of the 9-5 rat race.

Because self-employment can be both challenging and scary. And it is easy to get in the habit of feeding the bad wolf.



I've been self-employed for 20 years now. Rather than work a regular job, I prefer to spend the bulk of my time with my family, playing golf a couple times a week, hiking with my dog every day – things I couldn't do in the 9-5 grind.

But I wasn't always able to work short hours in my online business. I struggled early on like everyone else. And I know first-hand how scary and quite stressful it can be – especially if you let your brain start focusing on things like...

- whether or not you can make it online (fear)
- if you'll ever be able to quit your regular job
- why it's taking so long to start making decent money and should you try the latest get rich quick scheme (greed)
- why anyone would buy anything from you when there's so much free online (fear)
- whether you should forget the whole thing

If you start having any of those thoughts, you need to recognize them as 100% normal, then immediately refocus your mind onto something productive.

The thing is, your project is *not* guaranteed to succeed. That's why the very term “entrepreneur” is congruent with “risk taker”. The risk in this case is failure of your efforts to be profitable. Fortunately, the monetary risk involved online can be kept very minimal -- at most you'll lose a few hundred dollars and some time.

My advice when trying to carve out an income stream online... **Don't quit your job until you're making more money online than at work.**

Heck, don't even tell anyone other than your significant other what you're attempting. This takes some of the pressure off. I kept my job for months after my web income surpassed my take home pay. I didn't even tell anyone what I was doing until I was doing really well.

You can do all this stuff part-time a few hours a night. I know it's no fun working a regular job then working the web at night. I've been down that road. But it was worth the short-term sacrifice!

The thing is, if you are focusing your thoughts on those bullet items above, then you are focusing on the fear of failure. That is feeding the wrong wolf. Remember, even if you fail in your first project, it does not mean you failed. That does not happen until you choose to give up completely.

In fact, each failure should be looked at as a learning experience. I've put up many web properties over the years and continue to build. Some of the web properties have been huge hits, others were mildly successful, and some flopped so badly they weren't worth renewing the domain name. But when I put them all together, they add up to one thing – they have enabled me to make a living online in my spare time.

As I mentioned, I've been doing this since 1996, and that's longevity compared

with many other marketers who've come and gone through the years. My point is, I know my strategies work. I've proven that you can do everything on a shoestring budget and rely on free tools, free and low cost traffic solutions and smart marketing such as email list leveraging, affiliate marketing, and multiple monetizing strategies.

Now I can already hear some people thinking – “What's that Jim? I'm going to need more than one web property to make a living online? I can't even get one making money yet!”

My answer to that question is.... maybe you'll need more than one. And maybe not.

Some people make their living online with one web property. Their first project is a hit and it grows and grows. It's quite possible. Others fail a few times or have minor successes, then slowly succeed as they learn the ropes.

Succeeding at online business just takes a steady effort, a good dose of patience and above all, focus.



Mike G's
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Learn how you can profit from the cell phone evolution
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Focus is Everything

At least once or twice a week as you grow your business online, you're going to be invited onto the “easy road.” And it's going to be extremely tempting to

take a step down that path. But let me assure you, it is a dead end.

The invitation may come into your email inbox from a guru, or from someone you've never heard of before. It will probably be described as a “loophole” or something like that. Don't fall for it.

How do I know this is going to happen? Because I've been doing business online a long time and I have multiple web properties and subscriber lists. So I get solicited by the owners of those “loophole” sites constantly.

A webmaster or product launch coordinator emails me asking if I'd tell my email subscribers about their new site. Sometimes I recognize their name, most times I do not. They're emailing me simply because they know I can make them (and me) thousands of dollars by telling my readers about their offer.

What happens next is kinda funny.

If I have time and I like the tone of the invite, I head off to their site. I sit through some (usually lengthy) video sales presentation showing how much money they've made and how easy it was. If it's a really professional presentation without too much hype, I return their email. I simply ask for a review copy of the product so I can try it and see if it actually works as advertised - before I tell my readers about it.

That's usually the end of the conversation. I never hear back from most of them.

That's because 9 times out of 10 times they know deep down they spent far more time on the sales copy than the product itself. They know I'll see through that when I see the “product” they're selling.

Sad.

I'm not saying there are no good products in the Internet marketing space, but for every good one there are 100 hyped-up heaps of junk with no value

whatsoever.

The saddest part though, is that thousands of people flock to almost every launch hoping it's finally the solution they've been waiting for.

They see a snazzy sales letter or video with huge income promises. They read about how easy it was for the "hero" of the day. They see more "social proof" from the hero's friends and partners. Their emotions are played like a fiddle and the next thing they know, out comes the credit cards of hundreds, sometimes thousands of people.

They're buying a dream, or at least trying to.

The problem is, most of the people buying into every new "system" are the same people who bought the last big thing. And they'll buy the next one too.

And it's not their fault. They want to trust. They want a better life. And they certainly don't want to miss their big chance.

So why do so many of those people end up dropping out only to eventually buy their way into the next big opportunity that comes along?

It simple: Shortly after getting in on the latest big thing, they discover that it's really NOT easy like they were promised. The easy button doesn't really work and neither does the loophole. There is work to be done. A learning curve to get through. This causes most of them to lose interest.

Meanwhile, the company that sold them on the "easy money opportunity" has cashed in and is already creating something new to sell them on.

What a vicious cycle.

So make me a promise right now. Promise me you'll forget about the next big thing when it hits your inbox. Unless it can tie in directly with what you are doing, and help you save time or money in your existing business, just trash the

message. You do not want to be one of the masses chasing business opportunity after business opportunity.

You want to be one of the eventual success stories who focused on building *your own business*.

You do that with steady effort and determination in these areas...

- Sharing information with your target market and actually helping people
- Refusing to feed the bad wolf with greed or fear
- Growing your following
- Reaching out to other marketers in your niche(s) and working with them
- Constantly striving to create and/or recommend only the best products and services to your following

People who you've helped will be happy to purchase your products, click your links, and act on your recommendations again and again. You'll begin to make money. Real money doing what you like.

This is not a secret formula or a loophole or anything like that. Heck, countless people make a comfortable living using this formula. This includes people you may have heard of, like the self help guru Tony Robbins, to that down to earth wine guru Gary Vaynerchuk, and all the way down to lesser known folks like me.

And you can do it too.

Just keep feeding the wolf you want to win.

*Text for this post was excerpted from [my PDF](#) detailing how to build a business online, step by step.

5 Fatal Affiliate Marketing Mistakes

by Jim Daniels - Friday, July 29, 2016

<http://bizweb2000.com/5mistakes/>



I make my living online, and a large part of my monthly income comes from affiliate marketing.

It beats having a regular job in my opinion, since it frees up my time and lets me set my own work hours. It's also nice not having to deal with a boss, a commute or any of that other stuff.

So why aren't more people earning their living with affiliate marketing?

Simple...

Most people who haven't quite mastered this whole affiliate marketing thing, are usually just making one of these five fatal mistakes...

Mistake #1: Not Establishing Yourself as an Authority

People don't want to get their information from just anyone. Instead, they're looking for an expert. They're looking for an authority. That's why you need to showcase your

expertise and position yourself as an authority in your niche.

If you have credentials or a story that makes you an expert, flaunt it. [I do that here](#) and it really helps me bring in business.

You should also show off any awards, degrees and special qualifications you have on the subject. For example, since this is a blog post about affiliate marketing, I'll show you a few of my JV contest prizes so you know that I know what I'm talking about when it comes to affiliate marketing...



Phil Henderson via aweber.com

6:56

to Jim ▾

WOW!

what a competition that was over the past two days!

Some amazing results and the top three were so close it could have been anyone of them winning!

However, Jim Daniels led from day one and he staked his claim and he wasn't going to give up his position easily.

Stephen, continued to push hard too and I have to give special mentions to Bill Hugall and Chris Hitman for as they both mailed constantly from day one, thanks guys!

John Thornhill, he arrived late; however, it was obvious he had his eyes set on the top 3 and boy did he go for it. Great effort John and it was a pleasure to have you part of this launch, thank you!

So here's the final leader board...

Leaderboard		
Position		Name
#1	\$500	JDD Publishing From the get go, Jim sailed right to the top!
#2	\$250	Stephen Gilbert Valiant Effort Stephen, Thank you!
#3	\$100	John Thornhill BOOM! Man that was great to watch!

[Traffic Monopoly EVERGREEN - Grab your email swipe and mail...](#)

MAIN \$5,000 EVENT WINNERS!!

- #1 - Gaurab Borah - SOLID support all the way through (\$2,000 - PAID!!)
- #2 - Jimmy Kim - never backed down and kept going hard (\$1,000 PAID!!)
- #3 - Jai Sharma - blasted his way into the top 3. Awesome work man - (\$500 - PAID!!)
- #4 - Kevin Sousa - kept in the game even whilst out at a MAJOR event - thanks bud! (\$600 [\$150 + \$150 + \$300] - all prizes PAID!!)
- #5 - Jim Daniels - kept it real and stayed in the top 5 - brilliant work (\$300 [\$100 + \$200 - all prizes PAID!!)
- #6 - Cindy & Soren - thanks for all your support (\$200 - PAID!!)
- #7 - Han Fan - awesome conversions - \$200 PAID!!
- #8 - Massiff Marketing & Soumya Chava TIED!! (\$200 shared? You get \$200 each. Please hit reply, need your Paypal email. Thanks!
- #9 - Shawn Casey + Morrison brothers - solid work even during [their BIG launch](#) (\$200. Please hit reply, need your Paypal email. Thanks!)
- #10 - Eli Fisher - Good job and a well deserved \$200. Please hit reply, need your Paypal email. Thanks!

First, here's a recap of the WINNERS of the midweek 48 hour contest:

- 1) Paul Counts = Fire tablet or \$50 cash
 - 2) Bryan Winters = Fire tablet or \$50 cash
 - 3) Matt Rhodes = Fire tablet or \$50 cash
 - 4) Ewen Chia = Fire tablet or \$50 cash
 - 5) Jim Daniels = Fire tablet or \$50 cash
-

And lastly, here are the WINNERS of the overall contest:

Paul Counts made a valiant effort in the last 48 hours, but fell just short who rocked it all week!

- 1) Chris Carpenter = DJI Phantom 3 Drone or \$1000.00
- 2) Paul Counts = 3D Printer or \$500.00
- 3) Jim Daniels = LG ChromeBase Desktop PC or \$283.00
- 4) Ian del Carmen = ASUS 11.6" Laptop or \$200.00
- 5) Naveed Peerzade = Amazon Echo or \$180.00
- 6) Dr. Amit = RC Drone or \$100.00
- 7) Bryan Winters = Invicta Pro Diver watch or \$79.00
- 8) Matt Garrett = Stereo Turntable or \$50.00
- 9) Ewen Chia = Portable Charger or \$40.00
- 10) Francis Ochoco = Silver Eagle or \$30.00
- 11) Matt Rhodes (TIE) = Ferrero Rocher or \$20.00
-) Jeremy Burns (TIE) = Ferrero Rocher or \$20.00

But what if you don't have any awards or credentials to show off?

Well, then you need to start associating yourself with other credible experts in your niche. Get involved at their blog or forum. Create products or do webinars with other authorities in your niche. That's when your credibility in your niche will grow and soon you'll be seen as an authority too.

Mistake #2: Promoting Anything and Everything

Your subscribers and blog readers are looking for someone to lead them through the maze of new products that hit your niche every week. If you promote anything and everything as the best thing since sliced bread, you're just going to hurt your reputation.

So what to do?

First off, stay on top of new launches to see what is hitting your niche. I do that with [Launch Pulse](#) which is part of the [Affiliate Titan Suite](#) of tools for affiliates. These tools show me what is new to the affiliate market in my niche, as well as the top sellers. It's insider information serious affiliates should not go without.

Here's a video that shows how to use all four of the affiliate Titan tools.

[Vimeo Video](#)

As you can see, this affiliate program 'reconnaissance' software will help you find the best selling affiliate programs in your niche. I suggest you add this to your arsenal by [clicking here](#) and grabbing it at the lowest price possible.

Once you know what you want to sell, you should then get a review copy so you can test it out. If you can't get a review copy from the vendor, buy it. Then use it and see if it really works as advertised. If it does not, move on and do not recommend it.

If it does work, do an honest review. If you don't like to write, do a review video. But above all, be honest about the product. Tell your prospects the good, the bad and the ugly about every product.

If you personally recommend it, tell them exactly how it can help them, then give them a good reason to buy through your link right now.

Mistake #3. Not Building and Working Your List

Most every affiliate knows they need to build an email list of prospects, but very few know how to create a responsive list with engaged subscribers. Here's how:

- Set expectations upfront. Your lead page and initial emails should make it clear what your list is about and why subscribers should be opening every email you send. People are more engaged when you meet their expectations.
- Stay in touch. You can't build a relationship by dropping people a line once a month. You should be sending emails on a weekly basis at a minimum.
- Give your best stuff. Make people look forward to opening your emails. Give them the same sort of stuff that others are putting in paid products.
- Edutain people. Subscribers don't want to read boring content, even if it's useful, nor do they want to read entertaining fluff. So edutain them, which means you entertain while you educate. Use a light, conversational tone. Inject humor where appropriate. Inject your personal experiences -- this helps people relate to you.
- Interact. Encourage your subscribers to click through to your blog or social media pages to interact with you, discuss the issues and ask questions.

Use these tips and you'll have a responsive list of people who click on your links and buy

what you're recommending.



Mistake #4: Not Offering Bonuses

Affiliate marketers are facing lots of competition these days. With each product launch your prospects may seem multiple emails about the same product. The question is, why should they buy from YOU?

Maybe they buy through you because they like you and trust you. And that's great -- it means you've done well establishing credibility. But even if you have that trust and authority, you'll do FAR better if you're offering an irresistible bonus when they buy through your affiliate link.

Your bonus can be a report, a checklist PDF, access to a membership site or anything else highly relevant to whatever you're promoting. The best bonuses are package deals with multiple gifts. That's the type of bonus that can earn you as much as five times more sales and commissions over just tossing a non-incentivized affiliate link in front of prospects.

But maybe you've noticed that getting up bonus offer pages is sort of a pain in the neck. That brings us to the last point...

Mistake #5: Not Automating Everything

The super affiliates automate everything they can, and that includes creating bonus pages and automating delivery.

So how do they do all of this?

Simple: they use an app like the one I use called [Commission Gorilla](#).

This web-based app was designed by two friends of mine that I've worked with throughout the last 10 years. Jeremy and Simon are super affiliates who designed the app to create a fast and easy way to build their own bonus pages. With their system you don't need web design skills and you don't need to touch any code. Just log into your dashboard and click your way to a beautiful, high-converting bonus page.

If you're ready to take your affiliate business to the next level, then you'll want to get your hands on this tool too. You don't even need your own website or hosting, they do it all.

Once you have [Commission Gorilla](#), you can start showing up on those JV contest leaderboards!

Note: BizWeb eGazette readers can use the following discount coupon codes to get 50% off Commission Gorilla:

Lifetime Coupon Code: jim3

Annual Coupon Code: jim4

3 Tips For Securing Your WordPress Site

by Jim Daniels - Friday, July 08, 2016

<http://bizweb2000.com/3-tips-for-securing-your-wordpress-site/>

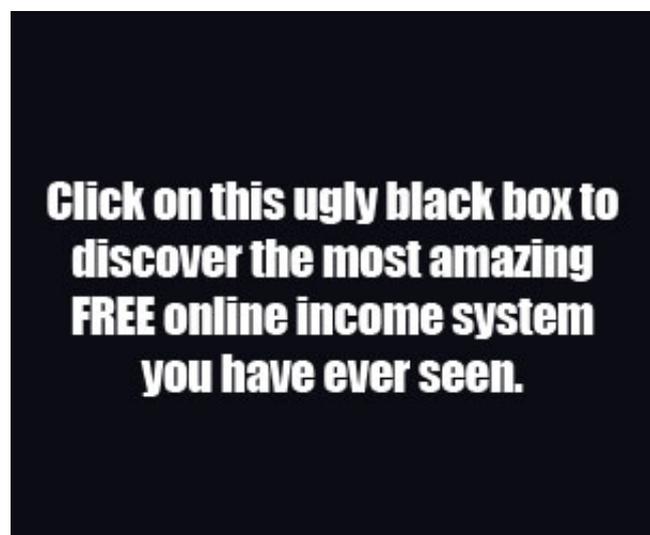
Most people have a less than vigilant attitude when it comes to website security.

They think.. "Hey, why would anyone want to hack my website anyway?"

Well even if you don't have much traffic or income at your site, you need to take steps to secure it.

Because most hacks are not personal in nature, they are done by bots and scripts designed to seek out and affect the largest number of websites possible.

These bots do not distinguish sites personally, they simply look for vulnerabilities and attack.



And yes, they have motives. In fact, there are lots of reasons for hacking even small mom and pop sites including...

1. To send spam from your server (that'll get you blacklisted)
2. To install malicious code that spreads viruses to your visitors (so they can steal from them)
3. To add web pages that steal your search engine ranking

- 4. To steal your affiliate commissions
- 5. To steal your traffic

And the list goes on and on.

"Botnets" use hundreds of thousands of unique IP addresses (from compromised/hacked 'Zombie' computers across the world) to attack hosts across the globe, specifically targeting WP Blogs.

So how can you protect your site?

Well, at the very least you should take the following three steps:

1. UPDATE WORDPRESS REGULARLY

WordPress security holes are regularly addressed and fixed with each new version.

That is why it is important you always update WordPress to the latest version.

The older the version of WordPress you are using at your website, the more susceptible your site will be to attacks.

Luckily this is quite easy. WordPress introduced a new feature in 3.7 that performs updates automatically.

When you install WordPress simply choose to have updates performed automatically to patch security bugs and errors that have been found.



2. KEEP PLUGINS AND THEMES UPDATED

Bots love to target themes and plugins with security flaws.

One of my main sites was hacked a couple years ago due to a plugin with a security hole and I didn't know they were stealing my traffic for months!

In fact, more than half of successful WordPress hacks are a result of security holes in themes and plugins.

That's why it is important to pay attention to the plugins installed and activated on your website.

Always deactivate unused plugins and remove them.

Also be wary of plugins that have not been updated within a year or so and try to use only plugins that are updated regularly.

3. LIMIT LOGIN ATTEMPTS AND DON'T USE ADMIN OR THESE PASSWORDS:

Automated bots mainly target /wp-login.php and /wp-admin to try and get access using brute force.

That's why you should limit login attempts via the plugin you can choose when installing WordPress.

And never use the hackers main username target for login attempts -- the default username "admin".

Change it to something else and delete the admin username.

Then choose a **STRONG** password.

The top passwords targeted include some fairly obvious one's, so make sure you're not using something as weak as any of these:

admin
123456

666666
111111
12345678
qwerty
1234567
password
12345
123
123qwe
123admin
12345qwe
12369874
123123
1234qwer
1234abcd
123654
123qwe123qwe
123abc
3123qweasd
123abc123
12345qwert

If you are using one of these passwords then you may already be hacked and not know it!

Again, one of my main sites was hacked a couple years ago and I didn't know they were stealing my traffic for months!

So again, the most important thing you can do right now is:

1. Keep WordPress updated regularly and automatically
2. Update plugins and themes regularly and automatically
3. Limit login attempts with the free plugin that comes with WordPress installs
4. Make sure you don't use admin as your username and choose a super strong password
5. Consider getting [this complete WordPress Security Plugin Suite](#) to secure your blog now:

(You can also use those premium plugins to offer a high value service to your clients!)

WordPress Directory Plugin and Theme Options

by Jim Daniels - Friday, July 01, 2016

<http://bizweb2000.com/wp-directory-theme/>



A WordPress directory plugin or theme provides a streamlined way to create a local business directory for profit.

For the last week or so I've been telling you about a [really cool plugin](#) I use to build video-based affiliate sites in just a few minutes. But what if the affiliate marketing model is not your thing?

Maybe you want to make money online in the local marketplace. Well today I'll show you how to do that with local business directories.

Creating local business directories is a fairly simple and fool-proof business model.

When you create a local directory website it provides a legitimate service for local businesses and it can generate recurring income for you. Google loves business directory sites so generating traffic and recurring advertising revenue is quite simple.



Before WordPress came along, creating directory websites was a hassle. It required a lot of manual labor -- not only building the websites but then filling them with local businesses. As you may imagine it was quite a time intensive project.

This has all changed thanks to WordPress directory plugins and themes that automate the entire process.

Today I'll show you a WordPress directory solution that allows you to create your own business directory site that focuses on any geographic area, city, state, country etc.

Your directory site can list businesses in any niche including lawyers, doctors, salons, restaurants, and so on. These small businesses get lots of leads from sites like these so you are doing these local companies a favor at a very affordable recurring fee.

So let's have a closer look at an easy way to create a directory site using a WordPress theme called [GeoCraft Directory](#). This affordable theme builds your site for you, propagates it with local business listings and collects premium listing fees via paypal in any currency.

It is all done for you in under five minutes and requires no coding skill.

Here are a couple videos explaining exactly how it works... (Use [this discount link](#) to get 55% off the price shown in the video.)

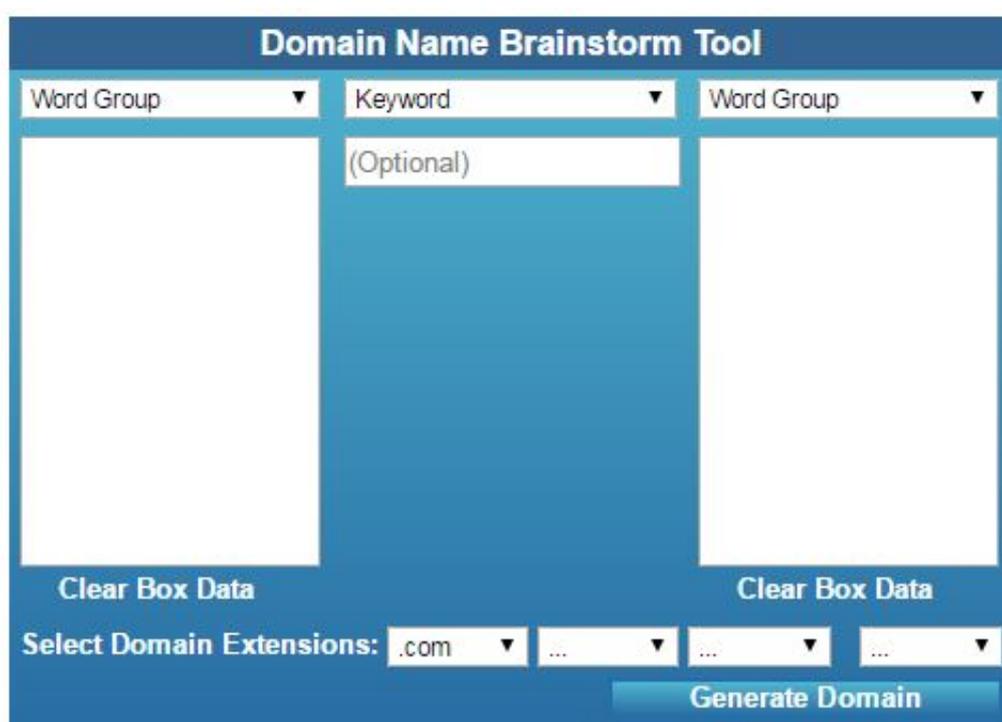
<https://www.youtube.com/watch?v=eHHgkPwfeZg>

<https://www.youtube.com/watch?v=aDXW--t4Yio>

If you would like to generate recurring income with local business directory websites, you will be hard pressed to find any plugin or theme that makes it easier than this. [Use this link for the special discounted price.](#)

Again, your local directory website can list businesses in any niche including lawyers, doctors, salons, restaurants, and so on. Many of these small businesses will be happy to pay you a nominal recurring fee to get their listing on your site.

If you're in need of some ideas for locations or business types for your directories, here is a [free tool you can use.](#)



The image shows a web interface titled "Domain Name Brainstorm Tool". It features three dropdown menus at the top labeled "Word Group", "Keyword", and "Word Group". Below the "Keyword" dropdown is a text input field containing "(Optional)". The interface is divided into three vertical sections: a large empty box on the left, a central blue vertical bar, and another large empty box on the right. At the bottom of the left and right boxes are buttons labeled "Clear Box Data". Below these boxes is a section for "Select Domain Extensions:" with four dropdown menus, the first of which is set to ".com". A large blue button labeled "Generate Domain" is positioned at the bottom right of the interface.

At that online tool you can paste in a list of major cities on the left and a list of business types on the right. (See below for a couple lists I put together for you!)

It then spits out all the available domains. When you find a great dot com you can register it and follow this simple three step plan to profit...

1. Put up a site using the WordPress [GeoCraft Directory](#) theme in under an hour.
2. Order a few gigs on fiverr that help you get quick search ranking. (I recommend social signals and seo gigs.)
3. Start contacting local businesses in your directory's niche to offer them more traffic.



This is a plan that can be repeated in multiple geographic regions and one that many smart marketers and consultants have been implementing successfully for years.

If this is something you think you want to try, here are two lists you can use at that [domain brainstorm tool](#)... have fun!

Most populated cities list:

- New York
- Los Angeles
- Chicago
- Houston
- Phoenix
- Philadelphia
- San Antonio
- San Diego
- Dallas
- San Jose
- Detroit
- Jacksonville
- Indy
- San Francisco
- Columbus
- Austin
- Memphis

FortWorth
Baltimore
Charlotte
ElPaso
Boston
Seattle
Washington
Milwaukee
Denver
Louisville
LasVegas
Portland
Tucson
Albuquerque
Atlanta
LongBeach
Fresno
Sacramento
Mesa
KansasCity
Cleveland
VirginiaBeach
Omaha
Miami
Oakland
Tulsa
Honolulu
Minneapolis
ColoradoSprings
Arlington
Wichita
Raleigh
StLouis
SantaAna
Anaheim
Tampa
Cincinnati
Pittsburgh
Bakersfield

Aurora
Toledo
Riverside
Stockton
CorpusChristi
Newark
Anchorage
Buffalo
FortWayne
Glendale
JerseyCity
Lincoln
Henderson
Chandler
Greensboro
Scottsdale
BatonRouge
Birmingham
Norfolk
Madison
NewOrleans
Orlando
Reno

Popular Local Business Types:

loans
lawyer
lawyers
legal
attorney
attorneys
surgeons
doctors
shopping
hotel
hotels
rentals
vacationrentals

tours
carrentals
dating
matchmaker
matchmakers
insurance
health
medical
pharmacies
jobs
clubs
restaurants
winery
antiques
usedcars
usedtrucks
cars
trucks
autos
plumbers
realestate
contractors
builders
insurance
jewelers
pawnshops
salons
day spas

Remember That Website You Started...

by Jim Daniels - Friday, June 24, 2016

<http://bizweb2000.com/finish-it-today/>



Today I'm going to show you a clever way to take any abandoned or dead website project and revive it instantly.

By revive, I mean turn it into a passive income generator. You can do it all with a few clicks and be finished today.

I know this works because I did it myself. And I'll show you my own example.

So let's get started...

Hey, we all have at least one (or a half dozen!) projects that never got off the ground.

You know the story, you buy a domain for an idea you have. Maybe you start a website and maybe even add some content.

Then life gets in the way. Before you know it, a year or more has gone by and the project falls off your radar. What seemed like a great idea, never makes much, if any money.

Well there is a very simple way to revive that project in under an hour. You can turn any stagnant site, even a domain you held onto but never did much with, into a fully monetized, video based affiliate site. Without making your own videos.

This works in every niche imaginable. But it is perfect for niches such as self-help, health, fitness, weight loss, nutrition, sports, video gaming, cooking, technology, automotive, entertainment, spiritual, hobbies, crafts, dating, relationships, financial, trending news, marketing, how-to and training videos.

Here's how to do it.

Step 1: Put WordPress on the site.

If you don't already have WordPress running on the site, this is very simple and free, and it takes about one minute.

You just log into the cPanel admin area at your web host and click WordPress. In case you do not know how to do this, here is a short video from [my web business training site](#). (It may be a little different in your cPanel depending on your web host, but this gives you the basic idea.)

<https://bizweb2000.wistia.com/medias/kal6ax3ix5>

Step 2: Decide what you want to teach at your site, and what products you want to sell.

Don't worry, you will not have to write any articles or posts or create any videos yourself.

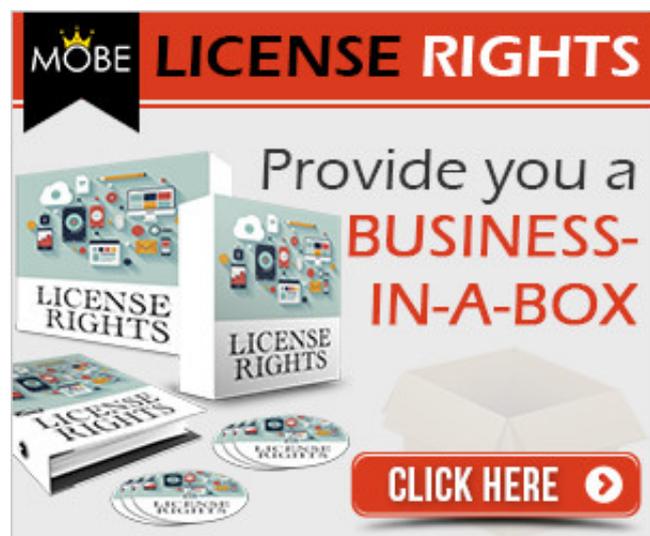
You will also not have to create any products to sell.

With this fast-action strategy your content will be curated videos from youtube, and your site will be monetized by recommending related products and services via affiliate links.

Therefore, all you need is a basic plan to transform your site into a monetized, video based affiliate site.

So, just decide what topics you want to teach, then pick a few related products to recommend at Clickbank, JVZoo, Amazon, Commission Junction, etc. For example...

(more after this quick sponsor message)



For example... Lets say your site is all about fitness. You could teach different fitness workouts such as cardio, abs, butt, belly, etc.

And you could recommend a top selling fitness course on clickbank, and may be a few Amazon products if you want.

Once you have this basic plan together (topics + products), move to the next step below to implement it.

Step 3: Get [this 1-Click Video Site Builder Plugin](#) when it is released to the public today at 10AM ET.



This is where the real fun begins. Because this awesome new plugin from my buddy George Katsoudas (aka the Greek Geek) does

virtually everything for you.

I was lucky enough to get my hands on this plugin a few days before the release and I was floored at the simplicity of this.

You just install the plugin at your WordPress site. (That takes all of one minute.)

Then you set up a basic "monetization template" with your affiliate link. Again, a one minute task.

Next you enter a keyword and let it search for related videos.

Finally, you select the videos you want on your site and click one button. The plugin then creates video posts complete with text description, comments and a link to your recommended product.

You can even schedule a bunch of posts for future dates and run your site on auto-pilot.

Here's a video showing you how this plugin works, using the fitness example...

<https://www.youtube.com/watch?v=293LCION2HQ>

Without a doubt, this is the simplest way there is to create a brand new web project. And yes, it works just as well for reviving an old abandoned project too.

How do I know? Because I tested out this plugin a few days ago on an old domain I had.

If you've been on my list a long time you'll remember my make-a-living-online.com site. It was a very successful training program where I helped thousands of people get started earning online.

I eventually phased out the course in favor of [new material](#) so the make-a-living-online.com site was sitting idle, wasting any traffic it was still getting.

Well, thanks to this plugin it is now a passive income generator, showcasing all the top Internet marketing products and services I use and recommend.

I transformed it very quickly using WordPress, the basic 2016 theme included with WordPress (it's mobile friendly!) and the 1-Click Video Site Builder plugin.

Check out the new Make-A-Living-Online.com and let me know what you think by posting below. (Be sure to tell me if you remember the old site and print book, I love hearing from longtime subscribers!)

Oh, one more thing...

If you want to try out this plugin for a niche site idea you have, or for reviving an old idea, here is a [huge bonus pack](#) you'll get if you buy the plugin from my link.



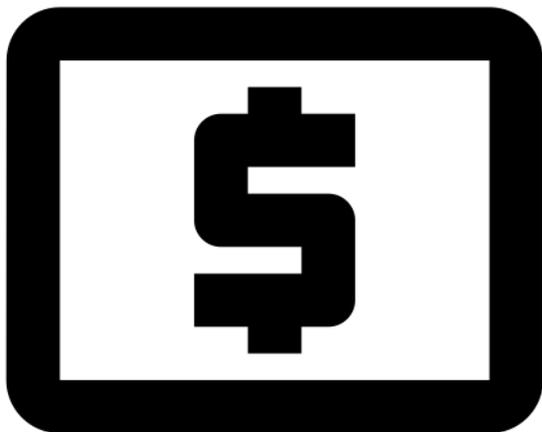
The bonus pack includes a free traffic program you can use to get all the traffic you need, plus a bunch of other awesome plugins you can use to to make more money at your site.

You'll get instant access to those bonuses inside your JVZoo customer area.

Are These The 5 Easiest Ways To Make Money Online?

by Jim Daniels - Friday, June 10, 2016

<http://bizweb2000.com/5-money-methods/>



Over the last two decades I've tried about 20 different ways to make money online.

Yes, I said twenty. That's about one per year on average. Not all of them worked. And that's OK. Because there is no better way to learn than to fail.

But enough of the methods worked that I've been able to earn my living exclusively from the Internet since 1996.

Some of the methods I absolutely hated (MLM). Others I fell in love with, like publishing this newsletter!

Today I'll share my five favorite online money making methods with you. In my opinion, these are the easiest ways to generate cash online...

1. Affiliate Commissions

Affiliate marketing has been around for almost 20 years now and it has changed quite a bit through the years. The basic premise is this - you recommend products and services for vendors and when people buy from your links, you earn a commission.

This is one of my favorite online money methods. It is pretty simple and less time consuming than most other online income strategies. Here's how I do it...

I earn most of my affiliate income by recommending business-related products and services through my small network of sites and blogs, including this one. I also earn affiliate commissions by sending recommendations to subscribers of my opt-in email lists. This strategy has always worked well, though it's much harder to get emails through the myriad of spam filters nowadays than it was say, 5 years ago. But it's still very much worth the effort.

I primarily use the ClickBank and JVZoo affiliate networks to find products and services to recommend. I always test test the products and services before I recommend them. Sometimes I can get a review copy but other times I just buy it myself and try it out. If it works, I tell people about it. If it stinks, I don't recommend it.

If there's one real secret to affiliate marketing it is this... you really need to grow a following of people who like and trust your recommendations. Yes, that takes some time, but that's when you can start earning serious money as an affiliate.



2. Recurring Affiliate Income Programs

My favorite type of affiliate marketing is the type that generates recurring income. If

you're going to get into affiliate marketing, you need to always be on the lookout for these opportunities. In a nutshell, you make a sale and you then earn a commission over and over after that initial sale. Usually these recurring commissions are monthly but sometimes they are quarterly or annual.

For example, I use a traffic program called [TrafficSwarm](#) to push a steady flow of traffic to some of my affiliate links. Since I like the traffic service, I also refer people to the TrafficSwarm program so they can use it to get traffic. In return, I earn a monthly commission from each paying member I refer, for as long as they stay a member.

Some other residual income programs I promote are membership site solutions, web hosting, and monthly PLR vaults [like this one](#).

In addition to *promoting* affiliate programs that pay recurring income, I also *pay my own affiliates* recurring income. That's because [my affiliate program](#) has a recurring component built in. When customers upgrade to VIP status for a nominal monthly fee, the referring affiliate gets a monthly commission. In fact, many of my own affiliates have earned monthly commissions for YEARS from single sales they've made.

The bottom line... If you plug a handful of residual affiliate programs into your marketing plan, you'll build a nice base of commissions that will hold steady, even through slow times.

3. My Own Product Sales

My main product at [ezWebBusinessBuilder.com](#) is a giant PDF and set of training videos revealing all the steps I took (and still take) to earn my living online. It's been on ClickBank for about four years now and I update the product every month. In fact, it has brought in more than \$260,000 in sales (before paying my affiliates) since I added it to the ClickBank Marketplace.

From: 02-05-2012 To: 02-11-2016 Run All R
Last 365 Days | Last 90 Days | Last 30 Days | Last 7 Days | Yesterday

Earnings Report By Product:

Product Id	Product Name	No. of Sales/Refunds	Net Sales
1	ezWebBusinessBuilder2 VIP	2556	58549.15
2	ezWebBusinessBuilder2	1229	207831.64
Total:			266380.79

Putting together a product of your own can seem like a daunting task. But it doesn't have to be. If you can commit to writing even for just 30 minutes a day, you can have your own ebook in a month or so. The best part is that you do the work once, then sell it over and over and earn money from it for years.

Having your own products has another built-in benefit that can pay huge dividends — you can open your own affiliate program and get others promoting for you. This strategy ballooned my business way back in the late 1990's and basically enabled me to quit my day job.

If setting up and running an affiliate program seems like a lot of work, you can simplify the process by using a service like clickbank or JVZoo. They take care of the whole process including taking your orders via credit card or paypal, simplifying refunds and taking care of paying the affiliate commissions.

4. PLR Product Sales

If you don't want to write but still want your own products to sell, there are other ways. Namely, PLR, which stands for Private Label Rights. Basically, someone else creates the product and you buy rights to it. You then stamp your name on it and sell it over and over, keeping 100% of the profits.

It may surprise you to learn that many of the products you've bought from gurus were simply products they bought the rights to, then tweaked as their own. Anyone can do this including you. There's nothing underhanded about it as long as you're offering solid content at a fair price. If you want to sell products of your own but you do not have the time required to create them, then this is a good option.

Click on this ugly black box to discover the most amazing FREE online income system you have ever seen.

One of the places lots of web publishers get products to customize and sell as their own is [this plr product vault](#). I've even used it myself with excellent results. Members get access to more than 1,000 products in all sorts of niches. New products are added constantly and the products can be used to monetize websites and blogs in different niches. You can even start your own affiliate program with many of the products.

A good strategy for selling PLR products is to offer a product for less than \$10 then when the initial sale is made, then immediately offer an upsell or OTO (One-Time Offer) for a larger product or membership. A decent percentage of customers will always buy the upsell and even the customers who stick with the basic product get a great value for their \$7 or whatever you decide to charge. Plus, if you get enough affiliates promoting for you, you'll end up with a super-responsive "buyers list" that you can sell other products and services to.

5. Membership Revenue

I think everyone doing business online should have at least one membership based site. Take the niche you enjoy working in most and load up as much great content as you can into a private area of your site. Include personal help or coaching for your members. You don't have to charge a lot. Even a \$20 a month membership with 50 members will net you a nice \$1,000 a month revenue stream.

Another great bonus you get with your own membership site is the ability to offer residual income to affiliates who promote for you. Give them 50% of the monthly dues for all the members they refer and you can grow a really nice recurring income source.

If you're worried about the support it requires, you may be surprised at how little time it

actually takes once you have everything set up.

If you'd like to set up a membership site but you're not sure how to go about it, [grab this training program](#). It comes with the added benefit of full PLR rights. That means you can use it to set up your membership site, PLUS you can slap your name on it and sell it as your own course. In fact, you can hit all five of today's strategies with this!



Pinterest for Business - Is it Worth Your Time?

by Jim Daniels - Friday, May 27, 2016

<http://bizweb2000.com/pinterest-for-business/>



Pinterest is rising fast.

Some experts say it is now the number 2 social media network behind only Facebook.

But is it worth your time as a small or home business owner?

Can Pinterest really help you drive traffic and make more sales?

Sounds like it's time for an experiment.

Now first let me say this... I'm not big into social media. Sure, as you can see at the far right of this page, I have about 1000 followers on Facebook. But I don't do much with Facebook other than post my newsletter issues and contact potential JV partners occasionally.

I never really got into Twitter or Instagram either. I guess I'd rather spend my free time on the golf course rather than posting in social media. I know, share on me. I really need to be more involved in social media -- especially if I want to generate more free website

traffic and the passive income that comes along with it.



The fact is, I get most of my website traffic from my 80k BizWeb eGazette email subscribers. Each time I write a post I send out an email to my subscribers and my traffic and sales get a nice boost. I also get some organic traffic from search engines.

But since I kinda missed the boat with Facebook (I'm too cheap to pay for advertising there) and other social media networks, I figured why not try out the next fast rising star - Pinterest.

So I just joined for free at the [Pinterest for Business](#) sign up page. Now what?

Well, after some initial research it is clear that I need to take the following steps to get started...

1. Set up my Pinterest account by adding some unique "boards" on topics I like
2. Create or find some interesting content and images to share
3. Start pinning up my images and link them to my website pages
4. Monitor my Pinterest numbers to see if it is working

But here's the thing.... as I mentioned, I'm kinda lazy.

So I can't see myself working their platform every day, creating and pinning up images and what-not. That sounds like a lot of work! Therefore, I've decided that I'm going to take a short cut.

For starters, I found and ordered [this gig at fiverr](#) - he sets up my Pinterest account for me,

including the boards, then pins up some images from my site. That will take care of steps one through three above and set the ball rolling. Then I can take over using a Pinterest automation tool I just discovered and simply monitor my stats.

That's right, instead of doing everything manually, I'm going to use a new automation tool called [PinDrill](#).

I told my readers about this tool's launch recently and the response was very positive. [PinDrill](#) will automate virtually my entire Pinterest for business campaign so I can keep working on my golf game.

Below is a video showing what this software does and how.

You have to admit, this tool will certainly save a lot of time generating traffic and sales for practically any business via Pinterest.

If you decide you want to try it out too, you can use coupon code pinoff5 to get a special discount.

I'll report back soon with my progress!

7 Home-Based Online Business Ideas for 2016

by Jim Daniels - Friday, May 13, 2016

<http://bizweb2000.com/home-business-ideas/>



Are you looking to Start a Business from Home using the Internet?

Here are seven businesses you can do online right from the comfort of home...

1. Sell Your Creations

Do you like to create art, jewelry, hand-made soaps, fashion accessories, woodworking items or other hand made products in your spare time?

Why not turn your hobby into an income stream.

That's what thousands of people have done at Etsy.com - a global marketplace where people connect to buy and sell unique goods.

Hey, there's no better way to make a living than doing what you love to do. And that's what Etsy is all about -- turning your favorite hobby or pastime into cash.

Opening shop on Etsy is free then there are three basic selling fees: a listing fee, a

transaction fee, and a payment processing fee.



2. Niche eCommerce Retailer

Maybe you don't want to create things but you want to get involved in e-commerce.

Then why not open a web store that specializes in a particular niche that interests you?

It's 2016 and there are all sorts of easy ways to get low cost inventory in any niche imaginable.

There have never been as many tools available that simplify setting up and running an e-commerce store online.

All you need is a domain name that matches your niche, a low cost web host and an e-commerce software solution.

Or you can simplify things even further and use a solution like Shopify to set up your e-commerce store. (Here's a Shopify [blueprint](#) you can use to speed your success.)

If you don't want to deal with inventory then choose an e-commerce tool such as [iiStores](#), which lets you operate your e-commerce business as an affiliate.

An even simpler way to have a niche e-commerce store is to set up an Amazon product review site in your favorite niche. [This WordPress plugin](#) creates video based product review sites in any niche you want, and links all reviews to your Amazon associates links.

3. Local Business Online Marketing Manager

Of all the small and home businesses operating in your local area, chances are about 30% of them to do not market online.

They still do not have a website, they do not use email marketing and they are losing business to competitors who DO promote online. Deep down they know they need to be online but they think it will cost them too much time or money.

As a local business online marketing manager you handle it all for them! You can [set up a website for them](#) and as their business grows, yours will too. They'll see how effective online marketing is and they'll want more of your services.

You can then offer to setup an opt-in form for them, an autoresponder and do regular mailings. (All for an extra monthly charge of course! In fact, see below for even more related services you can offer.)

4. Social Media Consultant

Most small businesses cannot afford to hire a full-time employee to manage their social media.

If you enjoy spending time on sites and apps such as Facebook, Youtube, Pinterest, SnapChat and Twitter, why not get paid for it!

Most small businesses owners simply do not have enough time in the day to manage their own social media marketing.

That's where you come in. You can charge monthly for a basic plan that includes content creation and regular posting.



5. Reputation Management Consultant

It's a fact that most people read multiple reviews at independent sites before hiring a local business.

And just one or two bad reviews can really hurt the revenue of a local business.

As a reputation management consultant, you can help these businesses regain their hard earned trust and get more clients.

If helping businesses (and individuals) with their online reputation interests you, check out Reputation.com for ideas on how to implement a strategy.

They offer multiple services ranging from around \$5 a month to as much as \$10,000 a year. Reputation management is growing rapidly and can be implemented on a local scale or a global scale. You can even outsource much of the work at places like Fiverr.com.

6. Local SEO Consultant

It is a fact that most businesses never even do the basics, such as claim their free '[Google My Business](#)' page.

Do that for them for a small fee or even for free, and you'll get them more local customers. That will open the door to them wanting more services from you!

For a free guide to local SEO read this.

<http://searchengineland.com/local-seo-rank-local-business-218906>

If this interests you, [here's a guy](#) who's been doing it for years and can help you get started.

7. Online Coach

Do you know that coaching is now a Billion Dollar a Year Industry? That's right, I said Billion with a B!

Nowadays, people are happily paying for coaching in every niche imaginable.

If you've had success in any particular area, why not help others succeed at it.

You don't any need formal education, training or certification to be a coach, you simply have to be willing to help others in a particular niche.

There are coaches in all sorts of niches, including but not limited to..

- Starting a business
- Weight loss
- Becoming a better parent or spouse
- Online dating

If online coaching interests you then here's some more info on how you can earn money from it.

<http://ezbizcoach.com>

There you have it. Seven businesses that are very likely to grow over the coming years. Why not jump into one and position yourself as a leader. After all, there's nothing better than earning your living from home. I've been doing it for 20 years now and the time freedom it gives you is phenomenal.

No daily commute in rush-hour traffic.

No boss to answer to.

And best of all, you can get paid for doing things you truly like to do!

Best WordPress Plugin for JVZoo, Clickbank and Amazon Affiliates

by Jim Daniels - Friday, May 06, 2016

<http://bizweb2000.com/wordpress-plugin-for-ebay-and-amazon-affiliates/>

You know all those videos you like to watch on the web?

Did you know that you can monetize them? (Yes, even if you didn't make them.)

Here's how:

Today I took [this new WordPress plugin](#) and made this entire [IM Products video review site](#).

The plugin allows you to take ANY video and turn it into an automated video-based selling machine.

Hey, it's no secret that video is the number 1 MOST powerful marketing tool on the Internet today.

It's why 1.5 billion people just like you, all over the world are watching videos online.

It's why YouTube gets over 1 BILLION unique visitors every month.

Now you have an easy way to capitalize on the video phenomenon.

We're talking taking videos from Youtube, in your niche and monetizing them with your favorite affiliate links.

And all you do is follow 2 very simple steps...

1. Use the plugin to find a video on youtube
2. Choose a product to sell with the video (or an affiliate product)

Yes, you can do all this in just a couple of clicks.

I plan to spend an hour or so this weekend and build that site out to 100 videos, all with related products.

Yes, that's how long it will take me to have an awesome, helpful video site for Internet marketers.

Because this WordPress plugin creates video-based cash-sucking blogs all with a few clicks of your mouse. (Maybe you've heard that before, but I tried this one and it really does work that quickly and easily.)

[Click here and check this plugin out for yourself!](#)

The software will even automatically create video blog posts for you using videos from your favorite youtube channel. In other words, it sets your blog on auto-pilot and grows your content for you automatically.

If you have a domain or two you never got around to using, this is a great way to turn it into something useful and monetized. :-)

How to Build an Ecommerce Website

by Jim Daniels - Tuesday, May 03, 2016

<http://bizweb2000.com/how-to-build-an-ecommerce-website/>

Want to know how to build an ecommerce website?



Then you came to the right place.

In this post I will explain what an ecommerce website is and how to build one.

Let's get started...

An e-commerce website is simply a website that sells physical products.

If you're interested in earning money online, then e-commerce is probably an attractive option for you. You can sell products in just about any niche you're interested in and the start up costs can be minimized if you know a few tricks of the trade. (Which I'm about to share.)

However before you jump in head first, you need to know about the one thing you may NOT like about owning an ecommerce website...

Stock!

That's right, just like a local storefront, when you own a store on the web, you need to fill your virtual store shelves with products - lots of products. In fact, the more products your customers have to chose from, the more money you can make. And ordering stock can be a big expense and a huge hassle. And that's just the money end of it. The time factor is even bigger...

Remember, in addition to products you need product pictures, descriptions, reviews and even review videos. That's what customers expect before they'll pull out their credit cards. And all of this can be a LOT of time-consuming work.

That's why I recommend if you're new to ecommerce that you start as affiliate instead. When you operate as an affiliate you eliminate the hassles of stocking your store with products, and you can still earn a handsome profit.

Oh, and operating as an affiliate makes something else much easier as well -- setup and deployment of your store.

That's right, not only is *buying stock* for your ecommerce website eliminated when you operate as an affiliate, **setting up your website** becomes much easier. That's because there are now WordPress themes and plugins that can help you to streamline the setup process down to as little as an hour per store.

Yes, I said an hour per niche store.

One such e-commerce solution is called [iiStores](#) which was just released in early 2016. [iiStores](#) is a complete ecommerce website solution that includes your store theme, your product plugin and even your traffic.

So that you can see how it works, below is a demo of iiStores. If you like what you see, you can try risk-free it for 30 days [here](#).

<https://www.youtube.com/watch?v=jWDxfPPC3iE>

If you like what you see, you can [try it risk-free for 30 days here](#).

Need To Make Money Online? Niche Selection is the Key...

by Jim Daniels - Friday, April 29, 2016

<http://bizweb2000.com/make-money-online-2016/>



Where are *you* in *your* quest to make money online?

You know, there are only 3 stages.

- **Stage 1: Stuck at ground zero**
- **Stage 2: Making some progress**
- **Stage 3: Living the dream**



Mike G's
Webinar of The Year

Learn how you can profit from the cell phone evolution

Register Now Free!

In **stage one** people usually just stall out time and time again.

After enough false starts, most folks eventually give up.

In **stage two** you've made a few bucks here and there, but not enough to make a real difference.

Then there's **stage three**. Living the dream. Generating steady, reliable income.

Enough to pay all the bills and have enough left over to live how you want.

Having been at stage 3 for two decades now, my goal is to get as many of my members as possible to the same place.

So I make it a point to share all the tools I use.

[Like this clever niche research tool](#) I starting using recently, that I wish I had at stage one. (But it works just as well in stage two and three...)

IMPORTANT: Please read the rest of this post before visiting -- I have a special "back-door" for you at the bottom.



The web-based software at that link above was developed by a friend of mine named Matt.

After some initial stage one and two phases (like most people) his income took off about 7 years ago.

His secret? He developed [this software](#) that told him what niches to target and exactly how.

Imagine knowing, before you spend a minute or dime, if the area you're going after will make you money?

Matt kept it to himself for a while before finally releasing an early version of the software in 2011. It instantly became the top selling niche research tool on Clickbank.

Now he's had it redeveloped from the ground up.

Here's how it works:

It gives you specific BUYER intent keywords (huge) and even availability of specific domain names.

This is the unfair advantage many gurus secretly use to cash in with...

- [X] List building
- [X] Affiliate marketing
- [X] Amazon and eCom marketing
- [X] Content marketing

- [X] Blogging
- [X] Site flipping
- [X] Domain Flipping
- [X] You name it!

In fact, I just started using it on my own blog to target new keywords and my organic traffic is already growing.

But here's the thing. You need to SEE this to appreciate it.

[Check Out The Demo Here.](#)

Oh, and here's that special back door I promised you.

If you like what the software does and you want to try it out, do NOT pay the retail price. After some major arm twisting, he's giving my BizWeb eGazette subscribers access to it today -- at 75% off! Just use the special promo code Matt set up for my subscribers...

Coupon Code: ezwebbiz

(Just don't tell anyone else you got it for that price!)

Niche Reaper Coupon Code 75% Off

by Jim Daniels - Thursday, April 28, 2016

<http://bizweb2000.com/niche-reaper-coupon-code-75-off/>

One of my favorite movies of all time is Christmas Vacation.

And this scene came to mind when I was helping a client with their online business niche selection today...

<https://www.youtube.com/watch?v=EN4CQuKkr58>

You wouldn't believe the niche they were considering entering. (I'm too embarrassed for them to tell you what it was.)

It happens all the time though. So many people waste time and money jumping into niches that don't make them a dime.

Look, setting up an online income source is not that difficult if you go into the right niches. You can earn money with ads, info-products, affiliate products, services, flipping the domain or site, and on and on. But you need to choose a profitable niche or all your time is wasted.

Instead of jumping in blindly, I recommend you use this [cutting edge niche research software](#).

If you want to try it out but don't want to pay full price (who does?), then use this 75% off promo code exclusively for my customers:

Coupon code: ezwebbiz

This software really works. I use it myself at this site. It tells you what keywords to target for traffic and sales. It tells you what niche markets are the most profitable in real time. The results and proof are off the charts.

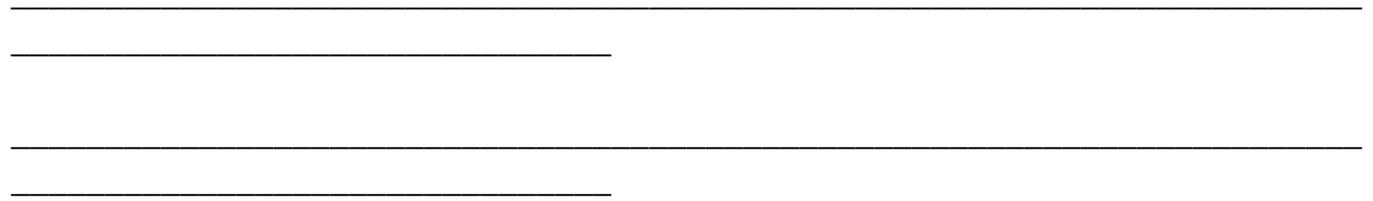
Now you can know in SECONDS if the area you want to get into is going to make you the big bucks.

Or just browse the most profitable, trending niches going so you can enter and dominate.

After seeing this I'll never even think about starting a niche site again without using this software first.

You really need to SEE this to appreciate it. Here's a demo video of it in action:

https://www.youtube.com/watch?v=bm482xRF_j8



Be Aware Before You Buy a WordPress Affiliate Plugin

by Jim Daniels - Tuesday, April 19, 2016

<http://bizweb2000.com/wordpress-affiliate-plugin/>



A WordPress Affiliate Plugin can simplify affiliate marketing - if you use the right plugin.

Let's face it. Affiliate marketing can be challenging.

That's why many developers have created WordPress plugins to streamline the process. Unfortunately, many affiliate plugins simply do not work, or worse, violate terms of the vendor or affiliate network.

Take the Amazon associate program for example...

There are literally dozens of WordPress plugins for Amazon affiliates that are designed to create Amazon money sites. Yet most of them fall flat on their face by violating Amazon's terms and conditions.

There are a few however that play well with Amazon and actually can help you generate profits through their associate program. One in particular is from a clever programmer in Greece called the Greek Geek - George Katsoudas.

His WordPress affiliate plugin is called [Associate Goliath](#) - it saves associates countless hours of writing posts that review products. In fact, it builds your niche website for you and can add up to 100 Amazon products at a time -- complete with review video and your amazon referral link.

Here's a demo video so you can see how it works...

<https://www.youtube.com/watch?v=dZU70m4d4lQ>

If I could be an Amazon associate, I would be ALL OVER THIS new WordPress plugin. Unfortunately I live in Rhode Island, so I'm not allowed to be an Amazon Associate. It's that darn Nexus tax rule. And if you live in Arkansas, North Carolina, Missouri, or Vermont and a handful of other states, you can't either.

But for those of you who are lucky enough to be allowed into Amazon's associate program, [Associate Goliath](#) can build you a complete video-based Amazon money site in just a few minutes.

- [x] Without doing product research
- [x] Without writing content
- [x] Without having tech skills

It can even generate traffic from search engines for you simply by the way it designs posts.

Thousands of affiliate marketers are using this plugin in 2016 and everything is extremely push-button and simple to use.

NOTE: If you decide to try the Associate Goliath plugin, **here's a 15% discount coupon** you can use.

The coupon code is: **jim15**

My 85 "Domains To Buy" List and Secret Source

by Jim Daniels - Friday, April 15, 2016

<http://bizweb2000.com/domains/>



I recently added a new income source to my online business... domaining.

In my [last issue of BizWeb eGazette](#) I explained how I bought a domain for \$1 and sold it for \$700 just three days later.

Today I want to follow up on that strategy by showing you how I'm finding really good domains quite easily.

In fact, I have a fresh buy list that is far bigger than I can use, so I'll give you the entire list and you can snap up any of the names you want for your own flipping pleasure.

Before I get to that though, I want to share a few important lessons I have learned so far in my domaining ventures...



Lesson #1: Spend more time *selling* your domains than buying them.

After I had that quick \$699 profit I got excited about finding more domains to flip. And I spent about 2 hours a day for a while finding more and more domains. After about 10 days I had registered 20 domains! Financially that's fine, as the investment is still far less than I had earned. But I was neglecting the most important thing -- actively selling the domains.

My first domain flip was successful because immediately after registering the domain I uploaded Gene's "this domain is for sale" website template onto the domain, with a link to an ebay action. Then I contacted a half dozen or so prospects with an email like this... (Feel free to copy it if you'd like.)

Subject: Re: http://_____srestaurant.com (courtesy notice)

Hi there, as perhaps the best " _____'s" in the country, I thought you may have an interest in this...

http://_____srestaurant.com

There are lots of _____'s restaurants, but only one _____sRestaurant.com.

Whether you're interested or not, I wish you continued success in your culinary endeavors.

Name - Future 'former' owner of _____s Restaurant.com

The website they went to explained why I was selling it and that a few others with a similarly named restaurant may be bidding on it as well. One of the restaurant owners then purchased the domain. Easy peezy - if you take the time to actively promote the domains to some prospects!



Lesson #2: Research potential prospects before buying a domain.

Here is the other big lesson I learned the hard way.

Finding a potentially profitable domain name can be exciting. But no matter how good it looks, don't *assume* a domain will be of interest to a buyer -- instead, make sure there is a pool of prospects *before* you buy the domain name.

For example, let's say you find a domain called KevinsPizza.com and think, there must be a bunch of pizza shop owners named Kevin who would buy this awesome domain name for \$100 or more. Rather than making that assumption, go on Google and Facebook and start searching for Kevin's Pizza, Kevin's Pizza Shop, Kevin's Pizzeria, etc.

If you can find at least a half dozen or so companies to contact then you may have an easy flip. Also, if you can find a few higher-end established businesses, that is a lot better. (The restaurant I sold my domain to was a successful 5 star restaurant in a major city.)

That quick profit I made actually opened me up to this mistake. The next day I found

another great FirstnameRestaurant.com and bought it right away. Then to my dismay I could only find two restaurants that qualified as prospects. I may have to sit on that one for a while or just let it expire in a year. Not a big loss, but a lesson learned.

The thing is, there are so many great domains available there is no need to buy a domain with limited potential. It just takes a little research before you pull the trigger!

OK, now I want to share my secret source for finding great domains. While I love Gene's expired domain sites and filtering software, I decided I did not want to limit myself to expired domains only. So I started experiment with some other tools and found this really cool free tool.

<http://www.namestall.com/domain-name-brainstorm>

At the site I can paste in my list of first names on the left and my list of businesses on the right. It then spits out all the available domains. Give it a try, you'll love it! The potential uses are limitless. For example, instead of first names, consider pasting a list of states or cities into the left column. Use your imagination and you'll find some great dot coms!

In fact, I found so many good names I do not have time to research them all for profitability let alone register them all. So here's my last from last week. Most of these are probably still available so consider grabbing a few if you can find a pool of potential buyers. Just promise me you'll post a comment below when you turn a profit!

KevinsPizza.com
WilliamsPizza.com
JoshuasPizza.com
WaltersPizza.com
JuansPizza.com
AlansPizza.com
SeansPizza.com
BenjaminsPizza.com
AllensPizza.com

StephensBar.com
JoshuasBar.com
JeremysBar.com
SamuelsBar.com
LeesBar.com

RobertsLiquor.com
DavidsLiquor.com
Josephsliquor.com
Danielsliquor.com
Stevensliquor.com
Stevensliquors.com
Briansliquor.com
Briansliquors.com

DonaldsRestaurant.com (Maybe you can sell this one to Trump!)

MattsRestaurant.com
JoshuasRestaurant.com
GeraldsRestaurant.com
BrucesRestaurant.com
AaronsRestaurant.com
BrandonsRestaurant.com
EugenesRestaurant.com
BryansRestaurant.com
ShawnsRestaurant.com
PhillipsRestaurantcom
LeonardsRestaurant.com
CurtsRestaurant.com
TroysRestaurant.com
LeroysRestaurant.com
FranciscosRestaurant.com
MarcsRestaurant.com
CalvinsRestaurant.com
GordonsRestaurant.com
GlensRestaurant.com
DustinsRestaurant.com
HermansRestaurant.com
BrentsRestaurant.com
KarlsRestaurant.com
CoreysRestaurant.com
JaredsRestaurant.com
AllansRestaurant.com
IansRestaurant.com
JamiesRestaurant.com
MarionsRestaurant.com

DorothysRestaurant.com
KimberleysRestaurant.com
BrendasRestaurant.com
JanetsRestaurant.com
HeathersRestaurant.com
KatherinesRestaurant.com
MarilynsRestaurant.com
LorisRestaurant.com
TammysRestaurant.com
JudithsRestaurant.com
JanicesRestaurant.com
KathrynsRestaurant.com
BonniesRestaurant.com
JacquelinesRestaurant.com
PaulasRestaurant.com
PeggysRestaurant.com
CrystalsRestaurant.com
SheilasRestaurant.com
CarriesRestaurant.com
RhondasRestaurant.com
AmbersRestaurant.com
JoannesRestaurant.com
EleanorsRestaurant.com
AliciasRestaurant.com
SuzannesRestaurant.com
KristensRestaurant.com
StaceysRestaurant.com
CarolinesRestaurant.com
LeahsRestaurant.com
BeckysRestaurant.com
MaesRestaurant.com

Have fun! And remember, if you ever need any help getting an income source set up online, [come here](#).

I'll show you everything I do the earn a full time living in my spare time.

How I Bought a Domain for \$1 and Sold it for \$700 in 3 Days

by Jim Daniels - Friday, April 01, 2016

<http://bizweb2000.com/domain-case-study/>



All this week I've been telling you about Gene Pimentel's domaining strategies.

Basically, he's been making his living buying and selling domain names for the last 12 years.

Being my usual skeptical self, I decided to put his methods to the test. I talked him into giving me access to his top 3 courses and promised I'd tell my readers about his domaining for profit [course firesale](#) IF, and ONLY IF it actually worked.

Well, I have some really cool news today. It works. All the details are below this top sponsor ad...



I used Gene's method #2 called Same Day Domain Profits. This strategy shows you how

to find expired domains, register them for a buck and sell them for \$100.

The bad news is that I was not able to sell it the same day. I actually sold it three days after I registered it.

The good news is that I didn't sell it for \$100. I sold it for \$700!

Here is a step by step account of how I did it..

Step 1: I watched his training videos on all three methods in his member area. Of the three methods, I decided I wanted to try method 2. It looked like the fastest and easiest strategy since it focused on what Gene calls "Low Hanging Fruit". These are domains that look like NAME+BUSINESS.COM. For example, MikesLandscaping.com. Every day many of these domains expire and come back on the market.

Step 2: I went to the site Gene recommended and downloaded a list of several thousand domains that were just dropped and made available to the public. This site is free to access.

Step 3: I pasted the domains into the software Gene gives away free at his members area, and ran some filters just like he showed me. He even gives his members a list of 7000 first names to paste into the software.

Step 4: I identified three domain names that I thought were possible ez flips and purchased them using Godaddy coupons for \$1, \$2 and \$8 respectively. (They limit you to one domain at \$1.)

Step 5: I uploaded the "This Domain For Sale" 1-page website template Gene gives his members, on each of the three domains.

Step 6: I listed the domains for sale on eBay with a starting bid a couple hundreds dollars lower than the instant appraisal site Estibot.com showed me for the domains.

Step 7: I contacted a handful of businesses I found on Google that may be interested in each of domains.

Done. All of that took me about three hours, and most of that was scouring through the potential domains.

Nothing happened for three days until this AM when I got a phone call and email from a Godaddy domain broker. He had received an offer through their Domain Buy Service on one of the domains. Sweet!

Below today's middle sponsor ad from Project Breakthrough are some images I grabbed from Godaddy's website so you can see how the domain sale went down.



Note: I blurred out part of the domain name to protect the new owner. But as you can see, it was a FIRSTNAMERESTAURANT.com domain.

A banner for "Domain Buy Service". On the left is an image of two hands shaking. The main text reads "Domain Buy Service" in large orange letters, with "Sell your domain with confidence - the buyer is waiting!" below it. To the right, in a separate rounded box, it says "Earn money for your domain" and "3 Easy Steps" with a large green number 3.

It looks like ██████████ SRESTAURANT.COM is a valuable domain name and it may be time for you to cash in!

If you've ever thought about selling a domain name, now is the time to do it! A GoDaddy customer has made an offer to purchase ██████████ SRESTAURANT.COM using our secure Domain Buy Service. If you are interested in negotiating, click "I'm willing to negotiate". We'll show you the initial offer, and give you the opportunity to accept or counter it.

If you are not interested in negotiating, click "I'm not interested" and GoDaddy will notify the buyer that ██████████ SRESTAURANT.COM is not for sale.

A light gray rectangular area containing the text "██████████ SRESTAURANT.COM" at the top. Below this are two red buttons with white text: "I'M WILLING TO NEGOTIATE" and "I'M NOT INTERESTED".

You have questions, we have answers! Feel free to call the GoDaddy Domain Buy Service Team at any time to find out more information about the full domain sale and transfer process. You can reach the team at (480) 505-8877. We are here to help!

Naturally, I clicked "I'm willing to negotiate."

Next I was taken to this web page with the offer...



Domain Buy Service

Sell your domain with confidence - the buyer is waiting!

Earn money for your domain

3 Easy Steps

Thank you for your interest. The current offer for  SRESTAURANT.COM is:

\$700.00

This initial offer can be accepted right away! If you feel this is an acceptable offer, click "Accept Offer" so we can get started with the payment and transfer process. As soon as the process is completed you'll have a little more money in the bank. It's that easy!

If this offer isn't quite what you are looking for, click "Counter Offer". We'll contact the buyer to see if they are willing to meet your desired price, or generate a new offer. This way you can let the buyer know exactly what you would like to receive for  SRESTAURANT.COM.



[ACCEPT OFFER](#) [COUNTER OFFER](#)

You have questions, we have answers! Feel free to call the GoDaddy Domain Buy Service Team at any time to find out more information about the full domain sale and transfer process. You can reach the team at (480) 505-8877. We are here to help!

I was pleasantly surprised to see the offer was 700x what I paid for the domain earlier this week. So, being the awesome negotiator I am, I clicked ACCEPT OFFER. Yes, I decided not to get greedy and ask for more. After all, I bought it for a buck!

And here's the domain in my Godaddy account marked as sold. Easy peezy.

Selling	Sold	Didn't Sell	Pending
View: All Offer/Counter Offer Offer/Counter Offer with Buy Now Buy Now Auctions			
Domain Name:  restaurant.com	Sold At \$700		Asking Price None 

So, you may be wondering if you can do this too. Well, I'll be 100% honest. You do need some computer skills.

You need to be able to copy and paste text. You really should have a basic hosting account that lets you add domains, and you need to be able to FTP the "This Domain For Sale" website files Gene gives you.

If you can do that, and you have some patience with scouring through domain lists, you can probably do this. The only other thing you need is a little creativity to think up potential business domains like "restaurant", "autosales", "landscaping" and maybe a few dozen more.

You probably won't make \$700 per domain. You may not even sell all the domains you register. But you might make a lot more on some of them. [Just look at some of the prices Gene has gotten on some of his domain flips.](#)

OK, I gotta run. My daughter was nice enough to blur out those images (she's a Photoshop expert) and in return I promised I'd show her how to do this domain flipping. (That's the beauty of Gene's system, you can teach 1000 people how to do it and there are just so many domains in so many niches, competition is virtually never an issue.)

To your domaining success,



JIM DANIELS

P.S. I forgot to mention -- if you grab [Gene's firesale](#) using the links on this page, you'll get 50% off and get everything for \$67.

Gene, Gene the 'Domaining' Machine?

by Jim Daniels - Thursday, March 31, 2016

<http://bizweb2000.com/dancing/>

Remember the Gong Show?

If so, you may be as old as I am. ;-)

I used to love it when Gene, Gene the Dancing Machine would come on.

Chuck Barris would get the audience whipped into a frenzy and ol' Gene would do his thing.

If you need a refresher, watch this...

<https://www.youtube.com/watch?v=xuJHKVQ2kLA>

Ah, the good ol days before reality TV ruined everything.

Fast forward 40 years or so, and now my favorite Gene is Gene Pimentel.

He's the guy who showed me how to find and flip expired domains for profit.

It's one of my favorite new income strategies, and I knew nothing about it before I saw this:

<http://bizweb2000.com/recommends/gene>

I suggest you grab it. What you discover inside may just have you dancing around like Gene, Gene the Dancing Machine.

Oh, by the way. That link above gets you **50% off** the regular price of the package, a significant discount without having to use a coupon code or promo code.

Income Screenshots: Hype or Proof?

by Jim Daniels - Thursday, March 17, 2016

<http://bizweb2000.com/hype-or-proof/>



"I had just cashed one of my biggest affiliate commission checks and was left with a moral dilemma..."

About 15 years ago I promoted a membership site some friends of mine put together. I think it was called the Internet Marketing Center or something like that.

It was a pretty in-depth site with a ton of info that I was proud to promote. It was about \$200 to get in and I sent out a few solo emails to my list.

A few weeks later I was staring at a check for more than \$20,000.

And I got this idea... I should take a picture of the check and put it on my website as proof that affiliate marketing really works.

But the more I thought about it, it just didn't feel right. It felt kinda like a tacky thing to do.

So I refrained.

It's kinda funny now, because nowadays all you see is income screenshots. They are all over practically every Internet marketing related sales page.

And the reason is simple. People need proof. Proof that a product or service works. Without solid proof most people won't take a leap of faith and buy. It's human nature really.

But to be honest, it gets kinda sickening. I wish there were a better way to get the message across.

But the fact is, Internet marketers can't usually afford famous actors like you see in most big brand TV commercials. Heck, most of them can't even afford the commercials

themselves.

So they are left flashing income screenshots in your face, showing you just how much money their product or service has earned them.

Now as a *consumer* of Internet marketing products and services, you need to be aware of one thing...

As enticing as almost every income screenshot looks, you probably won't get the same results.

That's because the marketer showing off their income probably has more resources at their disposal than you do. To generate those big income numbers, they probably used a combination of a decent sized email list, an army of affiliates, and often times a launch frenzy.

So what's a smaller marketer to do?



Mike G's
**Webinar of
The Year**
Learn how you can
profit from the
cell phone evolution
[Register Now Free!](#)

Should you simply pass on buying any product or service that shows off income screenshots?

No, that is not the answer in my opinion. Because *any marketer* in *any niche* can attain a decent sized email list. Any marketer can recruit an army of affiliates (or at least a militia!). And yes, anyone can use launch strategies.

What I'm saying is that success online is within reach of practically anyone, and you need the right tools and information to make it happen.

But you need to take those income screenshots with a grain of salt.

Realize their results are far from typical. And most of all, realize that with time and a steady effort you can indeed get some serious results online. Maybe even results rivaling or surpassing the income screenshots you see.

Buying products and service in the Internet Marketing space should be done for two reasons only.

1. To take advantage of a new tool that automates or elevates a task that grows your business, either by saving you time or making you more money.
2. To learn a new strategy that helps you grow your business, saves you time or makes you more money.

If a product or service passes that litmus test then you should consider adding it to your arsenal. Here's an example...

This week I recommended [Commission Black Ops](#) by Michael Cheney.

The video on the sales page is filled with income screenshots showing off how he's making \$39k a month with his strategy.

OK, so let's see... Hype or Proof?

Will you make that kind of scratch if you invest ten bucks into his field manual?

Doubtful.

But could the strategies you learn increase your current income to the next level... and is that worth ten bucks to you?

As the consumer, that's for you to decide.

Commission Black Ops Coupon Code and Review

by Jim Daniels - Tuesday, March 15, 2016

<http://bizweb2000.com/commission-black-ops-coupon-code/>



Commission Black Ops is an affiliate marketing method invented by my friend Michael Cheney.

This review includes a discount coupon code for the lowest price possible.

I'll cover two things in this post...

- 1. What's inside Cheney's new Commission Black Ops and is it any good?**
- 2. Should you bother adding it to your arsenal?**

First let me address the elephant in the room. If you already know Cheney, there is a chance you may not really "gel" with his upfront style of marketing and writing.

And I can understand that. In fact, it took me a little while to 'warm' to it. But for some reason, now I open more of his emails than any other marketers.

That speaks volumes. Because I am not alone. His techniques simply work.

In fact, for him they generate a whopping \$39k a month in affiliate commissions. I know, that sounds unrealistic. But it's true. I've seen it with my own eyes. He has promoted products of mine and generated \$1,000+ in sales in just a few days.

I also understand that most people are not gonna earn \$39k a month simply copying what Cheney is doing.



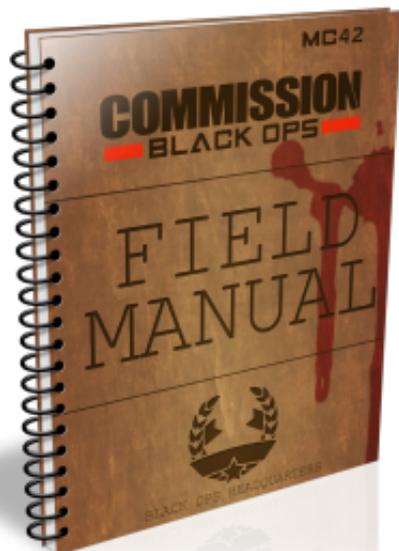
But here's the thing. Most people who copy his method WILL see a significant bump in their affiliate earnings. Whether they are newbie starting from scratch or they are an experienced affiliate marketer.

And that's the whole idea.

Copy the methods that get uncanny results, and steadily increase your income.

In my own experience, this method works. I know because I implemented it myself and it turned my slowing affiliate marketing side-business around.

Simply put - he found something that works wonders for affiliate marketing.



So let's get to the answers to those two questions...

1. So what's inside this new Commission Black Ops?

The main product is his Commission Black Ops "Field Manual" which costs \$9.95 during this launch.

I'm gonna be straight with you here - it's worth every penny. I read the entire thing in just over an hour (I'm a fast reader) and although I've been making a full time living online since 1996, I learned more in this field manual than any other in the last few years.

In addition to the Field Manual, there's the Video and Audio modules that show you how to copy his simple steps.



Now sure - if you've been doing affiliate marketing for a long time then there may be around 5% of this info which you already know.

But the other 95% is NOT like anything else you've seen. Again, I know this stuff works - because I tested it personally.

His last product called Commission Machine introduced me to some of these strategies, though not this next level stuff.

The way he breaks it down is really step by step so you can just copy it for yourself and start using the method in your own business.

2. Should you bother adding it to your arsenal?



That depends on where you are at. If affiliate marketing does not interest you, then take a pass.

But if bigger affiliate commissions DO interest you, then you need to know this next level stuff. As I said, it made a real difference in my own affiliate commissions. In fact, I loaded up the included MP3 audios onto my smartphone so I could listen on the go. It's that good.

BOTTOM LINE... For the small fee he's asking for this I recommend you grab it while it's so cheap.

Oh, I forgot to mention his sneak angle...

One of the reasons he's offering it so cheap is kinda sneaky -- he's looking to train up his own legion of "affiliate special operatives" who can then smash it for him on his next product launches. It's a smart strategy.

And as long as you go through the product and apply what you learn there's no reason you can't become a top-earning affiliate too.

So there you have it;

I give Commission Black Ops a big thumbs up, 9/10 rating (because nobody's perfect) and recommend you grab it right now like I did and start making money with this thing;

<http://bizweb2000.com/recommends/blackops>

Use coupon code **gimme10** at checkout and you'll save \$10 instantly.

Jim Daniels

P.S. I almost forgot - BONUSES. I got Michael to sweeten the pot for my members and subscribers with this \$6000+ bonus pack: <http://ezbizcoach.com/JimsBlackOpsBonus/>

Just get in today to lock down that coupon and bonus.

I Love the Smell of Cash in the Morning...

by Jim Daniels - Thursday, March 03, 2016

<http://bizweb2000.com/cash/>

It just never gets old.

I love firing up my PC first thing in the AM and seeing a bunch of emails like this...

Wealthy PLR Limited just sent you \$13.50 USD with PayPal. - money with PayPal.	Mar 1
Wealthy PLR Limited just sent you \$8.03 USD with PayPal. - money with PayPal.	Mar 1
Wealthy PLR Limited just sent you \$13.50 USD with PayPal. - money with PayPal.	Mar 1
Wealthy PLR Limited just sent you \$7.70 USD with PayPal. - money with PayPal.	Mar 1
Wealthy PLR Limited just sent you \$7.68 USD with PayPal. - money with PayPal.	Mar 1
Wealthy PLR Limited just sent you \$7.62 USD with PayPal. - money with PayPal.	Feb 29
Wealthy PLR Limited just sent you \$7.57 USD with PayPal. - money with PayPal.	Feb 29
Wealthy PLR Limited just sent you \$13.50 USD with PayPal. - money with PayPal.	Feb 29
Wealthy PLR Limited just sent you \$7.45 USD with PayPal. - money with PayPal.	Feb 29
Wealthy PLR Limited just sent you \$7.40 USD with PayPal. - money with PayPal.	Feb 29
Wealthy PLR Limited just sent you \$7.05 USD with PayPal. - money with PayPal.	Feb 29
Wealthy PLR Limited just sent you \$6.96 USD with PayPal. - money with PayPal.	Feb 29
Wealthy PLR Limited just sent you \$18.50 USD with PayPal. - money with PayPal.	Feb 29
Wealthy PLR Limited just sent you \$18.50 USD with PayPal. - money with PayPal.	Feb 29
Wealthy PLR Limited just sent you \$6.85 USD with PayPal. - money with PayPal.	Feb 29
Wealthy PLR Limited just sent you \$6.82 USD with PayPal. - money with PayPal.	Feb 29

That's a steady flow of income from recommending a software program before I went to bed. And the emails kept coming all day long.

Because software sells. Better than ebooks, better than member sites and better than affiliate products.

I mean have you seen the price drops in info-products the last few years?



Info-products that used to sell for \$97 or even \$47 are now... \$7... and yes, even 100% FREE.

So what's a smart marketer to do?

The answer.... follow the money. And there is still big money in software.

Look, I'm not saying abandon info-products, but ADD software to your mix. You can sell software cheaply and still make a killing, because the conversion rate of great software is through the roof.

For instance, the software program that generated all those emails above is converting at get this... 10.61%!

And that's just the front end. The OTO is currently converting at a whopping 24%!

I know, hard to believe, right? But here's a look at the stats I pulled from JVZoo... and these are from just 4 days.

PRODUCTS LISTED ON JVZOO									
Product Title	Promote	Launched	Sold	Conv	EPC	Avg Price	Comm	Refund	
[Resale Rights] Turbo List Builder Software 🚫 by: Turbo PLR (John & Jonathan) ✓	GET LINKS ADD EXTRAS	02/29/2016	250+	10.61%	\$0.92	\$8.69	100%	0.22%	
	Sales Funnel		500+	15.13%	\$2.79	\$18.44	N/A	0.15%	
[MRR + Bonuses] Turbo List Builder PRO Edition 🚫 by: Turbo PLR (John & Jonathan) ✓	GET LINKS ADD EXTRAS	02/29/2016	100+	24.17%	\$8.94	\$37.00	50%	0.00%	
	Sales Funnel		500+	15.13%	\$2.79	\$18.44	N/A	0.15%	

Try to get those numbers from an info-product. You're lucky if you get 5% conversions.

The fact is, software sells.

People need software to run their businesses online. Especially software like this.

Smart marketers know the value of building opt-in lists and this software helps them do that. Here's a look at the software in action...

https://www.youtube.com/watch?v=W_5pvibUqro

So, let me ask you a simple question. Are you selling software? If not, I recommend you start.

Today.

You can do it right now by grabbing the new [turbo list building software](#) from my friend John D.

Here are some more details on the opportunity...

<https://www.youtube.com/watch?v=POe5S2Xkitw>

As you can see from the videos above, not only can you use the tool yourself, you can sell it as your own and keep 100% of the profits from every sale.

He is including resell rights, a sales web page, download page, disclaimer pages and even a sales video!

Oh, and if you're worried you'll have trouble getting it set up to sell, John includes a step by step tutorial on that as well.

The bottom line... When you find top quality software like this with resale rights, it can be a real gold mine.

My advice... [Grab it. Use it. Sell it.](#)

Jim Daniels
bizweb2000.com

P.S. Act quickly and you'll also get [these cool bonuses.](#)

Easy Ways to Deliver Coaching Online

by Jim Daniels - Friday, February 05, 2016

<http://bizweb2000.com/delivery/>



As you probably know, last week I released [this training program](#) on cashing in on the coaching craze -- whether you want to coach *or not*.

It was a big hit and I want to thank all my BizWeb eGazette subscribers who bought a copy.

In today's gazette I'd like to share some info for people who are just starting out their coaching business, or considering doing it.

There are lots of way to deliver coaching online and the best coaches offer a variety of delivery methods. Here are the top methods you can choose from...

Email: The simplest method, especially if you plan to offer one-on-one coaching.

All you need to do most of your coaching via email is a free gmail address and a good autoresponder service. The autoresponder can do a lot of your heavy lifting for you

sending out automated lessons on weekly schedule. In the past I've used Aweber for this, and another good one is GetResponse.

Skype: Another way of doing coaching is via Skype.

Skype is a way of making calls over the internet, you can make either voice calls or video calls, and they can be either one-on-one or group calls. You can also send short written messages as well and it's very versatile. You can contact anyone anywhere in the world that's got a Skype equipped computer or Smartphone, and you can download the software for free from Skype.com.

Facebook Groups: Coaching via a Facebook group is very simple, and becoming more and more mainstream for coaches.

Setup is a breeze. Just log into your Facebook account and click the drop down arrow by your account info, then click the option to "Create Group". A popup window opens with the option to Create New Group, that looks like this...



You then see another box where you can name the group, add your initial members and decide whether you want the group to be public, closed, or secret. That box looks like this...

Create New Group

Group Name

Members

Favorites Add this group to your favorites.

Privacy **Public**
Anyone can see the group, its members and their posts.

Closed
Anyone can find the group and see who's in it. Only members can see posts.

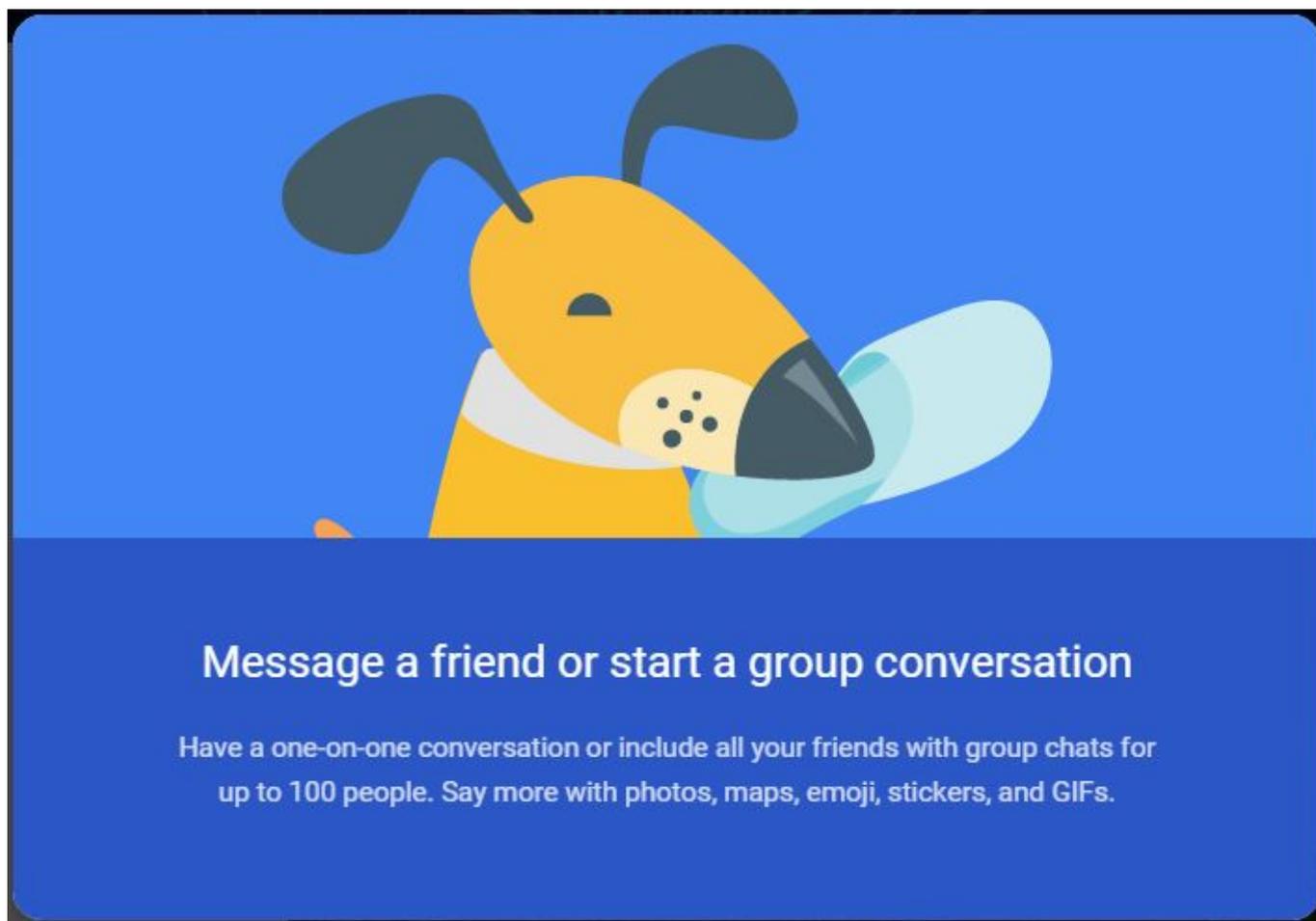
Secret
Only members can find the group and see posts.

[Learn more about groups privacy](#)

If you're going to be charging for your coaching then obviously you'd want to keep it at secret so that only members get to see your posts and benefit from your coaching. Once you have the group set up you can then give the link to new coaching clients and manually approve them for the group.

Google Hangouts: This is another option growing in popularity among online coaches.

At Hangouts.google.com you can make video calls, phone calls, and send messages as well and get involved in chats and it's all free. Their icon pretty much says it all...



What's great about Google Hangouts is that you can reach people across multiple platforms including PC, tablet and more. It's a flexible option and you can do it at no cost!

Moodle: If you're looking to offer a more structured coaching environment.

Moodle lets you deliver courses online in a more structured manner, and it is used a lot by universities in various countries. It's a solid platform if you have a web hosting plan that includes C-Panel with Fantastico or Softalicious you may find that the software is already included as part of your hosting package.



Video Coaching: Can be done in real-time as well as with pre-recorded videos.

In fact, you can even buy the rights to videos in your niche and add your own private label intro to each video. This is a fast way to get into video coaching. Once you have your videos, delivering them is a breeze with these three options...

Member Sites: You can load up all your videos into a member site like I did at ezWebBusinessBuilder2.com and let members access the training on their own time. Then they can use your support area for coaching on an as needed basis. I use a company called GrooveHQ to support my members inside my member site. Groove lets you add lots of common questions and answers and the support desk is easy to access from PC or smart phone.

YouTube: There are several ways that you can use YouTube. You can either prerecord videos and upload them to the YouTube site, or you can do live streaming via your channel. You'll find both options at the [Youtube Upload page](#). If you're going to upload videos to a YouTube channel one thing you want to do is to set the privacy to private and that means that only people who you invite can watch the video. If you're going to charge people for your coaching, which of course you should, then you want to make sure that it doesn't show up in the public listings on YouTube.

Vimeo: Another option for video coaching is Vimeo, which is similar to YouTube, but it does offer free and paid for versions. The paid for version is worth getting because you don't have any advertisements showing and you also get a much larger allocation. You can read all about it at Vimeo.com/upgrade.

There you go, just a few methods that you can use to deliver your coaching to your clients. If you're interested in coaching or simply profiting from helping others get into coaching, check out my new package at ezBizCoach.com.

I Think My Head Is Going To Explode Today

by Jim Daniels - Friday, January 29, 2016

<http://bizweb2000.com/i-think-my-head-is-going-to-explode-today/>



Have you ever had the feeling your head may explode?

That's what I've been feeling today.

I'm trying to get some work in on the laptop. 15 minutes in, I need to stop and help my wife find her keys.

I sit back down and start typing and my son texts me about a permission phone call I have to make. Hmm.. where's my phone?

I finally get back to the task at hand and I hear my dog rifling through the trash on the front porch. I open the door and he rushes in smelling of garbage - and we had fish last night!!

I rush him up to the shower and cover him with shampoo and the doorbell rings, Fedex.

I'm losing it man!!

But ya know what, I wouldn't trade all this for my old job any day. Because nothin beats staying home and being boss-free.

Sure, there are stressful days. But it's a different kind of stress. Nothing like dealing with upset clients at my old phone man job.

Anyway, if you're still looking for ways to earn online, be sure to check out my new site...

It's at <http://ezBizCoach.com> and it's getting rave reviews.

It shows you two clever ways to earn from the booming coaching industry -- even if you don't want to coach.

Caveat: I did raise the price a couple bucks, but the next price increase is still a few days away. So if you haven't grabbed it yet, do it now!

And if you know someone who could use it, tell them about it and earn a commission.

[You can get an affiliate link here.](#)

OK, back to the dog. I think I left him in the bathroom.

Coaching 101: Getting To The Root of the Problem

by Jim Daniels - Friday, January 22, 2016

<http://bizweb2000.com/roots/>



"What you seek is seeking you" ~ Rumi

I love that quote. To me it means that your goals are all attainable, simply because *you* dreamed them up.

Let's look at that from an info-marketers perspective...

If you're selling info-products or services online, even as an affiliate, you'll find people coming to you for help. You're seeking success online, and others are seeking your guidance. Simply helping them, forces you to take another step toward success.

No matter what niche(s) you focus on, that makes you a coach of sorts. And if you really want to help people, you need to know how to get to the root of their problems. I'll show you how to do that today.

While it sounds challenging, there is a simple three step process that you can follow. In

fact, when you follow this process you can not only solve problems for clients, you can solve your own problems as well.



Mike G's
Webinar of The Year
Learn how you can profit from the cell phone evolution
Register Now Free!

Here's an example...

Let's say you are in the IM (Internet Marketing) niche. You promote IM products and services of your own or as an affiliate.

One day you get an email from a fellow named Joe. Joe bought one of your info-products a few weeks ago and he's struggling to making money online. He is stuck and is asking for your help.

Your first thought is usually to offer a quick solution to the problem. Maybe all Joe needs is a system such as a product, a sales funnel and traffic strategy. So you help him get that set up. A few months go by and he emails you again, telling you he has not had any sales.

Now it's time to dig a little deeper. Because sometimes the problem is a little deeper. And you have to find the root cause of any problem if you truly want to help someone. So, how do you go about that?

Well, you need to dive into their thought process a little.

Believing, Thinking & Acting

There is a specific process that people go through when they exhibit behaviors. It is the belief-thought-action cycle. Understanding that cycle can be the key to solving their issues, because often, a behavior that is destructive is linked to a belief that is driving it.

You have to work your way back through this cycle in order to find out where a specific behavior or action comes from if you want to help your clients overcome these problems.

Actions: Actions seem like they are simply choices that we are making at any particular moment. But that's actually not the case at all. In fact, most of the behaviors we have and the actions that we take are already predetermined because of our thoughts.

For example, in Joe's case, he never set up his own affiliate program like we recommended. We gave him the entire strategy, all the tools and even showed him how powerful it could be. Yet he did not take this crucial step. So as his coach, we need to have to look at the thoughts behind this action, or in this case his inaction.

Thoughts: The thoughts people have are actually what drives their actions -- or inaction.

For example, when you ask Joe why he didn't move forward with his affiliate strategy he explained that he didn't think anyone would sell his products for him. He thought it would be a waste of time to even try. Those thoughts drove him to inaction.

Now we got to the third level, which is asking Joe why he thinks that? In other words, you need to find out where thoughts come from -- the root of the problem. Joe's beliefs...

Beliefs: You can actually trace nearly all behaviors all the way back to the beliefs that a person holds.

In the case of our example, Joe had the belief that his product was just not good enough to compete with other products on the market. He made this assumption because his product was made up mostly of private label rights components and wasn't 100% his own creation.

That's where you as a great coach would explain that countless PLR type products have made thousands and thousands of dollars for the publisher. And they help thousands of happy customers in the process. You go on to explain that in order to help the most people possible, Joe needs to take action and promote his product through an affiliate force.

He needs to forget about the competition and what others are doing and get his product out there. Make contacts with potential JV partners, grow his network and move forward.

Fast forward to a year later, Joe is now a successful online marketer that has a large network of affiliates promoting for him. In return, he promotes for them, is regularly on JV leaderboards and is earning an impressive income online.

All because you took the time to help him figure out what his limiting beliefs were.

Do you know anyone who is stuck in neutral in any aspect of life or business? Maybe it's yourself? If so, it's time to step back, evaluate **Actions** (or inaction), look at the **Thoughts** behind them and then take a close look at the **Beliefs** at the root. Then simply decide if that particular belief is something that needs to change or not.

You may be shocked at how effective this little strategy is. I know, because I use it on myself whenever I hit a rut, and it always takes me in a new and exciting direction.

Sidenote: If you enjoyed this advice, you may like the new site I just setup at ezBizCoach.com - it shows you two legitimate ways to cash in on the booming coaching industry -- whether you want to coach *or not*.

Husband and Wife Secret Diary Entries

by Jim Daniels - Monday, January 18, 2016

<http://bizweb2000.com/diary/>

Today I want to share my favorite golf joke of all time. I think you'll appreciate this whether you're a golfer or not.

It illustrates just how differently the male and female minds work.

Have a look into the secret diaries of this couple...



Wife's Diary

August 21
11:25 PM:

Dear diary,

Tonight, I thought my husband was acting strange.

We had made plans to meet at a nice restaurant for dinner. I was shopping with my friends all day long, and he played golf.

When we met at the restaurant, I thought he was upset at the fact that I was a bit late, but he made no comment on it.

I asked him what was wrong, and he said, "Nothing."

I asked him if I did something to upset him. He said he wasn't upset, that it had nothing to do with me, and not to worry about it.

On the way home, I told him that I loved him. He smiled slightly, and kept driving. I can't explain his behavior. I don't know why he didn't say, 'I love you, too.'

When we got home, I felt as if I had lost him completely, as if he wanted nothing to do with me anymore.

Was he even golfing today? Or was he out with another woman?

At home he just sat there quietly, and watched TV. He continued to seem distant and absent. Finally, with silence all around us, I decided to go to bed. About 15 minutes later, he came to bed.

But I still felt that he was distracted, and his thoughts were somewhere else.

He fell asleep, I cried. I don't know what to do. I'm almost sure that his thoughts are with someone else. My life is a disaster!



Husband's Diary:

August 21
11:00 PM:

A two-foot putt... who the hell misses a two-foot putt!!!!

-

This little joke really shows just how differently men and women think.

Women are simply at a higher emotional level than men.

Men are more basic. We think about things like cars and sports and making enough money to cover all the bills. And when things aren't going our way, we tend to internalize instead of communicate.

We can't help it. It's just the way our brains are wired.

If you're a guy who internalizes about money too often, don't fight it. Just make more!

Here's a way to do that...

Grab this [ginormous package of PDF's in the #1 niche in the world](#), and sell them as your own:

You'll find 5 complete online business models that can be started all for no cost, plus training on 16 no cost traffic strategies.

This would be a great way for you to start a new business or expand your existing online business.

Oh, and women can use this product too. ;-)

"How much can I make online and how much do I have to spend to do it?"

by Jim Daniels - Thursday, January 14, 2016

<http://bizweb2000.com/how-much-can-i-make-online-and-how-much-do-i-have-to-spend-to-do-it/>

I just went through my old Eudora email program. (Remember that one?)

I wanted to see how many email replies I've sent over my last 20 years online.

Get this... my outbox showed that I sent 48,302 email replies. Wow, that's a lot of typing.

And that's not counting the gmail accounts I've been using the last year or two.

Anyway, of all those emails, the number one question I answered was....

... drum roll please ...



"Jim, how much money can I make online and how much do I have to spend

to do it?"

Maybe that's something you've pondered a few times over the years.

And the answer I gave?

Well, my typical response explained that HOW MUCH you make depends on many factors.

Those factors include what type of business you go into and how much time and effort you put in.

As far as SPENDING, I let them know it could be kept to a minimum, say \$50-\$100 a month.

Well, it appears I may be wrong there.

Because the barrier to entry has apparently been lowered to \$0.

Yep, ZILCH.

You can actually start and run a profitable business online with no start-up money.

Five different ways actually. Here's how...

<http://bizweb2000.com/recommends/ncis>

The guys who put that site up have already generated over \$1 Million from that product. In fact, they've paid me thousands and thousands of dollars in commissions from it. So I know how powerful their methods are.

And now they're going to let YOU cash in on it.

I've been scouring through it the last few days and it truly has everything anyone needs to make a serious go on an online business -- without spending ANY money if they don't want to.

Even an ol' cheapskate like me found some really cool (free) strategies and tools I'd never

heard of.

[Bottom line, get it if it's still available when you get to this page.](#)

If not, get on the waiting list.

(If you're able to get it, I suggest you grab the PLR version so you can stamp your name on it, help others and cash in all at the same time.)

To your success,
Jim Daniels



Why I don't use Leadpages, Clickfunnels, Instapage or OptimizePress

by Jim Daniels - Friday, January 08, 2016

<http://bizweb2000.com/sales-pages/>

With the release of Leadpages, Clickfunnels, Instapage and OptimizePress 2.0 over the last few years, creating a web based sales page has gotten a lot easier.

So when I needed a new sales letter solution for my next project, I decided to see which of these was the best solution. I knew I needed a sales page creation tool that was easy to use and created modern style, high-converting, mobile optimized sales pages.

I started my quest for the right solution by visiting the sales pages of a handful of hot-selling products, to see which of these sales page builders they were using.



That research was easy enough, I just went to the JVZoo marketplace and clicked "top sellers."

Then I visited each sales page and viewed the html source of the page to see what solution they were using. (If you've never done that, you just right click on a blank area of the web page and select 'view page source'. After that it's as easy as looking through the code.)

Within a few minutes I had a short list of three of the most common sales landing page solutions being used by top sellers.

They were Leadpages, Clickfunnels and Instapage.

So I got to work and carefully reviewed all of these solutions. I read reviews, I watched videos, and spent about a half a day going through all the features. And they were all awesome, easy to use solutions that churn out really good landing pages.

But I decided not to use any of them.

Why? Because they all have monthly or annual charges and they are not cheap.

But I am.

I like to keep my business expenses to a bare minimum. Hosting, autoresponders, domains -- just the essentials. And maybe a bit more for a new tool, plugin, plr, etc. each month. That's about it.

So I decided to try another route. Rather than a SAAS (software as a service) solution, I figured I'd see if there was anything comparable for WordPress. Since I do most of my sites in WordPress nowadays, I figured maybe there was a theme or plugin that could do most of the stuff those sites did.

Overall, I wanted simplicity. That meant pre-built templates I could just plug my content into. But the result had to be awesome or I wasn't interested.



The first WordPress solution I found being used quite a bit was Optimizpress.

The sales pages created in Optimizepress were very good, comparable to those saas sites, and it was a one time purchase. But it was still a bit pricey for my taste, at \$197 for their 10 site package. Plus, I used OptimizePress Version 1 for my last project and while it performed admirably, a [security vulnerability](#) got my site hacked and it was a time-consuming and costly fix. That came to mind as I was researching their new version and I decided to keep looking.

Then I found a WordPress plugin that I fell in love with immediately.

It came with 122 pre-built templates for sales pages, optin pages and more. The templates are fully mobile responsive, modern and high-converting. And at just \$67 for a one site license and \$97 for unlimited sites it is quite a deal. Pay once, not monthly. Now that's what I'm talking about.

The plugin is called [Thrive Landing Page Builder](#). (Yes, that's my affiliate link, but I only recommend things I really LOVE! And Thrive Landing Page Builder it's very, very slick.)

But rather than write all about it, here's a video from the creator Shane Melaugh, who shows you exactly how to build a sales page with his plugin...

https://youtu.be/-T015Njnh6I?list=PLO_vJdzkKvm5c4lvdPs5L5OMg9nMsFbR7

Did you see all those cool features? Everything is drag and drop simple. Headlines, video, countdown timers, pros/cons lists, order buttons, you name it, it has it. And it's a plugin that works with virtually any theme. I love that. So I'm using it for all my future sales pages.

If you're planning a product release anytime soon and want an up-to-date, high converting sales letter, [grab a copy of Thrive Page Builder](#) for yourself! I promise, you'll love it.

UPDATE: Here's [the sales page](#) I created with Thrive. It is converting at 8% so far and the feedback has been awesome!

Internet Marketing For Small Business - Where to Start

by Jim Daniels - Friday, December 11, 2015

<http://bizweb2000.com/internet-marketing-for-small-business-where-to-start/>



Internet marketing for small business can be a complicated and expensive endeavor. I'll simplify it for you today.

You can get all the customers you need right online, if you know where and how to get them. I'd like to show you a simple formula for doing that effectively and inexpensively.

The sad fact is, most small business owners have no idea where to even start when it comes to marketing on the Internet. That's because most small businesses do not have a marketing department or even a marketing manager at their disposal.

They are basically winging it.

They know they need to promote their business online but they are so overwhelmed by the prospect that they usually suffer paralysis by analysis and end up doing little to nothing.



But it doesn't have to be difficult. Here is the basic formula you need to follow if you want to get more customers from the Internet, and turn those customers into more revenue for your business:

PPC Advertising + Website Traffic + Email List Building + Social Media = \$\$

Did you follow that? If not, don't worry. It is easier than it looks. Here's a breakdown...

PPC Advertising stands for Pay Per Click. You can get this advertising pretty inexpensively via Google Adwords or Microsoft Bing Search Ads. I suggest you start with Google as they have the highest traffic of all search engines.

You've probably received a postcard or two in the mail from Google offering you free advertising. This is a great way to test the waters without spending much money. Setting up a Google Adwords campaign is easier than it sounds and they offer lots of tools to make it as painless a process as possible.

If your business is a local business serving clients in a specific geographic region, Google lets you target a certain area in and around your business location with your ads. That way you are not wasting money showing ads to people outside your area. Advertising online doesn't get any more targeted than that!

If you want some tips on Adwords, you can ask a question below and I'll be happy to help. I've set up Adwords campaigns for local clients that have brought them thousands of dollars in revenue within days.



Once you have your PPC campaign set up you'll start generating **website traffic**. What you do with that traffic is the key to successful Internet marketing. Naturally you want your website to show info about your location, your best reviews, your products and services and gift card sales.

But the real secret to success is using your website traffic for **email list building**. Building an email list is almost always something the average small business owner overlooks in their business. Yet it is the biggest income booster you'll ever experience.

Remember the days when small businesses used to spend thousands a month in yellow page ads and postcard mailing? Well email list marketing is 10X more effective than those strategies combined, and it is virtually free. Yet nearly every small business sends out just one or two emails every few weeks or months. If they mailed 2-3 times a week instead, they would see 2-3 times the profits they are currently experiencing!

OK, next we have **Social Media**. When you add social media marketing to the mix you start to complete the small business Internet marketing equation. That means you absolutely must have a Google Local account as well as a Facebook account for your business. You can also add a Twitter account while you're at it. Oh, and a Youtube account for posting videos about your business.

Once you have these social media accounts setup, be sure to link to the profiles from your website. Then post to the accounts regularly even if you have to hire someone to do it for you. (You can get a Virtual Assistant at Fiverr.com who can do this for you if you don't have the time or inclination.)

OK, that wraps up your crash course. Now that you know where to start, what are you

waiting for. If you are starting a new business venture, you now have a roadmap for marketing your small business on the Internet.

If you have an existing small business that needs more customers, look through this entire post and see which if any of the components are missing from your existing business. Implement them right away. If you stay actively involved in all these tasks, you may be pleasantly surprised at just how effective this basic strategy is!

Ignorance of the law is no excuse.

by Jim Daniels - Tuesday, December 01, 2015

<http://bizweb2000.com/royalty-free-media/>

I'd like to start off December with a confession.

When I was 12 I broke the law.

I started hanging with a few bad kids and they talked me into stealing a yo-yo like this from a department store.



Stuffed it right down my pants.

And I got away with it.

But my conscience ate at me for weeks and I thought for sure a cop would be knocking on my door any day.

I knew it was against the law but I did it anyway.

I wanted to be cool and I wanted that fancy new Duncan yo-yo. (Hey, we didn't have video games back then.)

So I made a bad decision.

Just like lots of website owners make bad decisions when it comes to pictures.

They need an image for a blog post, sales page, video etc., and they "borrow" one they find online.

Some people that's fine, but it's not. In fact, it can get them into BIG trouble. And a lot of them get caught.

So why risk it. Especially when they can just grab this [entire library of royalty-free stock media](#).

It includes 500+ images, video footage, whiteboard vectors, audio files and more.

[Check out the samples here and grab it here.](#)

Hey, you can worry about getting caught like I did for the grand yo-yo caper...

Or you can play it safe with [this awesome solution](#).

"Free Money, Take What You Need..."

by Jim Daniels - Thursday, November 26, 2015

<http://bizweb2000.com/experiment/>

Thanksgiving is my favorite holiday.

No, not because of the turkey, stuffing, cranberry sauce and football. Don't get me wrong, I love that stuff.

But what I love most is what it's really about. It's a reminder to stop the daily grind, slow down for a day, and give thanks for everything we have.

Hey, there's nothing wrong with wanting more in life, that is human nature. In fact, everywhere you look online you see ads like these showing people how to earn more money...



And I get it. People want more. There's nothing wrong with that. As long as you don't forget about the big G... *gratitude*.

What's the big deal about gratitude?

Well, without gratitude, you can't find happiness. That's right, gratitude for what we already have is where true happiness forms.

I realize those are just words, and many people simply don't take them to heart.

So in today's post I'm going to do something a little different. I want to share a video that my wife showed me this AM -- an interesting, yet somewhat disturbing social experiment...

https://www.youtube.com/watch?v=Z_nuPIE2KU8

Did that video stir up any emotions in you?

I know it did in me. It angered me to see people with so much already, taking more than they need. Those are the people who may never know true happiness.

And then the last person in the video made my eyes water.

He reminded me of a personal experience my daughter shared with me this week...

My daughter Sarah goes to school in downtown Providence and there are quite a few homeless people in the area. While waiting for me to come pick her up, she offered her sandwich to a homeless woman sitting on the sidewalk. The woman kindly declined, stating she had already eaten.

I'm proud of my daughter for wanting to help the woman. But I'm even more proud of her for sitting and talking with her for 20 minutes. As she got to know her she learned that the woman has many friends in the area. She spends most of her time at the church and is often seen walking downtown with a smile on her face and a friendly greeting to everyone she meets.

She also learned that she is suffering from stage 4 cancer.

The woman has literally nothing but a half-empty backpack, she's dying and yet she is happier than 99% of the people in the city. Including the people who step over her on their way to their important meetings.

She truly has something that many people never will never have.

With all of the craziness going on in the world today, it's easy to focus on the negative and lose sight of what we have.

With that in mind, I'd like to share my favorite quote that puts it all in perspective...

“Let us be grateful to the people who make us happy; they are the charming gardeners who make our souls blossom.” ~ Marcel Proust, Novelist, Paris France

Here's hoping you and your family have a happy and grateful Thanksgiving weekend.

~ Jim Daniels - BizWeb eGazette



The advertisement features a background of a person presenting at a whiteboard with various business-related terms and diagrams. The text 'Mike G's' is written in blue at the top left. The main title 'Webinar of The Year' is in large, bold black letters. Below it, the text 'Learn how you can profit from the cell phone evolution' is displayed. A portrait of a smiling man in a suit is positioned to the right of the title. At the bottom, a green button with white text says 'Register Now Free!'.

Reseller Tips and Tricks

by Jim Daniels - Friday, October 30, 2015

<http://bizweb2000.com/tricks/>

Have you ever bought a product with resale rights, only to let it sit on your hard drive collecting dust?

Today I want to show you how the insiders do just the opposite -- they covert it into cold, hard cash literally overnight.



While I still write most of my own content, I'm only one person. And if you're in business online like I am, you know that there's one thing you always needs more of... and that's time.

There are so many tasks you have to complete in online business. Creating content is just one of them. Anywhere that you can shave off some time and retain the quality of your products is beneficial. That's why I blend in products created by others, by buying the rights to them.

And you can add too, if you do two things correctly...

- 1. You need to know how to use it properly, as I'll explain today.*
- 2. You need to use only high-quality content, unlike most of the stuff floating around the web.*

So what exactly is resale rights products and what's the best way to use it?

Simply put, it is content that is written once and sold to multiple buyers.

Those buyers then have the ability to sell the content as if they had created it themselves. If the product also comes with Private Label Rights (PLR) then it can also be changed, repackaged and more. You can find resale rights content in virtually every niche online by searching for the niche keyword plus “resale right content.”

There are many different types of content and products that you can buy. You can buy articles, blog posts, email autoresponders, eBooks, reports, videos, software and more.

Before you buy resale content, make sure you check the terms of usage. Everyone has different rules. Some will let you break up the content (like breaking up an eBook into dozens of blog posts) and some won't. Some have rules about where you can use it and some don't. Typically, the rules aren't so rigid, but you just need to check before you buy.

If you can find quality products with unrestricted rights, this has the added benefit of letting you sell the rights to other marketers. As you can imagine, being a rights provider in addition to a buyer can multiply your profits even more quickly.



Fast Action Is The Secret to Success with Resale Rights Products

As I mentioned at the outset of this article, the real secret when buying resale rights products is to take action right away. Unzip the file and get to work.

It's too east to get in the habit of buying a lot of content and never allowing it to get online

where it can work to help you earn sales and commissions. That's the biggest mistake most people make -- they never use the content!!

When acquiring products with rights, the trick is to **immediately evaluate** everything thoroughly (read the text, listen to the audio, watch the videos) and then **put together a plan** for what you want to do with it.

While you can and should use some of the content for blog posts and articles, the best way to make money is to personalize it into your own product. You do that by **organizing it into a "course"** that takes your customer from the beginning through to the end of the task the material teaches.

If your new content right allow (PLR allows the most), take time to **edit the content and update it** so that it is 100% relevant, and **replace any affiliate links with your own links**. The more content you edit, the better it will be because it will have your own voice on it.

Once you have the content updated, personalized and organized into a product, it is time to **brand it as your own**. You do that by creating a new title for the product, and putting your name on it as the author.

Not only inside the work on the title page, but also on the "exterior". By that, I mean getting a 3D ecover made up with your new title and your name as the author. You can get this done for just \$5 at fiverr.com. Just be sure to check your license or contact the creator to be sure this is allowed.

Once you have your new product completed, you can start selling it, giving part of it away to grow your opt-in list and even getting affiliates sell for you. You can set up joint ventures with other marketers, now that you have your own product.

If your own list is still small, you can return the favor of your JV partner's solo mailing, by buying a solo for them from a 3rd party solo email provider. Even if you break even money wise, you'll be growing your own list and customer base for future product releases. Remember, when you're using resale rights products you can release a product every month or two!

In closing...

Many people think that resale rights products are junk, but this could not be further from the truth. There is plenty of great stuff out there if you look hard enough. In fact, the

article you are reading right now started as a PLR article that I personalized as my own. It saved me a few hours when writing this week's newsletter!

And that's the other great thing about resale rights products -- you can repurpose it again and again! You could take an eBook, for example, and turn it into several short reports, dozens of blog posts or articles, and even put them into an email autoresponder! You can hire a voiceover talent at fiverr.com and have an audio book created. Or, you can go a step further and have the content transformed into training videos.

If you want to earn full-time income in your spare time, using only resale products, [here's the package I recommend.](#)

How Farmers Can Help You Increase Traffic and Sales

by Jim Daniels - Thursday, October 15, 2015

<http://bizweb2000.com/farmers/>

As I was driving my son to school last week I saw a bunch of corn stalks for sale at a roadside farm stand.

I wondered who the heck would buy corn stalks.

By Monday morning they were nearly all gone.



By: [Alan Turkus](#)

Like farmers, online marketers need to give their content a life cycle if they want to maximize profits.

If we look at the farmers plan, we can easily apply it to our web based business...

When the corn grew tall enough, the farmer cleared a trail maze and wisely charged families to walk through his corn maze.

Then he harvested the corn and sold some of it.

He used some to feed his livestock.

He saved some to plant next years crop.

And yes, he then sold the stalks.

I know nothing about growing corn. My business is information. But I have a system that maximizes the profit my information yields. Today I'll show it to you so you can maximize the profits from your content.

Great content is the cornerstone of many successful web businesses. Whether you're writing the content yourself or buying it from ghost writers, you need to go way beyond just “write and post” if you want the real profits online.

Here's an overview of the content life cycle I put in place, that has enabled me to make my living online since 1996...

1. I write an article.

If you're not comfortable with writing, you can use ghost writers nowadays and get great content for about \$5 per article. Your content must original, informative, thorough, well written, and helpful to a specific audience. Content like that is what the web revolves around. Each article needs to be at least 500 words, but preferably closer to twice that long.

2. Add it to my site as a page or post.

Search engines love original content and usually give priority to the first place that content appears. Publishing solid content regularly, gets you better search engine ranking than having a static site.



3. Share it with subscribers.

I do this via an email broadcast to my email list members. You can include the content in the email or simply send them to the URL where you've posted the content. When you share great content with your audience regularly, you built trust and rapport.

4. Share it with other publishers.

A week after publishing the content at my site, I share the content with other sites to get more readers and backlinks. There are lots of ways to do this.

You can offer it to publishers in your niche by personally emailing them. You can use syndication software and tools. You can use article submission tools such as Unique Article Wizard. And you can even outsource the task of sharing your content at Fiverr.

No matter how you do it, be sure to include a link in the article that goes back to your site. That will help you get more visitors and better search engine ranking.

5. Convert to ebook for giveaway.

Another think I like to do with my articles is convert a handful of them into a small ebook. Then I can give it away as an incentive to get people to subscribe to my email subscriber list.

Creating an ebook yourself is simple using the freely available OpenOffice Writer program. You just paste in your best articles, organize it so it flows well, and then click File, Export as PDF. You can then get an ecover made for you at fiverr.com. Add the ecover to your site with a signup form that takes folks to the PDF and you're done.

6. Create products to sell.

Once my content arsenal grows large enough, I convert a large portion of it into a product to sell. This takes a little more time, as you need to organize the content properly and make it into a product with real value. Sometimes you need to convert text to audio and video, and add more content. These are tasks you can easily outsource. While creating products to sell can be time consuming, it is worth the time. It can significantly increase your annual income if you do it once per year.

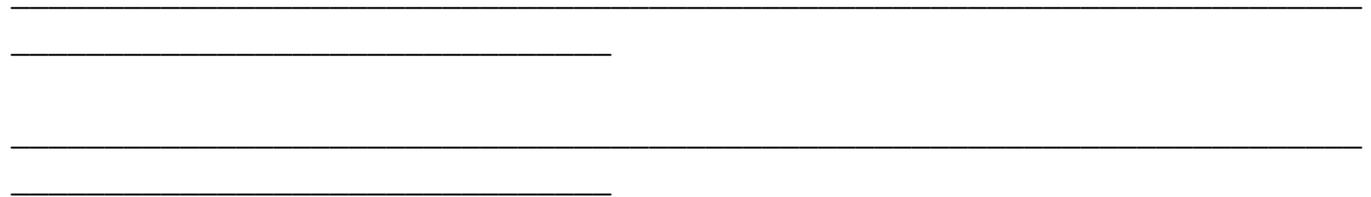
7. Sell the rights.

Once I've built up a large collection of articles, ebooks or other valuable content, I

sometimes put together collections and sell limited rights to the content. This allows other publishers in the niche to give it away or sell it as their own. This is usually the final stage of your content's life cycle, sort of like selling the corn stalks, but a lot more profitable.

As you can see, your content can go a long way online if you plan it out correctly. If you're just writing and posting you are leaving a lot of money on the table.

If you'd like to learn more ways I turn content into cash, [watch my video here.](#)



The 7 Deadly Thoughts That Keep People Failing Online

by Jim Daniels - Friday, October 02, 2015

<http://bizweb2000.com/7-thoughts/>



If you're still trying to carve out an income online, the following info will help you a LOT.

No, not by showing you a business opportunity or product recommendation. But by sharing a little of what was going on in my head during my own start-up process.

2016 will mark a full 20 years since I started my online business, way back in 1996. Wow, time flies. That's right, I haven't had had a job in almost 20 years. No, I'm not unemployed. I make my living in my spare time online. And maybe you can too...

(If you think you don't need to read this, beware that not knowing this stuff is exactly what keeps most people from succeeding online.)



The fact is, I struggled early on in my business, just like everyone else. And it can be stressful – especially if you let your brain start focusing on any one of these 7 deadly thoughts that keep people failing online.

1. Whether or not you can make it online
2. If you'll ever be able to quit your regular job
3. Why it's taking so long to start making decent money
4. Whether or not that new thing a guru is promoting may be better than your idea
5. Why anyone would buy anything from you when there's so much free online
6. How far ahead of you others in your niche already are
7. Whether you should forget the whole thing

If you start having any of those thoughts, you need to recognize them as 100% normal, then immediately refocus your mind onto something productive.

The thing is, your project is not guaranteed to succeed. That's why the very term “entrepreneur” is congruent with “risk taker”. The risk in this case is failure of a web property to be profitable. Fortunately, the monetary risk involved online can be kept quite minimal -- at most you'll lose a few hundred dollars and some time.

You just need to play it smart, and you'll keep potential losses to a bare minimum. For starters, if you're just getting started in online business, don't quit you job yet.

Heck, don't even tell anyone other than maybe your significant other, what you're attempting. This takes some of the pressure off. I kept my job for months after my web income surpassed my take home pay. I didn't even tell anyone what I was doing until I was doing really well.

You can do all this online business stuff part-time a few hours a night. I know it's no fun working a regular job then working the web at night. I've been down that road. But it was worth the short-term sacrifice!

The thing is, if you are focusing your thoughts on any of those seven items above, then you are focusing on the fear of failure. That is wasted energy. Even if you fail in your first project, it does not mean you failed completely. That does not happen until you choose to give up completely.

In fact, each failure should be looked at as a learning experience. I've put up many web properties over the years and continue to build. Some of the web properties have been huge hits, others were mildly successful, and some flopped so badly they weren't worth renewing the domain name. But when I put them all together, they add up to one thing – they have enabled me to make a living online in my spare time.

As I mentioned, I've been doing this since 1996, and that's longevity compared with many other marketers who've come and gone through the years. My point is, I know my strategies work. I've proven that you can do everything on a shoestring budget and rely on free tools, free and low cost traffic solutions and smart marketing such as email list leveraging, affiliate marketing, and multiple monetizing strategies.



If I had to summarize the key to succeeding at online business it would be this...

It takes a steady effort, a good dose of patience and above all, focus.

Focus is the Key

At least once or twice a week as you grow your business online, you're going to be invited onto the “easy road.” And it's going to be extremely tempting to take a step down that path. But let me assure you, it is a dead end.

The invitation may come into your email inbox from a guru, or from someone you've never heard of before. It will probably be described as a “loophole” or something like that. Don't fall for it.

How do I know this is going to happen? Because I've been doing business online a long time and I have multiple web properties and subscriber lists. So I get solicited by the owners of those “loophole” sites constantly.

A webmaster or product launch coordinator emails me asking if I'd tell my email subscribers about their new site. Sometimes I recognize their name, most times I do not. They're emailing me simply because they know I can make them (and me) thousands of dollars by telling my readers about their offer.

What happens next is kinda funny.

If I have time and I like the tone of the invite, I head off to their site. I sit through some (usually lengthy) video sales presentation showing how much money they've made and how easy it was. If it's a really professional presentation without too much hype, I return their email. I simply ask for a review copy of the product so I can review it for my readers.

That's usually the end of the conversation. I never hear back from most of them.

That's because 9 times out of 10 times they know deep down they spent far more time on the sales copy than the product itself. They know I'll see through that when I see the “product” they're selling.

Sad.

I'm not saying there are no good products in the Internet marketing space, but for every good one there are 100 hyped-up heaps of junk with no value whatsoever.

The saddest part though, is that thousands of people flock to almost every launch hoping it's finally the solution they've been waiting for.

They see a snazzy sales letter or video with huge income promises. They read about how

easy it was for the "hero" of the day. They see more "social proof" from the hero's friends and partners. Their emotions are played like a fiddle and the next thing they know, out comes the credit cards of hundreds, sometimes thousands of people.

They're buying a dream, or at least trying to.

The problem is, most of the people buying into every new "system" are the same people who bought the last big thing. And they'll buy the next one too.

And it's not their fault. They want to trust. They want a better life. And they certainly don't want to miss their big chance.

So why do so many of those people end up dropping out only to eventually buy their way into the next big opportunity that comes along?

It simple: Shortly after getting in on the latest big thing, they discover that it's really NOT easy like they were promised. The easy button doesn't really work and neither does the loophole. There is work to be done. A learning curve to get through. This causes most of them to lose interest.

Meanwhile, the company that sold them on the "easy money opportunity" has cashed in and is already creating something new to sell them on.

What a vicious cycle.

So make me a promise right now. Promise me you'll forget about the next big thing when it hits your inbox. Unless it can tie in directly with what you are doing, and help you save time or money in your existing business, just trash the message. You do not want to be one of the masses chasing business opportunity after business opportunity.



You want to be one of the eventual success stories who focused on building your own business.

You do that with steady effort and determination in these areas...

- Sharing information with your target market
- Growing your traffic
- Growing your following
- Reaching out to other marketers in your niche(s) and working with them
- Constantly striving to create and/or recommend only the best products and services to your following

People who you've helped will be happy to purchase your products, click your links, and act on your recommendations again and again. You'll begin to make money. Real money doing what you like.

This is not a secret formula or a loophole or anything like that. Countless people make a comfortable living using this formula. I do it and you can too.

To your success,

Jim Daniels

P.S. Need a little help growing an income online? [Grab my how-to PDF.](#) (I just updated it again and inside I reveal everything I do to make my living online.)

Help! I'm lost in Home Depot (again)

by Jim Daniels - Wednesday, September 23, 2015

<http://bizweb2000.com/lost/>



True story: I was in Home Depot this am looking for some yellow caution tape. (Don't ask.)

I wandered around for about 15 minutes then finally found an employee to ask for help.

"It's probably in hardware" the nice lady said. "Follow me..."

Next thing she does is grab her white cane and start walking. That's when I realized she was visually impaired.

I couldn't help notice the irony. I'm completely lost in Home Depot being led around by a blind woman.

The blind leading the blind so to speak.

But she got the job done. I was out the door, tape in hand, some 10 minutes later. Must have been good karma for giving to my favorite charity, Guiding Eyes for the Blind.

Look, we all get lost from time to time. Sometimes a little guidance is all we need.

Maybe you're lost when it comes to online business. Wondering how you'll ever be able to create your own products that really sell?

If so, check this shortcut out:

<http://bizweb2000.com/recommends/firesale>

It's a collection of brand new products in THE #1 NICHE online. You just stamp your name on them and keep 100% of the profits.

This is a great way to start a business venture or add profits to an existing business.

First Impressions: Do Looks Really Matter?

by Jim Daniels - Thursday, September 17, 2015

<http://bizweb2000.com/do-looks-matter/>



If you are promoting anything online, you may be wondering if looks matter.

No, I'm not talking about your personal, physical looks. Hey, this isn't online dating. I'm talking about things like your logo, virtual ebook covers, sales videos and banners.

And the answer is yes. Too many marketers spend countless hours on a product then sabotage sales by skimping on their image. You can have the best product in your niche, but if your image is sub-par you'll kill your sales.



Luckily, it's not hard to project a top quality image, very inexpensively nowadays. There are basically two options. You can *do it yourself* or you can *outsource it*. Either way can yield awesome results every time. Here's how...

The DIY route has advantages if you're comfortable using design tools.

Do-it-yourself'ers with the right tools at their disposal can generate everything they need on the fly. They can also earn money offering design services at their website or on sites like fiverr.com. If have a flair for design and actually enjoy it, here are some tools of the trade you should have in your arsenal...

1. [Youzign](#)

Youzign is a revolutionary new graphics software that creates amazing Facebook covers, video graphics, flyers, infographics, business cards, Youtube channel art, banners, headers and more, with no Photoshop necessary and nothing to download or install.

2. [LaughingBird](#)

If you prefer to have a design program installed on your computer, LaughingBird does much of what Youzign does, but on your local machine. It specializes in logo design but also has templates for Facebook timelines, business cards, blog graphics and more. It's template based and very easy to use.

On a side-note, the creator of LaughingBird has been doing business online longer than I have. In fact, he designed my first ever website logo, see if you remember [this blast from the past](#).

3. [Ecover Authority](#)

Ecovers are digital 3D representations of a book cover or software cover. A really good ecover can boost sales by as much as 80% or more, versus no ecover or a poorly done ecover. If you want a stunning ecover for your next project or your for your clients, you can't do much better than eCover Authority. You don't need Photoshop, and it is very easy to use. And just [look at some of the covers](#) this thing can crank out!

4. [Explaindio](#)

While the above three tools are perfect for creating graphics, Explaindio creates videos. "Explainer videos" to be precise. These videos are ideal for training and sales letters. I'm sure you've seen whiteboard videos like this before. You know, the ones with the hand-drawn characters and text. Well there's a good chance that video was created with this software. It's fun to use and makes DIY video creation very simple.



So that covers some of the best tools available for do-it-yourselfers. But what about people who don't have the time or inclination to handle these tasks. Well, you can still get a top notch image. All you have to do is hire other people who use these tools!

Here's a list of my favorite outsourcers who help people with their digital image...

[Ebook Cover Design](#)

[Banner Ad Design](#)

[Prezi Presentations](#)

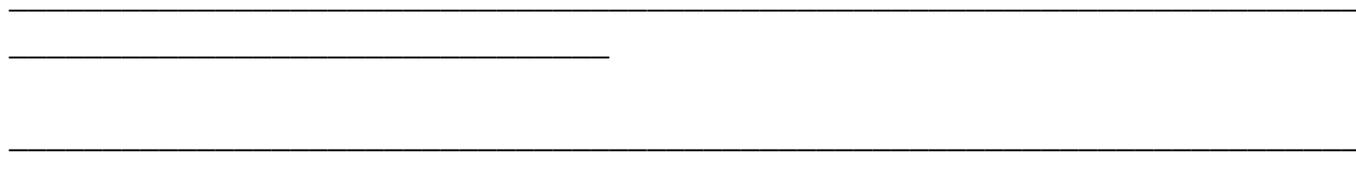
[Whiteboard Animation Videos](#)

[Logo Design](#)

[Intro and Outro Videos with your Logo](#) (Great for branding PLR Videos!)

I suggest you bookmark this page and use it every time you have a project in the works!

As you can see, it's cheap and easy to get a professional image nowadays. So don't skimp when it comes to this stuff. You may be surprised to see just how much looks matter online.



How the Facebook Advertising Face-lift Can Help You Build a Huge List

by Jim Daniels - Thursday, September 03, 2015

<http://bizweb2000.com/facebook-list-building/>



Have you ever tried advertising on Facebook? I have. And I failed miserably.

But that was before they gave their advertising platform a huge face-lift. (More on that in a moment.)

First off, let me go on the record and say that I'm not a big Facebook user. My wife is. I know because she shows me a picture of a long lost relative or a photoshopped cat every day.

However, just because I'm not a big *user* of Facebook doesn't mean I don't know the value in it. After all, they have 1.4 Billion monthly active users. That's billion with a "B".



A few years back when I saw all the ways they were growing and getting people to "sign up via Facebook" on one app after another, I couldn't wait for the IPO.

When the stock came out I bought it at around \$42 and rode it all the way down to about 18. Another Facebook fail for me. But I didn't sell, in fact I bought more in the \$20's. And it's gone up a lot since then. When it dips again, I'll probably get more. Because Facebook is raking in the ad dollars hand over fist.

That's because Facebook doesn't rest on their laurels. They've [acquired some 50+ companies](#) now, such as Instagram, WhatsApp, Oculus and more, and they never stop innovating and evolving.

One of their most recent innovations was a recent [update of their ad platform](#) so that advertisers will be paying only for the "most valuable outcome". And there's some really smart technology behind it.

So what exactly does this ad platform face-lift mean to advertisers?

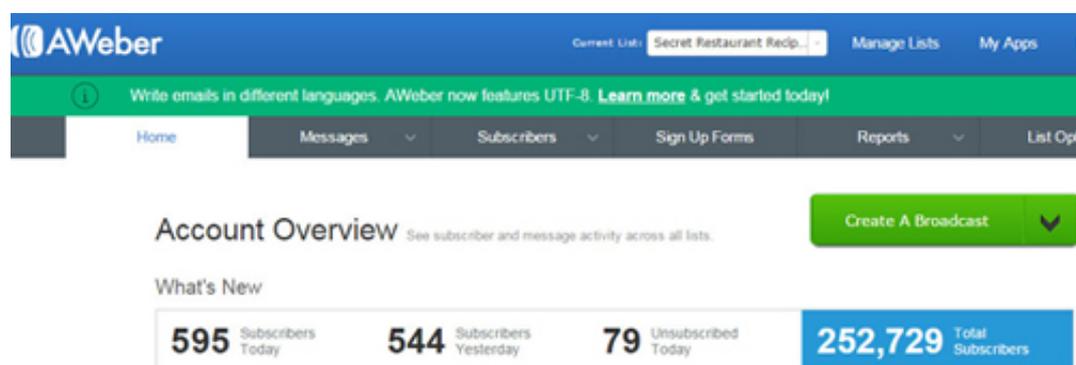
In a nutshell, it means that Facebook will no longer be charging for every action such as clicks to likes, shares and comments. Now they'll only be charging for clicks to websites and apps. Basically any clicks that take you off the page onto another site (or into apps).

This means most advertisers on Facebook will save and make more money, since they'll only be paying for more valuable, action-oriented actions.

Here's an example of how well this can work...

While chatting with my friend and colleague [Ron Douglas](#) last week, he revealed how he is using Facebook advertising to get 500+ new opt-in subscribers per DAY. Imagine that. Here's a screenshot from his AWeber account...

Over 500 Leads Per Day with 252k Total Subscribers:



Now that's what I call smart marketing.

So let me ask you this...

How many new subscribers a day are you getting?

Is it enough to keep your income growing?

If not, and you haven't tried the NEW Facebook advertising platform, you may want to give it a serious look. I'm not just saying that as a shareholder, but as a business owner.



I suggest you start with Ron's course. I'm taking it myself, so I can implement his strategies in my own business and for my clients.

He calls his system ["Five Dollar Posts"](#) and it's been getting him clicks for as low as \$0.02 cents.

Ron has recently sold his "Five Dollar Posts" live coaching from the stage for \$997 and it's currently closed and not yet available to the general public.

But Ron is sharing his complete how-to method TODAY for just \$17.

Ron's been around the block. He's not one of those flash in the pan gurus. He's a New York Times Best Selling Author who built a huge audience of over 250k subscribers online in evergreen niches such as cooking.

He's been on Good Morning America, Fox and Friends, NBC News, Home Shopping Network and got a million dollar book deal with Simon & Schuster with over 1.4 million books sold.

This guy is the real deal -- anything you can learn from him about list building, I suggest you jump at the chance to do so. Why not [grab his course](#) and let him show you the proper way to build your list on Facebook without losing your shirt or getting your account banned.

Talk soon,

Jim Daniels

BizWeb eGazette

Associate Goliath Review & Coupon - WordPress Amazon Review Site Plugin

by Jim Daniels - Friday, August 21, 2015

<http://bizweb2000.com/associate-goliath-coupon/>



"Associate Goliath WordPress Plugin builds Amazon review sites in seconds..."

Did you know that 88% percent of people in the US now research products on their PC or smartphone before buying? And globally that number is 73% and growing fast.

Many of those people then go on to buy the product at the lowest price available - often at the world's # 1 retailer -- Amazon.com.

Amazon did a whopping \$88 Billion in sales in 2014. Every year their sales go up by about \$15 Billion.

And you can get a slice of that pie by joining their free associate program [right here](#).

You'll then earn a cut called an advertising fee when people you refer buy a product. Will you get rich overnight? Doubtful. But you can add a steadily growing revenue stream by helping others make informed buying decisions.



Here's how it all happens...

Have you noticed that when you're researching a product online you often end up on a blog like the one you're reading now? Some experts believe that close to 80% of online purchases are channeled through blogs nowadays. People read about the experience someone had with a product or watch their video about it, and make a more educated decision. They then click a "Buy at Amazon" button and the blogger earns money.

Sounds easy, right? Build a blog and start earning.

Well, you need a few things in place to get the ball rolling. For instance, you need...

1. A domain name
2. A web hosting account
3. A niche to focus on
4. Wordpress and a responsive theme
5. A lot of time to post content such as product reviews *OR* a tool that does it for you

Let's go over each item quickly...

A **domain name** is no big deal. You can get one of those for about \$10 a year from any domain registrar or web host.

You can get a **web hosting** account for less than \$20 a month easily. [JVZoo](#) offers hosting with up to 10 domain names for just \$15, and for \$20 you can get unlimited everything.

A **niche** to focus your blog on, is simply something that interests you. For instance, I would register topgolfrainingaids.com and build a blog around my favorite niche subject -- golf. That's my thing. Then I'd build one about Yellow Labs, they are my favorite dog. In fact, mine is laying at my feet as I write this post.

As far as the **WordPress** blogging platform, that's easy. It comes with your web hosting for free. You just install it via cPanel with a few clicks. (My [ezWebBusinessBuilder2 course](#) covers it in detail in you want a walk-through.)



Once you have WordPress installed, you need a **theme** to give your site a professional layout. Just make sure it is a responsive theme so your site will look good on mobile devices. That's a must if you want traffic from Google nowadays. A really good premium theme will cost you about \$50 or so but there are [free themes available here](#) that can do the job nicely.

Once you have your theme installed on WordPress all you need is **content**, usually in the form of **product reviews**. This is where all the heavy lifting usually comes in. Writing posts that review products and linking to Amazon can be time consuming. And it's a lot of manual labor that is not rewarded if not done correctly.

Rather than go through this process manually, many Amazon associates now turn to

WordPress plugins to do the heavy lifting. A plugin called [Associate Goliath](#) from George Katsoudas, aka the Greek Geek can add up to 100 Amazon products at a time, complete with review video and your amazon referral link.

If I could be an Amazon associate, I would be ALL OVER THIS new WordPress plugin. Unfortunately I live in Rhode Island, so I'm not allowed to be an Amazon Associate. It's that darn Nexus tax thingie.

And if you live in Arkansas, Colorado, Maine, N.Carolina, Missouri, or Vermont you probably can't either.

But for those of you who are lucky enough to be allowed into Amazon's associate program, Associate Goliath can build you video-based Amazon moneys site in 49 seconds flat...

- [x] Without doing product research
- [x] Without writing content
- [x] Without worrying about traffic
- [x] Without having tech skills

Thousands of affiliate marketers are using now it, as everything is extremely push-button and simple to use.

[Watch the video on this page to see how it works.](#)

As for me, I'm stuck recommending products and services on Clickbank and JVZoo for now. And that's OK, it's been super-profitable for me and I can do it all from this one site.

But the first plugin I buy when I move out of Rhode Island next year, will be Associate Goliath!

P.S. [IMPORTANT] If you decide to try Associate Goliath!, **here's a 15% discount coupon** you can use.

The coupon code is: **jim15**

It also works on the two OTO's (an optional developers license and traffic package).

To your success online!

Jim Daniels

Could it Be? My Sweepstakes Entry Was Selected?

by Jim Daniels - Friday, August 07, 2015

<http://bizweb2000.com/too-good-to-be-true/>



This AM I got a voice mail message from a sweepstakes center.

The man sounded very sincere and legit. He said an entry we submitted at a local mall had been selected.

We just had to call them back and choose between \$25k or an SUV.

Naturally, we were tempted to call right away to claim the prize.

But first I figured we should check out the calling phone number online, just in case...



Sadly, I soon found out that hundreds of other people had received the same call from the same phone number, claiming they had won the same prize.

Turns out the scammers were phishing for social security numbers!

Man, how do these scammers stay in business?

Look, everybody loves to win something big. But you need to exercise extreme caution these days.

If you want to improve your financial situation, you need to steer clear of things that simply sound too good to be true. Instead, stick to real, genuine ways to get money.

Yes, believe it or not, there *are* legitimate ways to make money online. And not all of them are in the make money online niche.

Here are two examples of ways to make money online that work really well, and are completely real...

Arbitrage

Wikipedia defines arbitrage as the practice of taking advantage of a price difference between two or more markets: striking a combination of matching deals that capitalize upon the imbalance, the profit being the difference between the market prices.

Online, this can be performed with both physical products and digital services.

It's a fresh way to earn online without all the usual hassles like websites, hosting, list-building and traffic generation.

My friend [Kyle](#) makes a very nice living at it.

You may be surprised just how big that pricing gap can be online when you use the tool Kyle uses.

If you'd like more details on how he does it, [check out his walk-through here](#).

This is something ANYONE can do, even a newbie.



PLR

The other clever method many people use to make money is by selling is PLR, or Private Label Rights to products.

Let's say you have a report or ebook you wrote that is not selling too well.

Instead of scrapping the product or letting it sit stagnant, here's what you can do...

Package it up with a sales letter, some fresh graphics you can get for \$5 at [fiverr.com](#) and then sell it the rights to it.

Many writers who've had minimal success selling their material have found much better results selling the rights to the same material. This can work in virtually any niche, as there are businesses in all areas in need of solid content to give away or sell.

A great place to find instant success selling PLR is on JVZoo as they have thousands of affiliates who can promote your offer for you. Just be sure to pay affiliate a hefty percentage of the profits and offer an upsell during checkout.

This can be additional reports, expanded rights and even more promotional tools such as a video sales letter.

Remember, you can outsource all that extra stuff to fiverr too and save time and money.

The secret to PLR is this...

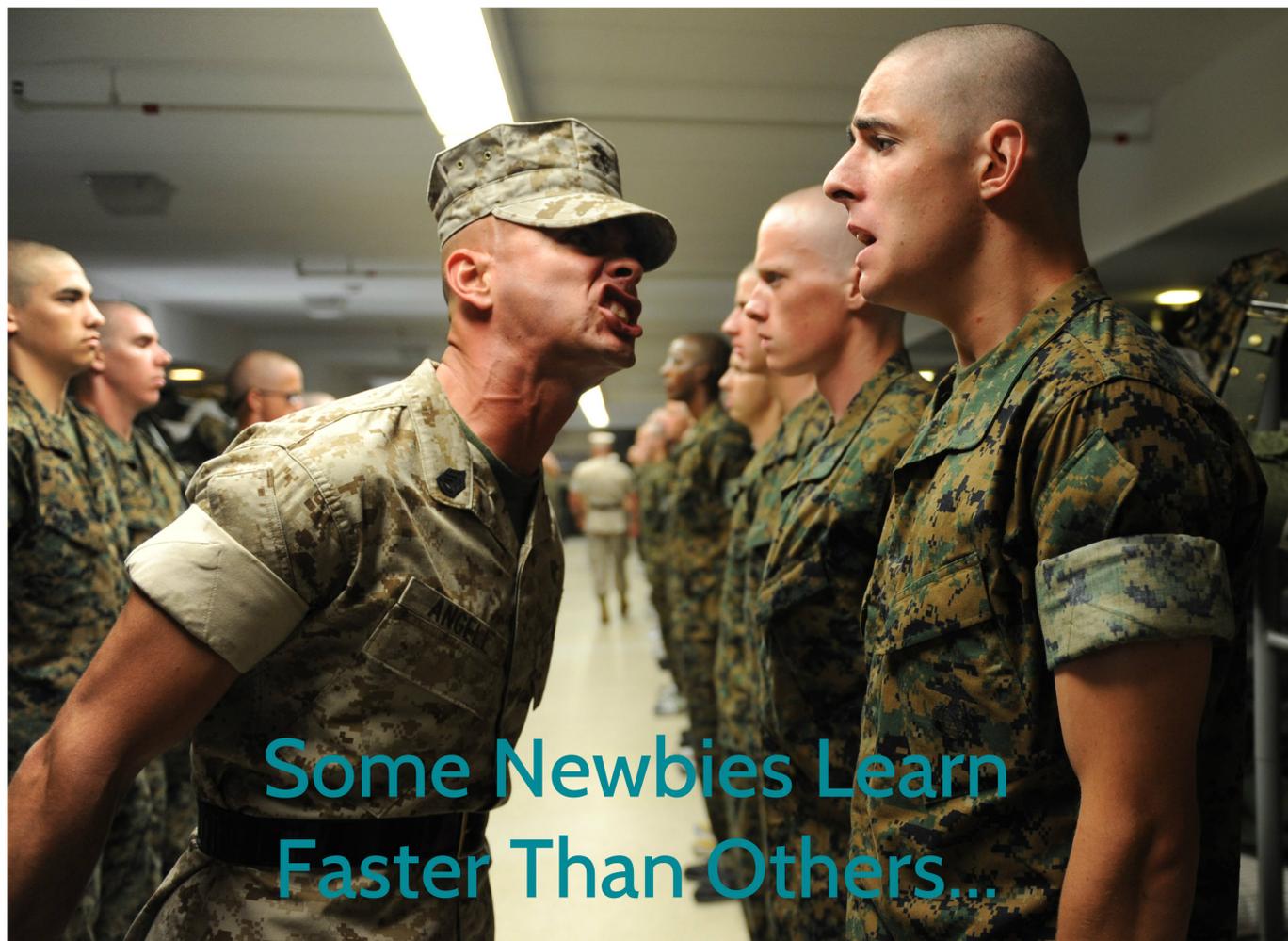
PLR is all about positioning. If you position yourself at the top of the food chain, [as I explain in this blog post](#), you can do really well.

There you have it. Two legitimate ways to cash *your own* lottery ticket online.

Newbie Case Study: \$4k in a Week?

by Jim Daniels - Thursday, July 23, 2015

<http://bizweb2000.com/newbie/>



I can remember my six weeks of basic training like it was yesterday.

Most guys (like me) learned right away not to open their mouths. Then there were the slow learners. They were the ones with the drill instructor's spit flying in their faces every day.

The same thing applies online. In fact, a question I get all the time is this...

"I feel like I missed the boat on this whole Internet boom. Is it still possible to generate serious income online?"

Look, I'll be 100% honest - it's not "timing" keeping these people from success. Of all the people I've spoken with who still aren't succeeding online, it's usually one of two things... the *learning curve*, or the *work*.

That's right, like anything worthwhile there's a learning curve when it comes to online business. And after that learning curve, it all comes down to old fashioned hard work. Quite a bit of work actually, at least during the early stages. And most people just aren't up to the task.

That's not to say it's impossible. In fact, it's quite possible and in a minute I'll show you an example -- an Irish school teacher who's brand new to all this and just did \$4k in a week. But here's the thing...



He was willing to go through the learning curve.

He was willing to get a little help from someone who's done it already.

And most importantly, he was willing to sit down and do the **WORK**. That's right **W-O-R-K**. That four letter dirty word that keeps so many people on the outside looking in.

Here's the learning curve and work that I'm talking about...

First, you're going to need to put together a plan that emulates what others are currently having success with. That's exactly what the school teacher did. I'm not saying you should blatantly copy someone else's work. I'm saying you need to copy a "formula" that has been proven to work.

The formula will need to include most, if not all of the following...

- a. a way to get high quality traffic for free**
- b. a way to convert that traffic into subscribers**
- c. a high quality product to sell (either plr or something you create)**
- d. a great sales page with an effective sales video**
- e. a funnel with an upsell or two and a back-end profit strategy**
- f. a simple order processing platform like clickbank or jvzoo**
- g. a connection with a few people of influence (even minor influence) in your niche**
- h. a generous affiliate payout to attract affiliates, make sales and grow your customer list for future use**

If you want details on how to do each one of those steps, I suggest you get your hands on this [real life case study](#) of full time high school teacher from Ireland. He went from having absolutely no experience online to earning a \$4000 payday.

And he's not the only one using that formula. Thousands of home based marketers are doing it in every niche imaginable.

Believe me, it works. I know first hand just how well that formula works because I've used it time and again over the years. It is nearly fail-proof if you get all the steps right.



And yes, I realize the whole thing looks like a lot of work, and frankly, it is. And that's precisely why 95% of people never make it online.

Rather than hunker down and do all the work, they lose motivation when the results don't come quickly. Most then go on to chase "opportunities" that appear easier.

Don't make that mistake. Stick to formulas that have been proven to work over and over and save yourself years of frustration and failure.

Remember, you don't have to do all that stuff yourself.

In fact, I encourage you to outsource as much of it as possible. Especially if you're someone who struggles with the technical stuff. You can simply outsource most of it to fiverr nowadays and save time. If you have my [ezWebBusinessBuilder2 package](#) then bookmark my page of [recommended outsourcers](#).

The main thing is to just get something out there on the market. No matter what market that is. Hobbies, self-help, Internet marketing, you name it -- there is room for plenty of new products and services in EVERY niche.

And if you want to see how the school teacher I mentioned pulled it off, [here's the EXACT blueprint](#) he followed to finally have his first big payday online -- including a sneak peek into the main traffic sources & methods he used.

(This case study is perfect for new internet marketers or for more seasoned marketers who have been struggling to see results.)

To your success!

Beware the Vanishing Guru!

by Jim Daniels - Saturday, July 18, 2015

<http://bizweb2000.com/beware-the-vanishing-guru/>



Have you ever tried to get help from one of those IM gurus?

I mean a personal reply, not some annoying help desk manned by underpaid staff sending canned responses.

Aggravating, right? Most gurus simply disappear after the sale.

That's why [I opened this site](#) - to share all the ways I make a living online, AND actually help people.

I'm not really a guru, I'm just a guy who's been earning a living 100% online since 1996.

If you'd like to do the same and have questions, go ahead and put me to the test this weekend.

I'll be home all day Saturday watching the Open on TV, and you can mail me at Jim@bizweb2000.com with any questions you have.

Or simply grab that package at ezWebBusinessBuilder2.com at deep discount today and follow the blueprint I use.

I just updated it again and dropped the price significantly - so it's within reach for everyone.

Hey, I'm of the firm belief that just about anyone can earn online.

All you need is a willingness to help people who are interested in something you're passionate about.

That's what I do and I can help you do the same!

Jim Daniels
BizWeb eGazette
BizWeb2000.com

8 Ways We Slashed \$1400 a Month from Our Family Budget

by Jim Daniels - Thursday, July 09, 2015

<http://bizweb2000.com/8ways/>



8 CHANGES = \$1400/ MO.

Before I tell you exactly how we cut \$1400 a month from my family budget, I need to ask you an important question...

If you could choose between earning \$1400 more per month or cutting \$1400 a month from your budget, which would you choose?

Most people go for the extra earnings. But that is the wrong choice by far.

Here's why..

For every dollar more you make, you get to keep maybe seventy cents after taxes and such, if you're lucky.

But for every dollar you save, it's just like earning a whole dollar more.

Think about that for a second.

That means if you managed to cut \$1400 a month from your budget like I did, it's actually just like earning \$2000 a month more in income!

That's right, saving money is much more effective than making more money. That's exactly why there are so many "thrifty" millionaires!

When I learned this a few years back I decided to see where I could save and was surprised at how easy it was.



Here are the 8 ways I slashed more than \$1,400 a month off of our family budget...

1. I switched all my insurance (home, auto, life) to one carrier. (Total savings \$50 a month.)
2. We cut our cable TV service and went to WiFi only. We now use a Roku with Hulu for on demand TV and we love it! (Total savings \$50 a month.)
3. I switched my family's 4 cellphones from AT&T to H2O and still get unlimited minutes and text (but less data) on the same cell towers. (Total savings \$120 a month.)

4. I now order my vitamins, supplements, electronics, household items, etc. at Amazon and ebay at about 25% off retail. (Total savings \$100 a month.)
5. I decided to drive a late model vehicle instead of buying a new one every few years and save \$500 a month on payments, interest and insurance. (Total savings \$500 a month.)
6. We use window fans instead of air conditioning until the real heat comes and save big-time on the electric bill. (Total savings \$300 a month.)
7. I get my golf tee-times through my GolfNow app, for as much as 50% off regular prices. I also buy used golf balls and golf clubs instead of brand new on ebay. (Total savings \$200 a month.)
8. Instead of buying premium plugins for my WordPress at full price, I use deep discount coupon codes. Here are a few of the plugins I use and recommend. They will help you get more traffic and income at your sites. Each page contains a review of the plugin and coupon codes so you can get them at discount.

[Niche Reaper keyword research tool review and coupon code.](#)

[Commission Black Ops affiliate marketing strategy review and coupon code.](#)

[WordPress Affiliate Plugin review and coupon.](#)

In closing...

I understand you probably can't use all 8 of these exact strategies. But I bet you can use 5-6 of them easily and save close to \$1,000 a month.

Even if you take just a few of these steps it will help your budget.

And remember, the more you save on a regular basis, the less you have to earn to pay the bills.

And that can mean less time working and more time playing!

Am I cheap because I buy used _____?

by Jim Daniels - Monday, July 06, 2015

<http://bizweb2000.com/am-i-cheap/>

My kids laughed at me for this, maybe you will too. And that's OK. Really, I won't mind.

Here's the scoop... I was surfing around ebay on my smart phone and I just bought 3 dozen...



..."used" golf balls! That's right, used golf balls.

Hey, I play a lot of golf - at least 2-3 times a week. And golf balls are expensive. The ones I like, PROV1X cost fifty bucks a dozen!

So instead of paying premium prices, I get mint, AAAAAA rated used balls for \$20 a dozen on ebay.

They look and play just like brand-new and some of them were hit maybe once.

Tell me, is that being cheap?

Personally, I just consider myself thrifty. I'd rather spend the extra \$30 on a dinner out. Plus it doesn't bother me as much now when I hit a ball into the woods or a pond.

Hey, what do kids know about money anyway, other than how to spend it?

If you're thrifty like me, you need to know about one more thing I like to get for pennies on the dollar...

... Premium plugins for my WordPress site.

In fact, here are three of my favorites that you do not have to pay full price for:

[Niche Reaper keyword research tool review and coupon code.](#)

[Commission Black Ops affiliate marketing strategy review and coupon code.](#)

[Associate Goliath Amazon site builder plugin review and coupon code.](#)

These plugins help me get more website traffic, grow my lists, increase my affiliate commissions and more.

You certainly don't have to use them all, but I recommend you at least check them out so you know what you're missing!

13 Ways To Make Money Writing

by Jim Daniels - Friday, June 26, 2015

<http://bizweb2000.com/writing-jobs/>



When people ask me what I do for a living, frankly I don't know what to say.

I usually say, I'm self-employed. Or "I blog." Or "I'm semi-retired." And they're all true.

In fact, so are these answers, and I've probably used them all over the years...

- I own a publishing company.
- I'm an affiliate marketer.
- I sell info-products (like the one on [this page.](#))
- I'm a writer.
- I create and market ebooks.
- I build websites.
- I'm an online marketer.
- I'm a marketing consultant.

I could go on and on.

But the real truth is this... I write for a living. After all, that's what's at the core of all those answers.

The stuff I write takes on many forms, which earns me money in multiple ways.

And the funny thing is, I never took a writing course.

Heck, I never even went to college. My writing is filled with grammatical errors, yet I make a nice living doing this.

Which leads me to believe that just about anyone can do this.



If you're someone who wants to earn money writing, here are 13 top markets to explore, where you can turn your writing into cold hard cash.

(My thanks go out to my colleagues Alice Seba and Ron Douglas of [WriterHelpWanted](#) who compiled this list and allowed me to republish it here.)

Market #1: Article Writing

As an article writer, you can write for offline publications and magazines, but you'll probably find more opportunities online. There are so many publishers, small, medium and large, online that it's relatively easy to find work if you look for it.

Tip - Look for publications that accept reprints: Many publications expect original work

submissions. However, you can find others that will pay to reprint your work. These are a great source for income because essentially you are getting paid for work you've already done.

Market #2: Biographies and Memoir Writing

Here's a unique opportunity that allows you to help people tell their story. Many people want to publish a biography or memoir, but don't have the writing skills to put it together. In fact, many famous biographies were not written by their "authors". Instead, they are ghostwritten and that's where your services come in. In some cases, you might even get credit as a co-author.

Tip - Make passive income: Instead of doing all the hard work of putting together a memoir or biography, teach people how to write their own, so they can do it themselves. You can create an information product about the process that you can sell repeatedly. Or once you've achieved success on your own, you can teach other aspiring memoir writers to break into the market.

Market #3: Blogging

You're probably familiar with the concept of blogging. However, you might not know that many bloggers don't actually write their own content. They hire someone to write it for them. Bloggers can make a great living working for a handful of chosen blogs. Some bloggers are ghostwriters, while others are "guest bloggers."

Tip - Get ongoing work: Offer blogging services from your own website and set up a monthly subscription plan where you write a certain number of blog posts each week. Give your monthly subscribers a special retainer rate, so they are encouraged to keep their subscription active.

Market #4: Book Proposals

Writers who want their books to be published by a publishing company, need a book proposal. This proposal sells the idea of why the book should be published and includes an overview of the book, its market, and competition. A book proposal is a specialized type of writing that needs to be detailed and persuasive. Proposals can be used for fiction and nonfiction work, so there are a variety of types of clients you can work with.

Tip - Focus on results: While not all of your clients will get book deals because of your

work, the success rate you do achieve will be critical in growing your opportunities. Always follow up with your clients to find out how things went and use those success stories as case studies to showcase your expertise.

Market #5: Copywriting

Copywriting is the art of writing material that helps convert readers into customers. Copywriting can encompass everything from email messages to advertisements to online sales pages. Any marketing material often entails some level of copywriting. You can do things like slogan writing, brochures, ad copy, sales letters, product descriptions and more. Copywriters are in high demand and once you have a proven track record, you'll have clients knocking on your door.

Tip - Track your results: Copywriting is a results driven business and your clients want to know you can get them more leads and customers. Keep a record of conversion rates and help your clients improve those rates as part of a value-added service.

Market #6: Creative Writing

If creative writing was one of your favorite subjects in school, you'll be glad to know there are opportunities to make money doing it. The different types of opportunities are abundant. You might ghostwrite fiction, do songwriting, write jokes and humor, poetry, greeting card messages, jingles and more. Here is a look at some types of writing you might do.

Tip - Treat your creative writing pursuits like a business: You need to build your own audience by growing and marketing to your email list. These are fans you can contact directly about your works for sale and send other product recommendations where you earn a commission. Treat like you would any other business... just writing good content isn't enough.

Market #7: Ebooks

The ebook industry is thriving and there are many opportunities for writers. You can write for clients or for yourself. There are opportunities in fiction and non-fiction. The important thing is to find a niche for yourself.

Tip – Find a lucrative market of clients: Look for business owners who want to use a book as a marketing tool. For example, a professional coach can publish a book that they can

use to build awareness for their services and establish credibility. When they are directly building your business from the content you write, they are willing to pay well to get that service done.

Market #8: Editors

With all the publishing being done these days, the opportunities for talented editors are abundant. In addition to traditional publishing, think about all the blogs, books, and newsletters people are publishing. If you've got an eye for making writing more succinct and clear, this could be an opportunity for you.

Tip - Hang out with writers: Many writers need editing services, so make sure they know who you are. Join online communities and groups. Attend local writing events to connect with them.

Market #9: Emails and Newsletters

Email is a very commercial medium that produces a high return on investment, so clients are often willing to pay well for you to write for them. According to the Direct Marketing Association, email produces a return on investment (ROI) of nearly 4300% . That means, for every dollar they spend, they get \$43.52 in return. This is your opportunity to write for clients who want to generate income from their email marketing or to make money from your own email list in a niche of your choosing.

Tip: Create retainer packages for your clients: For email marketing campaigns to be effective, they have to be consistent. That means your clients need more and more emails written. If you can get your clients to sign up for a subscription for your services, you get ongoing work, they get more success and you don't have to constantly hunt for new clients and work.



Market #10: Ghostwriting

Ghostwriting is actually a lot more common than the average person might think. A ghostwriter is someone who writes content for their client who then publishes the content under their own name as if they wrote it. Many of the markets we've mentioned in this report can be done as a ghostwriter. Ghostwriters write anything from blog posts, to ebooks including fiction and nonfiction, screenplays, scripts, speeches, articles, stores, and more.

Tip - Listen to and Apply Feedback: Writing is such a personal thing and it's easy to get defensive about our talents, but when you're ghostwriting, you become irrelevant. Your job is to write what the client wants and conform to what they're asking for. Of course, you can provide your professional advice if you think they're moving in the wrong direction, but ultimately, it's in their hands.

Market #11: Private Label Rights (PLR) Content

Private label rights (PLR) content is pre-written content such as articles, blog posts, ebooks, reports, and any type of content, which multiple people purchase the right to use as their own work. Typically, the buyer is responsible for altering the content to make it their own, but they can put their name to it as the author. This differs from ghostwriting work where someone hires you to write on a specific subject and they pay you for exclusive rights to use that work. With PLR, you sell the same content to multiple buyers over and over again.

Tip - PLR Customers Keep Buying: PLR is inexpensive for the individual buyer, so they keep buying more. If you keep coming up with great topics and offers, your customers will

buy repeatedly. This is why memberships also do well for PLR. Set up a subscription-based program. You deliver content every month and they pay you every month.

Market #12: Revenue Sharing Sites

With revenue sharing sites, you write an article on a particular topic or niche, depending on what the site wants you to do. Once your article is published on the site and people start reading it, you will earn a share of the advertising revenue generated by the readers when they click on an advertisement. This is a useful way to break into and learn more about online writing as well as get work under your byline to help market yourself as a writer to the world.

Tip - Make passive income: The income you get from these sites can become passive if traffic continues to visit your older content. A natural progression from writing for other sites is to create your own site. Not only do you keep 100% of the revenue, you also build a valuable asset that can bring in additional money in other ways.

Market #13: Social Media Content Writer

Social media writing consists of writing blurbs to introduce memes, blog posts, contests and other content ultimately leading the customer toward the client's websites or email lists. If you have the talent to make people want to "click" and read more, you can become an effective social media content writer.

Tip: Get Ongoing Work: Set up your own website and include social media management services. Some of your clients might just want you to write their content, but many others will want you to handle the posting and interaction on their various accounts. The more hands-free you can make this for your client, the more likely they'll want to work with you on an ongoing basis.

That wraps it up for today. If you want to see 21 more markets where you can earn from your writing, I suggest you hop on over to [WriterHelpWanted](#) for the inside scoop - they'll even hook you up with a writing job!

How Many Jello Shots Does It Take to Erase a Bad Day at Work?

by Jim Daniels - Friday, June 19, 2015

<http://bizweb2000.com/bad-day-at-work/>

I play in a Wednesday night card league at a local pub.

It's low stakes hi-lo Jack, a lot of fun -- except when we play against Kevin and Mike.

These two are big drinkers. In fact, as soon as they sat down they ordered -- get this -- 20 jello shots!



I was floored. Thank God they weren't driving.

Anyway, after about shot 6 they started talking about work.

One guy works for the other, the boss of the company.

And they hate it. I mean with a passion.

They've worked together many years and they're both 'stuck' - especially the boss.

It really got me thinking...

What makes a person do something day after day, year after year, that they hate so much?

Is it because it's all they know and they're not willing to learn anything else?

Hmmm... I guess that's what kept me stuck in my old job before I found a better way to live.

A way to grow an income from home that replaced my job.

Looking back, I should have done it years sooner.

If you are stuck or know someone else who is, tell them there are options online.

It's not that difficult really.

The best strategy I've found is to take something you're passionate about and help others online with similar interests.

I have all the steps laid out at:

<http://www.ezWebBusinessBuilder2.com>

I just updated the training again and dropped the price significantly - so it's within reach for everyone!

In fact, I almost told the two drunks about it, but I don't think they would have remembered in the morning anyway.

Hey, have a great weekend. Do something fun with someone you love.

Jim Daniels
BizWeb eGazette
BizWeb2000.com

Why People Almost Always Make Money With Email List Building...

by Jim Daniels - Friday, May 29, 2015

<http://bizweb2000.com/your-email-list/>

Every marketing guru and their cousin spouts it over and over... the money is in the list, the money is in the list.

And if you've read my ramblings over the last 19 years online, you know that I agree.

So why do so few people build their own email lists?

It comes down to a few factors really...



For starters, it takes a little work and a little time to build an email list. You need to set up an autoresponder account, get a good freebie to give away, put a sales funnel in place. You know, work. A solid days worth at least.

Then you need to drive traffic and be patient as your list grows.

Time and patience. Two things 90% of online marketers don't have.

But for the few who do... well, the payoff is almost always huge.

That's because list building gives you the means to contact an ever-growing pool of highly-interested leads and customers – which is a huge asset on your journey to getting profits and sales. Yes, make no mistake, email marketing is one of the most profitable types of marketing available in the world.

Just take a look at the statistics:

- E-mail marketing has a '**return on investment**' of **4,300%**
- **91% of web users** check their e-mail **AT LEAST once a day...**
- When surveyed, companies rate e-mail marketing as being **more profitable** than: PPC advertising, content marketing, affiliate marketing, display advertising, mobile ads, social media marketing or direct marketing!
- **66% of US consumers** above the age of 15 say they have **made purchases as the direct result of an e-mail campaign...** 1/3rd of consumers say they open e-mails based on the heading alone!

Perhaps the most outstanding of these figures is that amazing ROI (return on investment).

How can e-mail marketing possibly net you 4,300% returns? Of course the answer all comes down to the incredible low entry price. Building a list costs you very little as you will see – but because you're communicating personally with an audience that wants to hear from you, the conversion rate is very high.

There are other ways you can perform e-mail marketing of course, with the most popular being the use of 'solo ads' – adverts that you send to existing lists. Otherwise you can simply gather e-mails from various sources and create a list that way that you can contact 'cold'.

In every case though, using proper list building techniques is by far the preferable scenario. Why? Because it means that the readers will have actually given you their e-mail addresses.

This creates a subtle but VERY powerful psychological shift. Instead of being annoyed to hear from you, they will be expecting to hear from you.

LOOKING FOR MORE LEADS?

Here is a brand new system **designed to get more leads** to ANY business online!

- ✓ Take care of the lead and sales conversions
- ✓ Provide training & education part of your business

GET ME ACCESS NOW!

When they see your name in their inbox it will spark recognition and they may even then be excited to see what you have to say. What's more, they will have read your website or they will have seen you on social media – already you will have then demonstrated yourself to be a good authority on your subject and you'll already have demonstrated value to that audience.

Additionally, because you're not contacting your audience through another platform such as Facebook, you completely control the relationship and there is no way that changes from above can cause you to lose your contacts.

Once you've done this and you have built a large list of people who are genuinely interested in what you have to say, the next step is to then monetize your mailing list and to get your readers to become customers.

You don't do this right away though – this isn't a simple matter of sending a message out and begging everyone to buy your product. Instead, you need to think carefully about how best to approach your list, how to establish a relationship and a rapport with them and how to get them to look forward to your messages and to trust what you have to say.

This is the other **BIG** advantage of building a mailing list – it allows you to reach your audience right in their inbox at any time of day with a personalized message. This personal touch then has potentially a much greater chance of getting them to where you want them to be psychologically.

The absolute masters of email marketing will use a sequence of e-mails that gradually builds anticipation for their product, that develops and establishes trust and that then eventually hits home with a highly converting sales letter.

Here's the bottom line. If you want to make money online and you are not building a list, you're crazy!

But it's never too late to get started. Download this complete email list building tutorial called [List Authority](#) right now and get started. It shows you how to build an email list of 1000 subscribers in 30 days. It also comes with full PLR so while you're building your list you can make money helping others do the same.



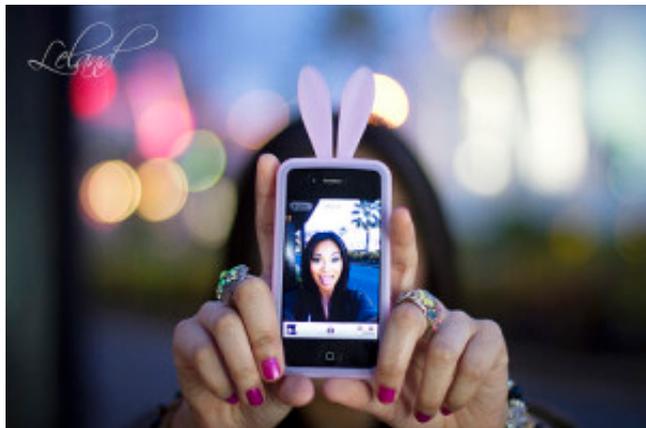
5 Things You Should Never Do When Recording Video With Your SmartPhone

by Jim Daniels - Friday, May 22, 2015

<http://bizweb2000.com/smartphone-videos/>

Lots of marketers are now turning to their iPhones and Android phones to record videos for their website, blogs, facebook and more.

That's because they can get very professional results at a fraction of the cost of video cameras and make-shift recording studios.



By: [Leland Francisco](#)

However you need to use some tricks of the trade if you're going the smartphone recording route.

Here's a quick guide to avoiding the 5 biggest smartphone video mistakes;

#1. Don't use the red record button to start recording because it causes shake and messes up the start of your video (there's a little-known way you can start recording without touching the screen)

#2. Don't use the built-in mic to record the audio. It sucks. (There's a much better option which gives you crystal clear sound with no hisses or crackles)

#3. Don't record with the phone held upright because it will screw up the formatting. (There's a special "pro grip" you need to use to get the best results)

#4. Don't use the default recording feature which comes with your SmartPhone because it's too limited, messes up the focus and distorts natural colors. (There's an app you can use instead.)

#5. Don't use the standard lens because it flattens the depth of field and makes every video look homemade. (There's a cool add-on lens you need to get for just a few bucks which makes all your videos instantly look more professional).

Find out all the things you should be doing so you can start shooting Hollywood quality videos which bring in more profits to your business here...

<http://bizweb2000.com/recommends/ipocket>

P.S. If you order from that link I'll earn a commission. To reward you for your patronage, you'll also get these two eBooks from video marketing legend Joey Xoto as a free bonus from me...

"11 Must-Have Video Creation Apps for Your iPhone" and "How To Turn Your iPhone Into a Pro Video Camera" (90% also applicable to Android and both delivered to you automatically in JVZoo after you order)

Do These Sneakers Make Me Look Like a Grandpa?

by Jim Daniels - Friday, May 15, 2015

<http://bizweb2000.com/grandpa/>



OK, I think I'm officially old.

At least in my teenager's eyes.

This morning I put on my brand new pair of New Balance sneakers.

I was so proud. They were comfy as slippers and white as the driven snow.

I mean, look at those beauties...

My 17 year old daughter noticed them as soon as she came downstairs.

"New sneaks Dad?"

Yeah, whattya think?

Her answer: "Nice. You look like grandpa."

Needless to say, I was deflated faster than a Tom Brady football.



In fact, it sort of gnawed at me all morning. I even took to Google to see if there was some sort of stigma with this particular style.

Much to my surprise I found more than one website backing up her opinion.

One site went so far as to say that this model of New Balance was strictly for "old white guys".

Yikes. I had no idea when I bought them.

Certainly I'd never star on that reality show *Queer Eye for the Straight Guy*, but I always considered myself at least somewhat style savvy.

However thinking back to my shopping experience, I was indeed elbow to elbow with a few other "old white guys". Maybe that should have tipped me off.

But wait a minute!

I did hit the big FIVE-OH last year. And yes, I do cake on a heavy application of SPF 30 when I play golf.

Hey, I *am* an old white guy!

And what's wrong with that?

After all, I still *feel* young most of the time.

I'm active.

I'm pretty open-minded.

I stay up to date on technology.

And I learn new stuff all the time.

In fact, they say you can't teach an old dog new tricks, but look at all the things I learned this month so far...

- I learned that if you leave your battery in your lawn tractor all Winter it may not start in the Spring.
- I learned that there are people earning six figure incomes selling tee shirts online using [hands-free strategies like this](#).
- I learned that Google did two algorithm updates this month, one coined Mobilegeddon and another that hammered Hubpages and some other huge sites.
- I learned that I can set up a WordPress site in ten seconds, including all my legal pages, plugins, SEO settings, etc., using a cool plugin called [WPFreshStart](#).
- I learned a new way to grip my golf club so I can hit my irons straighter.
- I learned that changing my golf grip gives me new blisters.
- I learned that [some people](#) have absolutely no patience even when they're doing something like playing golf.

Oh yeah, and I learned that my new sneakers make me look like grandpa.

Whatevs.

(I learned that one from my teenager too.)



LOOKING FOR MORE LEADS?

Here is a brand new system **designed to get more leads** to ANY business online!

- ✓ Take care of the lead and sales conversions
- ✓ Provide training & education part of your business

GET ME ACCESS NOW!

My Golf Course "Incident"...

by Jim Daniels - Monday, May 11, 2015

<http://bizweb2000.com/my-golf-course-incident/>

"A fist fight? On the golf course? Really?..."

It was a slow day on the course last Tuesday.

Our group was waiting for the group ahead on nearly every shot.



By: [Rob Stinnett](#)

The foursome behind us grew impatient and yelled at us to hurry up.

Then they starting hitting into us. As I was walking off the 14th green I looked up to see a ball flying right at me.

By instinct I caught it on one hop and threw it into the green-side pond.

That's when the shouting match started, and I'm thinking here we go... there's gonna be a fist fight on the golf course.

Luckily, cooler heads prevailed and we all avoided a rumble.

Man, what gets into people? Why is everyone in such a hurry all the time?

Look, there are some things you can 'shortcut' and others that just take time.

For instance, building a business online takes time.

But some of the steps you can shortcut.

Need a logo designed?

Your shortcut is =>> [fiverr.com](https://www.fiverr.com).

Need a Google-friendly WordPress site built in a few clicks?

Your shortcut is =>> [WPFreshStart](https://www.wpfreshstart.com).

In ten seconds it installs all your plugins, changes permalink structure to be seo friendly, creates about us, contact us, privacy policy, legal pages, disclaimers and more.

Remember, being in a rush all your life is crazy.

But taking shortcuts when you can is smart.

I wish more people knew the difference.

5 WordPress Plugins That Make You Money

by Jim Daniels - Friday, May 01, 2015

<http://bizweb2000.com/the5plugins/>

In today's BizWeb eGazette I want to tell you about five powerful plugins.

If you're using WordPress for your websites, these are five plugins you really need to know about.



All of them are designed with one thing in mind - to help you make more money from your site!

1. [Profit Builder](#)

ProfitBuilder is a really slick plugin that lets you create high-converting lead pages, sales pages, product review pages, member portals and more, just like the top marketing gurus online.

It is a page creation system that features...

- Over 60+ Pre-Designed Lead, Sales and Marketing Layouts
- Easy-to-Use Drag and Drop Page Builder -- ZERO Coding or Design Skills... Just Click and GO!
- Works with any WordPress theme

- Transforms under-performing sites into Profit Powerhouses

Definitely worth trying for free for 60 days if you want high converting pages.

2. [AutoZon Builder](#)

If you're more into affiliate marketing than marketing your own stuff, then you need to see this plugin!

AutoZon Builder builds you a complete Amazon affiliate website in any niche, in sixty seconds.

Here's exactly what AutoZON Builder does for you:

- Automatically adds your own affiliate links
- Automatically adds the product description, features, image and reviews
- Automatically builds your entire affiliate site for you!

(This is a plugin I wish I could use but I can't, because I reside in a state where Amazon does not allow affiliates.

3. [Covert Copy Traffic](#)

I'll bet you have no idea how many people are "borrowing" your content every day. In fact, you may be shocked. And 70% of them are doing it by copying from your site and pasting your content into their email program.

Hey, sharing your content is good thing, right? Well, only if you get proper credit and more visitors! That's why you need the Covert Copy Traffic plugin. This simple plugin automatically detects when people copy something from your blog...

And when they then paste the copied content into email, Facebook or whatever - the plugin automatically includes a link back to you. That means you get proper credit and more traffic!



4. [WPFreshStart](#)

There are basically two ways you can setup a new WordPress site. The slow route which takes a lot of time. And the fast route which takes just ten seconds.

You probably know the slow route all too well -- boring, manual labor. Setting up permalinks, plugins, about pages, terms pages, disclaimers, legal pages, etc. But you may not know about the fast route. It's the WPFreshStart plugin. It does all the tedious stuff for you with the click of a button.

Hey, every new site you setup can earn you money, so why waste your time? You can now set up new sites with a few clicks.

5. [Stakk](#)

Stakk is the popup tool I use at my home page here at [bizweb2000.com](#).

This WordPress plugin creates awesome full page opt ins, video opt-ins, and surveys & exit pages in just a few clicks. These are the tools the pros use to get More Leads & Sales!

I noticed a 30% increase in opt-ins the very day I started using this plugin. If you want more email opt-in subscribers (who doesn't!) then get Stakk and start using it today!

An Easy, On-Demand, High-Converting Traffic Source

by Jim Daniels - Friday, April 24, 2015

<http://bizweb2000.com/traffic/>



I investigate new website traffic sources all the time.

Yet I *almost never* recommend any of them to my readers. Because frankly, **most of them are crap.**

In fact, I passed on telling you about a "revolutionary traffic method" two weeks ago that sold 5000+ copies on JVZoo.

I could have cleaned up with commissions on that. I knew it would sell big. But it was crummy traffic in my humble opinion.

And I was right. The refund rate for that is already 10% and rising fast.

So when I got my hands on a review copy of another traffic solution over the weekend, I didn't have high hopes.

But after 5 minutes in the member area I was pleasantly surprised.

This one is the real deal. I know because I've used it in the past and nothing has ever come close to the results I got.

And I wasn't even doing it right.

So If you need traffic, I recommend you check [this traffic source out](#).

One caveat though...

This is paid traffic. (Inexpensive, but not free.) And it is not for every niche.

However, if it fits your needs, you'd be hard pressed to find better quality traffic.

OK, enough said.

Check it out for yourself...



Is This The Cure For Your Content Blues?

by Jim Daniels - Friday, April 17, 2015

<http://bizweb2000.com/content/>

Every business needs to produce and publish content. It's the lifeblood of a web based business.

However creating new content can be difficult and time consuming.

Acting as a "Content Curator" is a viable alternative.

Instead of producing the content, curating it can be a much easier option.

Here's what Wikipedia has to say about content curation...

"Content curation is the process of collecting, organizing and displaying information relevant to a particular topic or area of interest. Services or people that implement content curation are called curators. Curation services can be used by businesses as well as end users."

"Content curation is not a new phenomenon. Museums and galleries have curators to select items for collection and display. There are also curators in the world of media, for instance DJs of radio stations tasked with selecting songs to be played over the air."

(On a side note, I curated that content. Clever, eh?)

Content curation suggests that a real person is behind the task. That in turn suggests that the person is a Curator, usually an expert in the field being curated.

Therefore, *curating* content as opposed to *creating* it yourself, still presents you as the expert, the trusted source, the one that is 'in the know'.

And that's why it works so well.

Because gaining a reputation as an expert in a particular niche is very valuable.

It puts you in the position of authority and trust.

That makes it easier to get subscribers to your email list.

It also makes it easier to sell products and services that you create or recommend as an affiliate.

So exactly how does one get started curating content?

Well, all you need is content and a place to share it.

Most content curators share content via a blog like the one you are reading now. They also share on Facebook and other social media.

It's the finding of the content that is more challenging.

Due to the vast amounts of content online, it can be time consuming and difficult even to curate content.

Most content curators research websites, blogs and other sources of content, in a variety of formats including written, audio, video, and even within apps.

The key is to only share the best of the best content. It's all about quality not quantity.

When you find something worth sharing, you simply add value and post it.

The added value can be in the form of an opinion, additional resources, annotations, comparisons, etc.

And always give proper attribution to the source.

That's really all there is to it!

If you've struggled with writing your own content and would like to try your hand at content curation.

The 2 Steps To Successful Affiliate Marketing

by Jim Daniels - Friday, April 03, 2015

<http://bizweb2000.com/affiliate-marketing/>

Today I'll show you a simple two-step process you can use to cash in with affiliate marketing.

Who knows, maybe you can eventually quit your day job like I did 19 years ago.

But first, check out today's top sponsor...



LOOKING FOR MORE LEADS?

Here is a brand new system **designed to get more leads** to ANY business online!

- ✓ Take care of the lead and sales conversions
- ✓ Provide training & education part of your business

GET ME ACCESS NOW!

If you're a retiree, stay at home mom, unemployed or just want to make money online part time, you really need to try affiliate marketing.

With affiliate marketing there is no product creation, no support, no direct selling, and no hassles.

Here's how to get started...

Step 1: Find Your Niche

When most start out in affiliate marketing, they put the cart before the horse and start looking for products to promote. That's a mistake.

Rather than focusing on the product, step back and focus on a niche audience to promote to instead.

The secret is to find a niche that you *want to work in* and a niche that will be *profitable*.

Why does it make sense to focus on an audience for your niche, instead of a product?

Here are a couple of reasons why:

- a. Products will always come and go, but a niche audience is virtually permanent. That's why a popular product only lasts so long, and then people start to anticipate the next big thing. It's the audience you should be focusing on, not the product.
- b. When you take the time to really understand the deep-seated needs of a certain audience, you'll make the transition from trying to find ideas for products to immediately knowing what kinds of products you should promote to your audience. That's a game changer.

Once you understand these basic principles of affiliate marketing, there's no stopping you. Know your audience and give them what they need. Period.

Niche Brainstorming Tips:

- Pick an audience that you are drawn to; people who you can relate to
- Consider a niche you would categorize yourself in. For example: solo entrepreneur, or senior male or female golfer
- Pick an audience by first choosing a niche topic you're interested in or somewhat passionate about. This could be anything from "cure golf putting yips" to "how to get more dates"
- Recognize the problems of the people in this niche -- research their pain, desires, problems, and aspirations. There are endless places you can discover this information online including blogs, niche forums and even at Amazon.com
- Focus on the *profitable* problems. Not every problem is created equally. Your audience will be more than willing to pay to have some of their problems solved, while others not so much. It's your job to understand the difference. You can use these filters to help you

figure it out:

How many monthly searches are there for the problem?

How many searches suggest a desire to solve the problem?

How much quality information is on the Internet relative to the problem? (The more the better!)

- Learn to speak the language of your audience on their terms to effectively communicate with them.

I realize this might sound like a lot of work, but once you choose your niche audience, understand their needs and problems, learn about them intensely, and then offer them a product that will solve that problem, you can be on the road to quitting your day job.

Incidentally, I realize this is a lot of work. If you prefer a shortcut to those steps above, and want to jump into affiliate marketing niches that have been thoroughly researched, [I recommend this solution](#).

Right after this quick sponsor message, I'll show you how to find the products to sell, and how to start selling them even without a website.



Step 2: Find Your Products and Start (Pre)Selling

OK, now that you know how to pick a profitable topic for your affiliate marketing efforts, you need to find products to promote, and a way to promote them.

The two main places where I find products to promote as an affiliate are...

Clickbank.com

JVZoo.com

Signing up at either of these sites to promote products is free.

Both sites offer a search function where you can enter a niche-specific term and find related products.

Clickbank offers a "Marketplace" where you can research products and find top sellers in your niche.

JVZoo offers a search tool at their "Affiliate Dashboard" where you can select your niche category.

The key with both sites is to find stuff that is selling well.

Clickbank shows you a gravity score for each product that indicates the affiliate activity.

JVZoo goes into more detail showing you the number of sales each product has made, along with EPC and more.

Don't just stop at one product. In order to create a substantial amount of money and really bank some cash, you'll need to promote a steady stream of products.

Once you have some initial products picked out, the final step is to build an audience...

You can start building an audience via Facebook or with a blog like the one you're reading right now. I also recommend you add in a dash of email marketing by starting an email list.

I know what you're thinking, this whole thing is starting to sound like a lot of work!

Well, anything great takes work. It doesn't happen overnight, but if you stay active and use all the shortcuts at your disposal, the clicks and sales can really start to add up.

Remember, there's much more to affiliate marketing than simply writing content, inserting a link, and waiting for the profits to roll in. As I mentioned earlier, you must understand who you are marketing to based on their needs and desires. Then offer

solutions to their problem.

"Pre-selling" products is the best strategy online. You write about the problems and the solutions. You infuse your audience with enthusiasm and anticipation before they even land on the sales page. This significantly increases your chances of making a sale.



But the most important aspect about affiliate marketing is to successfully build a solid relationship with your audience based on trust and ethics. Once they know they can trust you, your sales will increase exponentially as long as you are solving real problems for them.

That's why you need to be choosy about which products you pick so you'll be viewed as a trusted authority in the eyes of your buyers. Test products and use them before recommending them.

In closing...

Once you learn how to pick a money making niche and build an audience in that niche, your money-making opportunities online are endless. Mix in some products that pay residual commissions and before you know it you could be a full-time online affiliate marketer!

And again , if you prefer a shortcut to all of those steps above (including the list-building and niche research) [I recommend this solution.](#)

To your success,

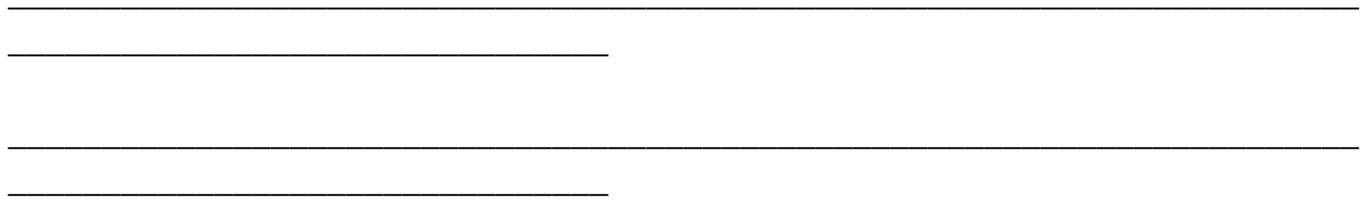
Jim Daniels

P.S. My newest course on building a web business from the ground up, is getting lots of great reviews. Why not use it to make 2015 the year you break through online.

In it I share the secrets to my Top 10 income strategies online, including affiliate marketing, private label rights, product creation and a few secret strategies I rarely share.

I update the course every month and it gives you an inside view of how I make my living online.

To get more info on my course, [click here](#).



Americans Spend 150 Hours a Month Doing This?

by Jim Daniels - Sunday, March 29, 2015

<http://bizweb2000.com/most-americans-spend-150-hours-a-month-doing-this/>

"I was totally hooked... 3 hours a night..."

This Christmas my sister Laura recommended I check out "Breaking Bad", that it was a really good series.

I'd heard of it but was never interested, mostly because I heard it was about drug dealers.



By: [Televisiione Streaming](#)

Not really my cup of tea.

But after the holidays we were snowed in, so my wife and I decided to try a few episodes.

We get totally hooked.

It was so much better than I expected! We couldn't stop watching...

We watched 3-4 hours a night... watched all 60 episodes in about a month.

And it got me thinking.

How many hours of TV a day does the average American watch?

So I looked it up and found the answer...

Five hours A day!

150 hours a month!

In 150 hours I could build about about a dozen complete sales funnels with opt-in pages, download pages, email follow-ups, sales pages and more.

Genuine affiliate commission machines that churn out thousands of bucks a month.

Or... I could binge watch another series and have all that hard work done for me by Cindy's team here...

=> <http://bizweb2000.com/recommends/open>

Let's see... work 150 hours or binge watch another series...

I've heard good things about "Orange is the New Black". ;-)

Any other recommendations?...

Jim Daniels

P.S. If you want to make serious affiliate commissions, you need to use proven funnels and email follow up.

You can build it out yourself, or use [prebuilt solutions like the ones I use...](#)

My secret addiction. (Please don't tell my wife.)

by Jim Daniels - Thursday, March 12, 2015

<http://bizweb2000.com/addiction/>

I have a problem. An addiction actually.

No, it's not booze or drugs.

It's a hobby of mine. Some people even consider it a sport.

I spend WAY too much money on it.



By: [Alan Cleaver](#)

And despite my efforts to reign in this addiction, I just had another moment of weakness.

But I was going stir-crazy. I needed a fix.

A golf fix.

Snow was piling up and I wanted to play golf so badly.

So I jumped on ebay and spent \$200 on a virtual indoor golf machine.

Felt guilty the moment I clicked buy now.

Three days later I was hitting plastic balls into my living room projector, watching virtual balls flying out onto a virtual fairway.

I think this might hold me over til Spring. :-)

Talk about a golf addict. I need help.

So why am I telling you this today?

Because people spend millions a day online. Addicts like me, and regular folks too.

And I want to show you a way to profit from it... a way you may never have seen.

(Don't worry, there is nothing to stock or even ship yourself...)

All the details are here:

<http://bizweb2000.com/recommends/simple>

Here's a hint: You can use this software to profit from digital services that are being bought every few seconds online -- services that you do not have to perform yourself...

This is a must see!

Do You Like Popovers?

by Jim Daniels - Friday, March 06, 2015

<http://bizweb2000.com/popover/>

Have you ever eaten a freshly made popover?

I'd never even heard of a popover until I met my wife. She's a popover expert.

When made correctly, they don't collapse in the oven, and they are puffy, light, hollow, flaky and yummy!



By: [Jeremy Noble](#)

But website popovers are a horse of a different color.

You know, those in your face ads that hit you immediately upon entering or exiting a website.

If someone were to ask you what you thought of the website popover or popup, I'm guessing one of these words would come to mind...

Irritating.

Nuisance.

Annoying.

Pain in the you know what.

And I don't blame you one bit.

So the question begs... Why are so many top internet marketers still using this technique?

Well, the answer is...

Because it still works!

I know, because I've been revisiting popups and doing some testing the last few weeks.

Today I'd like to share my results with you.



Since their invention over a decade ago, popups remain a proven method to increase your subscriber list and sales.

Sure, many of us find the popup quite irritating at time. Some of us even have scripts installed to block them whenever we can, but they still seem to get through.

But here's the thing about popups...

You yourself have probably filled one out. So sit back and think why you did, and what happened.

Chances are, you got added to a list.

And you got something for free, such as a special report or ebook.

Then you got even more free stuff over time.

Not a bad trade off for parting with you email address.

Sure, some of you got spammed like crazy. May have even gotten scammed a time or two. (Hopefully not.)

But 99% of the time, simply clicking an unsubscribe link got you off the list and you never heard from the marketer again. (Hopefully.)

OK, so let me get to the test results I promised to share with you. (Right after this quick sponsor message.)



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GET ME ACCESS NOW!

While I pretty much abandoned popups years ago, I decided to try a new popup plugin another marketer recommended to me a few weeks ago. Within minutes of adding it to my WordPress site I had a popup working.

You can have a look at it by going to my [home page](#).

Since adding that popup there a few weeks ago my opt-in rate has gone up by 30%.

That's a big increase.

If you want to try a popup at your site or blog, it is now drop-dead simple if you use WordPress. Just grab the plugin I bought called [Stakk](#) and you can have it up and running in minutes. (It took me about 25 min. and I'm not too tech savvy.)

While the popup I built with Stakk is a fairly standard entry popup, Stakk can build pop ups with video backgrounds that are simply stunning. (Just check out the examples at the [Stakk](#) site.) And it works with virtually any WordPress page and theme. I know, because I had a snag with mine and their support team fixed me right up.

Another cool thing about the Stakk plugin is that it can be used to run surveys, send visitors to sales pages, take opt-ins and more. You can even include timers in your popups if you want.

OK, I don't want this to sound like a promo for Stakk, so let me get back to sharing how to make a popup campaign really shine...

The real key to running a successful popup campaign is to make sure you have something worthwhile to say or offer. You'll only get great results if your popup offers your visitor something irresistible that is directly related to the page they are on at the time it pops.

When designing a popup with Stakk or any other plugin, your popup consists of three basic elements:



Headline:

The headline, like a sales page headline should grab the attention of the visitor. But it is even more important on a popup, because the viewer will usually be looking to close the popup immediately -- and getting them NOT to do that depends entirely on the headline.

Sub-headline:

This should relate to, and follow the headline creating interest. All you want to do is raise curiosity in the mind of the visitor to want to find out more.

Call to action:

Based on the curiosity you have created in the sub headline you will ask the visitor to take some form of action, like opt in to a newsletter or click on a link. That's why it is critical to provide something in return. This could be anything that is related to what the visitor is searching for.

And again, it's the offer that really matters most...

These days, a newsletter or single ebook is not enough. You need to be a little more creative and give them so much they can't say no. A small collection of ebooks with PLR rights, or even a software program or plugin will get you better results.

If you've never tried popups, or you're like me and you abandoned them long ago, now may be a good time to revisit. Thanks to new technology like [Stakk](#), you can use them minimally and without annoying people. And they're easier than ever to set up!

Am I getting too old to play the Abominable Snowman?

by Jim Daniels - Saturday, February 28, 2015

<http://bizweb2000.com/am-i-getting-too-old-to-play-the-abominable-snowman/>

"There I was, lying on my back in the snow, wondering if anyone witnessed my performance..."

True (funny?) story:

Last week I was loading the car for our annual trip to Florida.

As I awkwardly tried to navigate my icy front steps, my feet suddenly shot forward.



By: [David Dugan](#)

I literally went airborne like I just took an upper-cut from Iron Mike Tyson in his prime.

Landed right on my 50 year old back.

Lucky for me, it had snowed (again) overnight, and a thick layer of powdery snow cushioned the blow.

My first instinct was to see if I could still move. (Yes, everything still worked.)

My 2nd instinct was to see if my teenage kids or wife saw my performance.

(Luckily, I was spared that embarrassment.)

Finally I wondered, "Why do I still live in New England"?

I mean, I love 3 of the seasons, but old man winter is on now on my hit list.

I'm so done with it.

Maybe I'm just getting too old for this crap. Especially record winters like this one.

Anyway, I stumbled to my feet, now covered head to toe in powdery snow, and headed back inside.

Seeing The Abominable Snowman walk in the front door was a real treat for my wife and kids.

Long story short...

Maybe I hit my head when I fell, but I came to the realization that we can simply move to a warmer climate.

When we landed in Tampa that night, the first thing I did was grab one of those real estate magazines.

Then we had a family meeting and all agreed to move south.

I'm not sure what state we're moving to yet, but this Spring we're putting the house on the market.

That's the beauty of having an Internet business. We can live anywhere.

And that's why I shared my embarrassing story with you today.

To stress that anyone can grow a business that they can do from anywhere.

A business that gives them freedom to live anywhere they want.

Sure, it takes time, but it is still more possible than ever.

All it takes is following a proven process that works.

Like [the affiliate marketing process I use](#) to earn from home.

It's being used by super affiliates and newbies alike to rake in serious commissions and dominate leaderboards.

Even no-name affiliates are reporting great results with this and you can even do it without a list.

It'll help me and my family move to a warmer in the not too distant future.

And it can help you gain more freedom too.

Why You Need A Membership Site (Value Addon Review)

by Jim Daniels - Friday, February 20, 2015

<http://bizweb2000.com/member101/>

Do you have a plan to generate passive income online? Income that comes in whether you are working or not?

Today I'll show you why you need one, and how to set it up.

Every small and home business owner needs at least one passive income source. One of the best ways to do that online is with a membership site.



There are countless customers in just about every niche online, who are willing to pay anywhere from \$10-\$40 a month or more, for real help with something they are passionate about.

Customers are happy to pay a fair price for solid training, advice and insight, product rights, and much more.

The very first year I opened a membership based site it easily earned more than six figures all by itself. Since then I've gone on to open other subscription-based web properties that earned six figures all by themselves.

The numbers just make so much more sense than selling products for a one-time fee.

For example, let's say you offer a product for \$27 and make just one sale a day. We'll call it 30 sales a month and 360 sales over the course of a year. You'll earn \$9,720.

However if you expand a little on the product, maybe convert some of it to video and offer personal help along with the content, you can easily package it into a membership site instead.

You can then sell access to the membership site for \$27 a month.

Sure, less people may buy it because of the monthly fees, but I've found that the number is not significantly lower. Let's say that instead of 30 info-product sales a month you get 20 new monthly members.

That's \$540 the first month and then \$540 a month additional for the whole year. By the end of the year your earnings would look like this...

Month	New Revenue W/ 20 Sales per mo.	Total Monthly Revenue
1	\$540.00	\$540.00
2	\$540.00	\$1,080.00
3	\$540.00	\$1,620.00
4	\$540.00	\$2,160.00
5	\$540.00	\$2,700.00
6	\$540.00	\$3,240.00
7	\$540.00	\$3,780.00
8	\$540.00	\$4,320.00
9	\$540.00	\$4,860.00
10	\$540.00	\$5,400.00
11	\$540.00	\$5,940.00
12	\$540.00	\$6,480.00

When you total up the year's earnings, you'll see it adds up to a whopping \$42,120. That's

more than 4X what you would have making one-time sales.

Of course you need to factor in churn rate and attrition. And that will cut those income estimates. The fact is, people will drop out no matter how good your membership value is.

Member sites with below average value for the cost can see dropout rates of close to 50% within the first three months each member joins. However member sites with very good value get less than 20% drop outs. And some members stay on-board with you for years and years.

I won't go into all the attrition and churn rate math, but assuming your site loses 25% of members by their third month of membership, at the end of the year you would still have roughly 100 members paying \$27 a month.

That's a nice little recurring income stream, especially when you have a handful of web properties doing that. When you compare it to selling products for a one-time fee, you would still easily be earning 3x to 4x what you would with the non-membership model.

Of course these are small numbers compared to what many web properties experience. I've had new member sites get more than 200 members the first month alone. That was before I opened an affiliate program and ramped up sales even faster!

That's right, another great bonus you get with your own membership site is the ability to offer residual income to affiliates who promote for you. Give them 50% of the monthly dues for all the members they refer and you can expand your program easily.

So this all leads us to the logical question...

"How do you get your own membership site?"

Well, there are about 50 different ways to do it. Of course, you're going to need content, but that is usually the easy part. Find something you're passionate about and start shooting videos. Or just BUY content with private label rights.

Next, you'll need to deal with the membership site technical details.

You can buy a member site script and have programmers install it. Or you can buy a WordPress membership site plugin and do it yourself. Or, there are now web based solutions available to simplify things further.

I've done all three. And I can tell you from experience, that unless you are tech savvy, you want the simplest solution possible. Because it's the technical hurdles that keep most people from achieving their goal of a profitable member site.

That's why I recommend you have a look at [this new platform](#) -- in my opinion, the simplest member system there is.

[Click here to watch it in action.](#)

There's nothing to download or install. No site to build. Heck, you don't even need web hosting!

You simply log in and complete 3 steps. When you're done, you'll have a beautiful membership site.

Step 1: Upload your content (audios, videos, pdfs, images ... etc) – They host everything for you and even pay your Amazon S3 bill for you.

Step 2: Set your price using the built in shopping cart. (IE: How much do you want sell access to your content for?)

Step 3: Configure your sales page using the SWEET built-in sales page creator that an 8 year old can complete.

“YES, It’s literally that easy”.

Here's what some people using this platform are saying about it...

<https://www.youtube.com/watch?v=zwOIkguDRBU>

<https://www.youtube.com/watch?v=3ueLKnyFjvE>

<https://www.youtube.com/watch?v=ZU3eVg6J5wk>

You can have a complete membership website set-up within 10-15 minutes .

No messy plugins to install, no custom code to write, no web hosting to configure.

No matter what membership site solution you choose, here's hoping you get lots of

members!

[Click here to watch it in action.](#)

To your Success,
Jim Daniels

FREE CD!

Webinars: Do They Really Work?

by Jim Daniels - Friday, February 06, 2015

<http://bizweb2000.com/webinars/>

Last night I analyzed my affiliate commission stats for the last 12 months.

Of the 4 highest-earning products and services I promoted, 3 were sold via webinars.

They created some decent commissions, like this...

WEEKLY SALES SNAPSHOT

Week Ending	Gross Sales
2014-10-14 (current week)	\$2,029.19
2014-10-07	\$3,414.83
2014-09-30	\$584.62
2014-09-23	\$630.74
2014-09-16	\$386.57

DAILY SALES SNAPSHOT

Date	Gross	Trend
Mon Oct 13	\$105.42	■
Sun Oct 12	\$203.94	■
Sat Oct 11	\$380.91	■
Fri Oct 10	\$455.06	■
Thu Oct 09	\$96.78	■
Wed Oct 08	\$787.08	■
Tue Oct 07	\$216.47	■
Mon Oct 06	\$681.75	■
Sun Oct 05	\$689.98	■
Sat Oct 04	\$1,066.90	■
Fri Oct 03	\$425.77	■

I also took a look at my BizWeb eGazette advertising clients.

3 of 4 advertisers who paid me the most in 2014 were also using webinars.

It all adds up really.

Webinars generate serious profits online.

In any niche.



Have you ever considered using webinars in your online business?

If not, you need to. And today I have some revealing info from a webinar expert named Casey Zeman.

Casey is the guy behind [this wildly popular Webinar Software](#).

He's helped countless entrepreneurs get started making money with webinars.

I asked Casey what my gazette readers who are new to webinars needed to know. He let me share the following excerpt from his new PDF...

"First off, even a terrible webinar can produce a profit..."

"The truth is, I never made any money or sales online, until I started using webinars in my business. However, here's the funny thing-- the first webinar I ever did was terrible, it was awful, it completely bombed. I remember sitting at the desk in the back trailer of the house where I was staying, and it was in the middle of winter. Not only was it howling outside from the wind, but there was a heater, blasting just as loud as the hair dryer, and all I had with me was an old Macbook Pro and a pretty dodgy wireless connection."

"I had struck this awesome deal with a very successful marketer to promote the event, but it was happening while we were on vacation in Iowa, and this marketer had a much bigger list than me! So we were actually able to get about 400 people to this event which was incredible, it was mind-boggling to me."

"It was my first experience with this and I was sweating bullets, I was stammering, I was

stuttering; I couldn't collect my train of thought at all. I went on tangents and had terrible-quality audio; it was literally the built-in microphone from my Macbook, and the internet cut out about seven times while I was doing the webinar."

"But here's the deal with all I've said about my first webinar: when I finally pitched my product, I made \$2,000.00 in sales. \$2,000.00 from only doing an hour's worth of work, that's a lot of money, right? But here's the thing, \$2,000.00 is alright, but technically, that's only \$5.00 earning per attendee. You see, there were 400 people on, and I sold 10 units of a product I was selling for \$197.00 so I made \$2,000.00."

"Now there are only a few elements you need to do to add an additional zero to your earnings. One of those things is to get personal. This is where you want to start to talk about your story, your personal struggle and how it relates to this event and webinar."

FREE CD!

"You see, part of selling is connecting on a heart-level to your audience and this is exactly what your story does. Now oftentimes, people think just to breeze right through this part of it, but honestly, I want you to start thinking about taking your time."

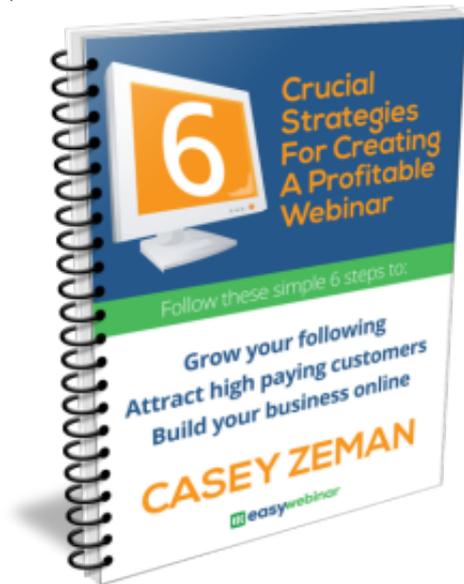
"Yes, you might get pressure from some attendees asking you to get to the good stuff in the event, but don't give into that pressure because those people are not ever going to buy from you. All they want is your content; while the people that will buy from you are the ones that connect with you on a personal level and want to hear your story."

"For instance, my story is how I went from a broke actor to a failed mortgage broker to creating a successful six figure online business by building around my terms, passions and goals through the power of online webinars and events. So this is how they get to know you more."

Casey goes on in the PDF to share 5 other secrets to cashing in on webinars. This is the stuff that six and seven figure marketers in many different niches are now doing in their webinars.

If you would like the rest of the tips, you can [get the PDF here for free](#).

(And be sure to watch the 3 videos Casey includes with the PDF, they are solid gold.)



Landing Page Monkey Coupon Code and Review

by Jim Daniels - Friday, January 30, 2015

<http://bizweb2000.com/landing-page-monkey-coupon-code/>



Get Landing Page Monkey with this Discount Coupon Code and Build Landing Pages Fast and Easy...

I've been a friends with the creators of Landing Page Monkey for 10 years, and this new product is a real game changer.

Now you can get it at the lowest price possible using the coupon code at the bottom of this post.

Once you put [Landing Page Monkey](#) to work for you, building landing pages quickly and easily , you'll see why I call it a game changer.

Here's why you need it...

Most people start out using Landing Page Monkey to create their basic opt-in pages. For example, they'll set up a page with an opt-in form, along with a freebie to entice people to join the mailing list.

This is an absolutely fantastic way to use it, because Landing Page Monkey was designed to create pages that grab your visitors' attention. Just use the app to quickly add a background video to your lead-magnet page, and you'll stop a busy visitor in his tracks. Add animation to your opt-in box, and you'll impress your visitors with your polished, cutting-edge lead page.

End result? A better conversion rate and a bigger mailing list for you.

But even though you could put [Landing Page Monkey](#) to work for you all day long building these sorts of profitable opt-in pages, that's really just scratching the tip of the landing-page iceberg. Landing Page Monkey is an absolute workhorse, and it can just as easily create a variety of high-impact pages for you. Take a look at these ideas...

Here are more ways to use Landing Page Monkey:

Sales Pages

You can use Landing Page Monkey as a sales page, and it works particularly well as a demo page when you set the demo video up as the background video. Here is a [great demo](#) of this sort of page. It gives you some ideas for your own business, doesn't it?

Another way to do it is to put a static graphic as a background image, and insert your sales video into the box. [Here's a demo](#).

Webinar Registration Pages

Do you ever run webinars, or do you plan on doing so in the future? If so, then you can use Landing Page Monkey for your registration pages. Landing Page Monkey can create a fantastic sales and registration page for your free webinars. This page will be unlike anything your competitors are putting out. Use the right copy in combination with Landing Page Monkey's high-impact page design, and you're sure to fill up your webinar's virtual seats.

Exit Pages

If you have a typical website, then up to 99% of your traffic leaves your sales page without buying anything. A good chunk leaves your blog pages without even clicking on anything. If you don't get these visitors on a mailing list, then you've lost a big income opportunity.

Let Landing Page Monkey start capturing those visitors by creating a slick opt-in page with a free offer. Better yet, use LPM alongside www.CatchaMonkey.com to quickly and easily redirect all your exit traffic to your high-converting opt-in page. You'll be amazed at how much revenue this simple step adds to your bottom line.

Contest Registration Pages

If you hold any sort of contests, then [Landing Page Monkey](#) can make it easy for you to get contestants registered by creating a contest landing page. You might even include a background video on the page showing some of the prizes contestants could win if they enter by signing up.

Information Request Forms

Here's a twist on a regular lead-magnet page. Instead of offering a free downloadable video, software or other digital product, you can offer an "information packet" through the postal mail.

For example, if you sell vacation packages, you can offer a "vacation guide" in the mail. This might be a hard copy book or even a DVD.

The idea is that not only do you get your prospect's email address, but you also get their postal address as well. Simply add a few custom fields to your autoresponder form, fire up Landing Page Monkey, and in just minutes you'll have a beautiful, professional landing page to start collecting your leads.

Rebate Processing Forms

Still another way to use Landing Page Monkey is by creating a rebate processing form on your site. Add custom fields to your autoresponder so you can collect your customer's receipt number and other relevant information, and then let Landing Page Monkey create the landing page for you. It's easy, it's effective, and this strategy is sure to boost conversion rates.

Conclusion

So you just learned about seven different types of pages you can create super-fast with Landing Page Monkey. But this isn't an exhaustive list by any means. Just look at your own business – any time you need to capture any sort of information onto a mailing list, Landing Page Monkey can create the page for you.

It's fast, it's easy and it's profitable – so log into your [Landing Page Monkey](#) dashboard today and see how many high-impact pages you can create before the day is through!

To get a LIFETIME Landing Page Monkey account at the lowest price possible use coupon code [bizweb2000](#) at checkout.

Mindset Mistakes That Kept Me Just Over Broke

by Jim Daniels - Friday, January 23, 2015

<http://bizweb2000.com/job/>

Do you want to make more money?

Enough to attain the peace of mind that comes with having a financial cushion?

I'll show you how today. As someone who lived paycheck to paycheck for many years, I know that it can be stressful.

I also know that there are a number of traits that almost all top earners in the world have in common.

That's what I want to share with you today.



LOOKING FOR MORE LEADS?

Here is a brand new system **designed to get more leads to ANY business online!**

- ✓ Take care of the lead and sales conversions
- ✓ Provide training & education part of your business

GET ME ACCESS NOW!

Now don't get me wrong. I understand that it's more difficult for some people to rise up the financial ladder than others. There are lots of factors that hold people in poverty, including illness, poor education, lack of opportunity, etc.

But understanding the following traits and simply experimenting with changing them can make a huge difference in almost anyone's ability to earn.

I know, because I was directly affected by ALL of the things you're about to read.

I changed my mindset, went on to earn six figures a year and never looked back.

Today I challenge you to ask yourself if any of these traits apply to you, and if so, what are you willing to do to change them...

1. Limited Self-belief

People who become independently wealthy truly believe that there is nothing that can stop them from achieving their financial freedom goal. Most exhibit a high level of self-confidence that is often contagious, meaning everyone they work with "gets the bug".

These optimists maintain a positive outlook at almost all times. Their confidence is not easily shaken by external factors and day to day setbacks and challenges. Their positive beliefs and energy virtually "will" any task to completion.

2. Staying Locked In Their Social Comfort Zone

You know that old saying... Birds of a feather flock together? Well it is true in financial circles as well. Many low income earners only network with other people who are of the same or similar income as them. It's their comfort zone. They rarely if ever actively seek out other people who are significantly wealthier than them.

Most people who become high income earners do the opposite. They come out of their comfort zone, and consistently befriend and learn from others who are doing better than them financially. In the process, many are surprised to discover just how willing the people they considered "snobs" are to help them.

When I was stuck in one of my 9-5 grinds I sought out advice from a mortgage company owner I was doing some phone system work for. He was happy to share some pearls of wisdom that changed my outlook on many of the things you're reading about in this issue. One of them is covered in the next tip...

3. Avoidance of Hard Work

People who become top earners are usually willing to do whatever is necessary to reach their goals, including things that seem like a lot of work. The fact is, even huge tasks can be separated into small steps that can be completed one at a time.

People with true potential to become big earners recognize this and immediately start breaking down big ideas into achievable steps. This "no-fear" trait can result in positive advances at virtually every level, from minimum wage workers to self-employed individuals.

The simple fact is, if you want to make great strides in life, you need to be willing to roll up your sleeves and work long, hard hours. The time will come later when you can reap the rewards for all your hard work.

Which brings me back to my new friend at that mortgage company.

I'll never forget the 15 minute conversation we had, even though I thought it seemed insignificant at the time.

The conversation started simply enough with him asking me if I got much overtime. When I said I tried to avoid it, he looked surprised. He asked me what my goals with the company were, and I admitted I had none. It made me think about setting some.

I started that week to accept after hours service calls and late night system upgrades. Within a year I was managing the service department. That led to learning about computers, and eventually to my own business online. Had I continued to avoid extra work, I may still be doing the same job to this day.

4. Not Respecting The Importance of Time

Most people who become wealthy through their own ambition recognize that time is their most important asset and a very scarce resource. They do not waste their precious time sitting in front of a TV watching soap operas or endless hours of reality shows. They ARE their own reality show.

How many people do you know who are constantly saying "I'm going to do this, and I'm going to do that". How many of those things do they actually DO.

Financially independent people are DO'ers. Instead of saying what they're going to do, they jump in and start doing it. When their tasks are completed on a regular basis, they accomplish great things over time.

5. Unorganization and Procrastination

While there are some people who've become wealthy despite lack of organization they are in the minority. The fact is, most people who go on to earn the big bucks, whether with their own company or as an employee, know how to get things done. They keep lists and set deadlines for tasks. They don't constantly put things off.

When they have a job to do they roll up their sleeves and jump right in without delay. Even if they're simply delegating the job to someone else, they give immediate, concise directions and follow up with progress regularly.

More after this sponsor message...

FREE CD!

6. Not Using "Leverage"

People who get things done know how to use the power of leverage to achieve maximum results with minimum efforts. They understand how to leverage money as well as people. Big achievements are not accomplished by one person, even though one person sometimes reaps the bulk of the credit or financial gain.

Think about it. Did Steve Jobs write all the code that makes an Apple computer run? Does he put ipads together himself? Of course not! Heck, even the President of the United States has people who write his speeches. Every successful person finds ways to leverage their time and money. Online, you can get low cost leverage at places like fiverr.com and plr sites.

7. Unwilling to "Pay" Their Way Up

Many people of lesser financial means have the idea that the best way to manage money is

to use less of it. And while that is true in some cases, most people who become financially independent have a different viewpoint.

They view many expenses as investments. They understand that spending a certain amount of their money to acquire new knowledge or a new skill, can result in large scale future returns of their initial investment.

8. Different "Saving" Habits

Financially successful people know how to put their money to work. While saving is a good habit, most people who become truly rich realize that simply saving is not the best way to grow your money. After all, savings accounts earn about 1% a year on average these days.

Wealthy people put a significant portion of their wealth in investment vehicles that give them a better ROI than a normal savings account. Examples include stocks, bonds, commodities, real estate, etc.

In closing...

I personally was affected by every one of those negative traits until about age 32. I'm still guilty of a few of them from time to time. (I watch too much sports on TV!)

I've had lots of jobs over those years including dishwasher, lawn mowing, cleaning, telephone repair and more. Some of the jobs I liked, some I didn't. None of them paid very well.

It wasn't until started experimenting with those traits above, that I started earning six figures a year, every year. That was about 20 years ago. The right mindset can change everything.

I hope you find a trait or two in today's post, that you can experiment with changing!

See ya in a few weeks...

Jim Daniels

P.S. Whether you want to completely phase out your day job like I did, or you just want to supplement your household income, you have to start somewhere.

At my ezWebBusinessBuilder2.com site I'll show you ways to help others and earn at the same time.

FREE! 21 STEP PROGRAM

Get Up To **\$9,000**
in Commissions
Deposited Into Your
Bank Account....



Are You Prepared For This Web Shift?

by Jim Daniels - Friday, January 09, 2015

<http://bizweb2000.com/shift/>

It has been unfolding for years. But it took until November 2014 for it to happen.

This marks a true turning point for the Internet, perhaps the most significant development since the birth of the world wide web.

Mobile traffic at Google officially surpassed traffic from desktop.



By: [ROBERT HUFFSTUTTER](#)

If you are doing any business online, you need to adjust to this shift.

If you think you can wait another year or two, you need to understand that mobile web usage has already penetrated the *business* world even more significantly.

Just read these stats below. According to the IDG Global Mobile Survey 2014...

- 92 percent of executives own a smartphone used for business.
- 77 percent of executives use their smartphone to research a product or service for their business.
- 93 percent of executives will purchase that product via the Internet using a laptop or desktop.
- 86 percent of executives use their tablet to conduct research for products or

services for their business.

- 72 percent of executives use their smartphone to conduct research for products or services for their business.

Even if you are not catering to executives, the numbers are very similar for web savvy decision makers who buy your products or services, no matter what you're selling! They are going mobile, and it is happening fast.

Now I have a confession.

I had planned to publish this information about a month ago, but was embarrassed to do so. After all, my own site was not mobile friendly! So, I decided it was time to get onboard...

I finally made the adjustment myself, over the holiday break.

As you probably have noticed, BizWeb eGazette has experienced a major overhaul. It was about time for an update. Not only did this site need a refresh, it needed to get onboard with this shift to mobile. I put it off too long.

And as usual, what I thought would be a big undertaking, was actually very easy.

So in this issue of BizWeb eGazette, I'm sharing exactly how I was able to shift gears in a matter of a few days. Consider this your crash course on how to make your own sites mobile-friendly.

OK, so the first thing I did was **convert my site over to WordPress**. I'd been wanting to do that for a few years anyway, simply for the ease of use compared to the WYSIWYG design tools I had been using since 1996.

I already had other sites set up with WordPress, such as my [ezWebBusinessBuilder2](#) course, so I was familiar with the platform. I also have been doing mobile-friendly sites for [local businesses](#), so I knew all I needed was a fresh install of WordPress and **responsive theme**. A responsive theme adjusts to visitors' browsers and displays your site effectively on computers, tablets and smart-phones.

But finding the right theme was tricky.



I started by visiting about a dozen online newsletter sites and viewing them from my laptop, smart-phone and tablet. After I found a handful I liked, I right-clicked on the page to view the source code. This let me see what theme they were using.

I finally settled on a premium theme called Design Blog from the developers at Magazine3.com. I went with a premium theme over a free theme because the feature set and support level are usually much better. I was lucky enough to get this particular theme on sale for just \$42.

After purchase, I downloaded the theme and added it to my fresh install of WordPress. I then asked the developer to **import the dummy data** that was included in their demo and they were happy to oblige. This saved be a lot of setup work since it built my navigation menus and included a bunch of pages and posts. All I had to do was rename the categories to fit my needs and tweak the nav menus a bit.

From there it was a matter of **copying content** from my old web pages, and pasting it into the existing pages and posts. All in all, it took be about 5 hours of copying and pasting to get about 20 pages and relevant posts up. I contemplated migrating all 100+ issues to WordPress posts, but I have a life. So I simply added an archive link to my older issues.

Now I needed some fresh images. Not wanting to buy images every time I added a post, and obviously not wanting to use images illegally, I went searching for a free image solution for WordPress.



After about an hour I found and **installed a really slick image plugin** called [Flickr Pick a Picture](#). This plugin installs in seconds and lets you click one button and search through Creative Commons pictures from Flickr. The image selection is expansive, with literally thousands of pictures to choose from in every category imaginable.

Once you find an image you want, you click 'add to post' or 'use as featured image' and you're done. Best of all, the plugin properly credits the original Flickr author to keep peace with the CC Attribution License. (See the image at the top of this post for an example.)

Finally, all I needed was a **new logo and header** and my conversion would be complete. I headed over to **Fiverr** and \$10 later I had that taken care of as well!

So, for a grand total of \$52 I was able to transform my old non-mobile friendly site into a responsive site with a fresh new look.

If you've been considering updating your sites, now you have a plan you can follow.

If you have any questions or trouble in the planning process or implementation, I welcome you to comment below. I'll do my best to help you.

In fact, take a second and let me know what you think of this new layout! It sure was a lot easier putting this new issue up today.

Jim Daniels: Home Business Internet Marketing Blog